

SS Benefits To Increase

Monthly Social Security benefits will be increased in two steps starting with checks sent out this month, according to C. E. Hartsog, Social Security manager in Reidsville.

The overall increase will amount to 11 percent for most beneficiaries. Seven percent of that will be included in checks delivered in April. The other 4 percent will be included in checks delivered in July.

"People getting Social Security don't have to do anything to get the higher payment," Hartsog said. "The increase is added to checks automatically."

"The increase will enhance the financial security of about 30 million people who get Social Security retirement, disability, and survivors benefits," he said. For Rockingham and Caswell counties 13,600 persons will be affected. Hartsog stated that for the two-county area a total of \$1,650,000 is presently being paid each month. The increase will therefore increase the monthly total to over \$1,800,000.

Average Social Security retirement payments will increase from \$167 to \$179 a month starting with payments this month — and to \$186 starting with payments in July.

Average Social Security disability payments will increase from \$184 to \$197 a month starting with payments this month — and to \$206 starting with payments in July. Average survivors payments to a widowed mother with two children in her care will increase from \$391 to \$418 starting with payments this month — and to \$435 starting with payments in July.

The percentage rate of Social Security deductions from covered earnings remains 5.85 percent each for employees and employers — and has been reduced from eight percent to 7.9 percent for self-employed people.

The amount of yearly earnings subject to Social Security deductions has been increased from the first \$12,600 to the first \$13,200 for 1974.

"People earning over \$12,600 will pay more in deductions this year," Hartsog said, "but they also can expect higher Social Security benefits in the future as a result. Benefit amounts are based on average earnings on which Social Security contributions have been paid."

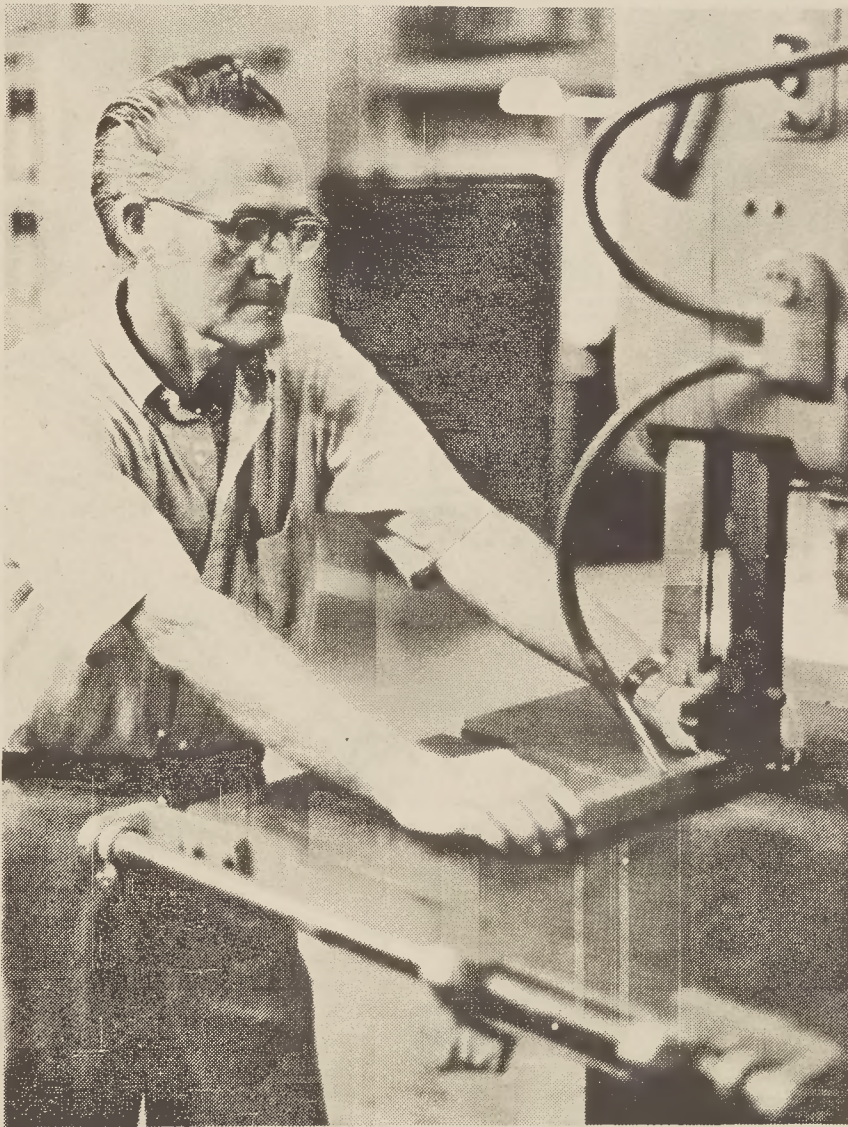
The Social Security office for Rockingham and Caswell counties is at 901 Freeway Drive, Reidsville. The phone number is 349-2356. Residents of Madison, Mayodan, and Stoneville may phone the office toll free by dialing the operator and asking for WX2000.

Residents of Caswell county may phone the office collect. The Social Security Administration is an agency of the U.S. Department of Health, Education and Welfare.

MONDAY, APRIL 22, 1974

People Make A Company

Some Representative Employees Of The Foremost Screen Print Plant



Graham Williams is a maintenance mechanic in the Plant Service Department at the Foremost Screen Print Plant. He has been employed by Fieldcrest since 1967, and resides on Route 3 in Stokesdale.



Maddline Prater is a packer in the Packaging Department at Foremost. She has been employed at the Stokesdale plant since 1966 and resides on Route 1 in Belews Creek.

12 Scholarships Awarded By Foundation

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Her father is a loom fixer at the Fieldale Towel Mill and her mother, Lucy, is a utility hand at the Fieldale Towel Mill.

Lisa Lawson, daughter of Mr. and Mrs. Earnest E. Lawson, is a member of the 1974 graduating class at J. M. Morehead High School. She plans to attend Appalachian State University where she will study elementary education. Her father is a maintenance man at the Blanket

Greige Mill.

Melody Lookabill, daughter of Mr. and Mrs. Melvin Lookabill, will graduate from East Rowan High School. She plans to attend Duke University where she will study music. Her father is a warehouse foreman at the North Carolina Finishing Company division.

Cathy Moore is the daughter of Mr. and Mrs. Earnest A. Moore. She is a member of the 1974 graduating class at East

Rutherford High School and plans to attend Western Carolina University where she will study special education. Her father is a section foreman at the Alexander Sheeting Mill.

Jeffrey Roseman, son of Mr. and Mrs. Fairel M. Roseman, will graduate from East Rowan Senior High School. He plans to attend the University of North Carolina at Charlotte where he will study either engineering science or civil technology. His

father is a mechanic at the North Carolina Finishing Company division.

Nora Stearns is the daughter of Mr. and Mrs. Malcolm D. Stearns and is a member of the 1974 graduating class at Smithfield-Selma Senior High School. She plans to attend the University of North Carolina at Greensboro where she will major in French or art. Her father is a general foreman at the Automatic Blanket Plant.

Top Weavers, Fixers

Weavers W/E April 7

Dobby Terry Larry Pagans
Jacquard Terry Lauren Via

Fixers W/E April 7

Dobby Terry Bert Finley
Jacquard Terry Lee Hazelwood

Weavers W/E March 24

Dobby Terry Larry Pagans
Harold P. Spencer
Jacquard Terry Lauren Via

Fixers W/E March 24

Dobby Terry Bert Finley
Jacquard Terry Clarence E. Craig

Weavers W/E March 31

Dobby Terry Larry Pagans
Jacquard Terry Richard Hodges

Fixers W/E March 31

Dobby Terry Bert Finley
Jacquard Terry Roger L. Moore

Tracy Addresses NHFL

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between manufacturers and retailers, saying both should "pool their ingenuity . . . to understand better the coming changes and make them work for us."

Manufacturers, he said, should keep abreast of design trends and lifestyle changes, and innovate technologically to keep up with them. He urged stores to be innovative in their merchandising techniques. "Stores may have to put their best efforts behind our industry because we're fast becoming their best seller."

In closing, Mr. Tracy suggested that manufacturers and stores alike are misusing one of the greatest natural resources they have — women — and noted that "women are

invaluable in helping male management to determine what women consumers really want out there."

He pointed out that male management often fails to understand that women are "not second rate men, they are totally different beings, with different strengths and weaknesses, different sensitivities and sensibilities and very often different areas of expertise."

Ms. Clark, speaking for the stores offered some interesting insights on the transition of the bedroom into a second living room.

Ms. Vanderbilt spoke of the satisfaction an artist feels when she creates something beautiful and knows that consumers will think it beautiful, too, and make it a part of their homes and thus of their lives.