



Fieldcresters Quartet was greatly enjoyed at Fielddale 25-Year picnic.



One of largest crowds in history of club attended the outing.

Francis X. Larkin Speaks At Fielddale 25-Year Club Picnic

Long-service employees of the Fielddale Towel Mill were honored at the well-attended 25-Year Club picnic held Saturday, September 14, in the picnic area at the Fielddale Baseball Park.

S. R. Culligan, Fielddale personnel manager, was the master of ceremonies and called on W. O. Stone, Jr., division vice president-bath fashions manufacturing, who welcomed those attending and recognized a number of special guests.

G. L. Caraway, manager of warehousing and customer service, presented the 10 new

members becoming eligible for the 25-Year Club this year.

Mr. Stone introduced Francis X. Larkin, former divisional vice president and merchandise manager of towels and bath fashions who was recently promoted to the newly-created position of executive vice president of the Karastan and Laurelcrest marketing positions.

In a brief talk, Mr. Larkin recalled his association with the towel operation and Fieldcrest Mills, Inc. He praised the loyalty and long service of the 25-Year Club members and stressed the

importance of quality.

He told of the company's reputation for quality and said that the company's towels have had a big part in causing the Fieldcrest name to be honored for quality and style virtually throughout the world.

Mr. Larkin described the American Treasures Collection created from designs in the Smithsonian Institution. He showed the towel items in the American Treasures line and told of the background of each and of the faithful reproduction of these designs.

In referring to the 25-Year

Club picnic, he said, "This is an occasion on which the company can and does express its appreciation for its people. I want to express to you the appreciation of marketing personnel for what you have done for Fieldcrest."

In the drawings for attendance prizes, the winners, who received towel sets, were: Luther Compton, Clarence Wright, Edna Rea, Anne Minter, Charlie Ramsey, Lloyd Nester, John Perry, Buren Via, Clarence Hopkins and Velma Via.

Nellie Mills was winner of the contest to guess the number of

nails in a container on display at the picnic.

Entertainment was furnished by the Fieldcresters Quartet. Edna, whose gospel-singing program was greatly enjoyed, Manuel Spencer gave an invocation which preceded picnic supper.

New members becoming eligible for the club this year were: Gaynelle N. Arledge, F. Arledge, Kathleen H. Bales, A. Rush Fulcher, Coy L. Holt, Bessie S. Janey, Mellissa Martin, Amos E. McAlexander, Evelyn D. Shelton and Faye Warren.



From left, Melanie Moran; Nellie Mills, winner of guessing game; Julia Hutchens.



Francis X. Larkin, previously a towel sales official, was the main speaker.



W. O. Stone greets J. Frank Wilson, retired Fielddale manager and company executive.



This is part of the large crowd that enjoyed bountiful picnic supper served in the picnic area at the Fielddale Baseball Park.



New members, from left to right, are Amos McAlexander, Coy Holt, Evelyn Shelton, Faye Warren, Mellissa Martin and Rush Fulcher.