



Fieldcrest Aids Eden YMCA

For Fieldcrest's help in providing some anxiously awaited tennis courts at the Eden YMCA, Coy Stack, center, president of the local YMCA, expresses gratitude to J. B. O'Neal, representing the Fieldcrest Foundation. At left is Bill Lashley, chairman of the tennis committee. The Fieldcrest Foundation contributed \$2500 in cooperation with other local industries and civic groups who also made donations for continued construction of the new courts.



J. L. CONNOLLY, JR.

J. L. Connolly Gets Promotion

J. L. Connolly, Jr., has been named manager, Customer Service and Warehousing for the Rug and Carpet Division. He will report to J. Paul Kitchens, division vice president - rug and carpet manufacturing.

Mr. Connolly joined Fieldcrest in 1960 as a management trainee at the Karastan Rug Mill. He worked as an assistant foreman in the Weaving Department and as supervisor of quality control at the Karastan Rug Mill before becoming a data project analyst in the Rug and Carpet Information Services Department in 1965. He became manager of the Rug and Carpet Information Services Department in 1968 and remained in that position until his recent promotion.

Reporting to Mr. Connolly will be O. J. Simmons, manager, Cut Order and Warehouse, Karastan-Eden; E. J. Allard, manager, Cut Order and Warehouse, Laurel Hill; J. W. Wilson, manager, Customer Service, Karastan-Eden; S. M. Fields, manager, Customer Service, Laurel Hill; and G. R. Hall, claims manager, Rug and Carpet Division.

Appointments Announced In Rug Marketing Division

John A. Fitzpatrick has been named contract specialist for Karastan's Northeastern sales area, it was announced by John S. Eggleston, Vice-president for Sales.

Mr. Fitzpatrick, who had been covering contract dealers for Karastan in the New York City metropolitan area since January, 1973, will be responsible for developing and expanding commercial carpet business for Karastan throughout the

Northeast working closely with dealers and specifiers.

Mr. Fitzpatrick joined Karastan in 1969. A lieutenant in the U.S. Naval Reserve, he holds a B.S. degree in marketing from the University of Dayton and a Master's degree in business administration from St. John's University.

Mr. Eggleston also disclosed that Thomas P. Costello will succeed Mr. Fitzpatrick as contract sales specialist for New York City. A graduate of Providence College, Mr. Costello joined Karastan in 1973.

Artis Children



Rhonda Odarious Artis, four years old, and Dori Tameika Artis, 11 months old, are the daughters of Mr. and Mrs. Ronnie Artis of Eden. Their mother, Vonzelle, is employed as a secretary in the Purchasing Department at the General Offices. Grandparents are Mr. and Mrs. Manx Artis and Mr. and Mrs. Simon Norman. Mr. Manx Artis is employed at the Draper Sheeting Mill in the Carding Department. Mr. Norman is employed in the Plant Manager's Office at the Blanket Finishing Mill.

Beverly Stump



Beverly Anne Stump, two and one-half years old, is the daughter of Mr. and Mrs. Franklin Stump, Jr. Her father and her mother, Barbara, are both employed in the Cut and Sew Department at the Sheet Finishing Mill. Grandparents are Mr. and Mrs. Franklin Stump, Sr., and Mr. and Mrs. Lee Turney. Mr. and Mrs. Stump, Sr., are both employed at the Bedspread Mill.

Items For Sale Or Trade

FOR SALE: Firewood. Call 349-3485 after 5 p.m.

FOR SALE: Large folding baby bed. In excellent condition. Call 635-1839 or 635-1009.

FOR SALE: Complete set of World Book encyclopedia. Just like new. Call 635-8021 after 4 p.m.

FOR SALE: One 18,000-BTU GE air conditioner. Also a coopertone 30" gas range. Call 627-4052 before 2 p.m.

FOR SALE: Clairol Kindness 20 instant hairsetter. Brand new, used very little. Has 20 various sized rollers. Will sell at very reasonable price. Call Mrs. Hylton between 8 a.m. and 5 p.m., Fieldcrest extension 9931 or 9905.

FOR SALE: Two boys' 20" bicycles with banana seats. Good as new. Will sell both for \$40. May be seen at 1406 Delaware Street in Draper section of Eden.

FOR SALE: Sears 17" chain saw. \$80. Also, two 15" Chevrolet wheels. \$10 for both. Call Fieldcrest extension 53265.

FOR SALE: White pines, one foot to six feet. Dig your own. \$2 each at 357 Third Avenue, Eden.

WANTED: Help to raise 7½ to 8 acres of tobacco. House provided rent free. Fully equipped farm with 2 tractors,

bulk curing barn. Call Bryant Pearce at 804-4 or Johnny Pearce at 3030.

FOR SALE: Two 14" P wheels. \$10 for both. Fieldcrest extension 53265.

WILL MAKE: Crochets such as afghans, sweaters or baby gifts. reasonable price. Call Third Avenue, Eden, p.m. to see patterns. your own for estimate.

FOR SALE: Sears gas furnace. Will heat four rooms. Also one large foot upright freezer. For information, call 635-8814.

FOR SALE: Gas space 50,000 BTU. \$35. Call extension 9931 or 9905.

FOR SALE: Girls' roller size 6½. In excellent condition. Call 623-8330 or Fieldcrest extension 2286.

FOR SALE: 3 tires, 82 tires and wheels, 82 and wheel, 670-15; wheel, 650-13; tire at 700-13; 2 snow tires, tires, 650-14; hub cap Mustang, 13" & 14". Call W. L. Hall at 635-8814.

BABYSITTING: Will take child in my home for second shift worker. 2278.

FOR SALE: Diamond and plain band in 14 gold. Call 635-1565 p.m.

Fieldcrest Marketing Division Holds Regional Meeting

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the effects of inflation on business, major competitive situations, selling recommendations and outlook for 1975 in each product category.

Presenting the new Fieldcrest and St. Marys collections for spring via color videotape were the following Fieldcrest Marketing Division officials: H. M. Bergen, vice president and director of merchandising; J. P. Robertson, vice president and director of advertising and sales promotion; and S. K. Babiss, vice president of design.

They introduced the three exciting Fieldcrest Collections: "Freestyle Directions" by Missoni, a subtler, more sophisticated collection of colors, textures and patterns; the "Barbary Group" of four colorful towels inspired by the Berber tribes of North Africa; and "Complements" for the Home, which is being introduced jointly with Croscill, a manufacturer of bedroom accessories. The "Complements for the Home" collection will be a fully coordinated and fully accessorized line of home fashions and represents the first such joint effort in which Fieldcrest has participated.

The new St. Marys offering is the "American Spirit" collection, a truly American pattern designed in sheets, towels, and blankets. Additionally, several new styles

were introduced in each area in both Fieldcrest and St. Marys designs.

J. P. Robertson and his staff unveiled an impressive new advertising form program, promotion display ideas and events for the spring videotape. Also, a show on the Craftsfair at Sanger, Dallas for the end of the year. Fieldcrest personnel have an opportunity to store promotion in the store.

Special presentations were presented in each area for significant achievements in bedspread marketing with the first prize, Dong Kingman painting, being awarded to Neal of the North Central Region.

Lithographs of Doris paintings were presented to runners-up: R. J. South Central Region, Marshall, Southeast Region, Powell, Northeast Region, J. J. Wallace, West Region.

A special citizenship award presented by Mr. Tom Larkin, manager of Specialty Sales, in recognition of being the first salesperson in the history of the Marketing Division to reach a million dollar towel account.