

Television Broadcasters Visit Columbus Towel Mill



Joan Heisel, left, of KOB-TV in Medford, Oregon, and Leta Powell Drake, center, of KOLN-TV in Lincoln, Nebraska, learn about towel hemming from Doris McKenzie, towel side hemmer at the Phenix City Plant.



Larry Donaghue, left, superintendent of the Finishing Department, Phenix City, watches as Joyce Livingston of WTVH-TV in Wichita, tries her hand at towel hemming. At right is Doris McKenzie.

Broadcasters, Newscasters Tour Various Textile Plants In Georgia And Alabama

Eleven television broadcasters toured the Phenix City Towel Finishing Plant, Phenix City, Ala. on April 10. The tour was part of the annual Textile Talk Tour sponsored by the American Textile Manufacturers Institute. This year's tour included, in addition to the Fieldcrest plant, West Point Pepperell, Deering Milliken and Swift Textiles.

The broadcasters were mainly women who have their own talk shows, but the group also included several newscasters. They came from all across the country including the states of Montana, Washington, Kansas, and Nebraska.

Films were made both prior to the tours and during the tours for use on television. The purpose of the annual tour, according to the American Textile Manu-

facturers Institute, is to inform the general public about the textile industry. The films are being shown in 10 television market areas and are estimated to reach approximately 2.2 million women.

The broadcasters, many of whom were seeing textile manufacturing for the first time, expressed amazement at the complexity of the manufacturing processes and the progressiveness of the plants they visited.

Sales Meeting

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enthusiastically received in the new and beautifully redesigned Fieldcrest Showroom setting.

Those in attendance were unanimously impressed with the format, the merchandise and the presentations, an indication that the meeting was a highly successful one.

Wise Words

You cannot bring about prosperity by discouraging thrift. You cannot strengthen the weak by weakening the strong. You cannot help the wage earner by pulling down the wage payer. You cannot further the brotherhood of man by encouraging class hatred. You cannot help the poor by destroying the rich. You cannot keep out of trouble by spending more than you earn. You cannot build character and courage by taking away man's initiative and independence. You cannot help men permanently by doing for them what they could and should do for themselves.

Abraham Lincoln

Dividend Voted By Directors

Directors of Fieldcrest Mills, Inc. voted on June 5 to pay a quarterly dividend of \$.25 per share on June 30 to holders of record June 16.



Hairston Children

William Clyde Hairston, Jr., and Deneatra Llana J. Hairston are the children of Mr. and Mrs. W. Clyde Hairston, Sr. William is five years old and Deneatra is nine months old.

Their father is a supervisor in the Shipping Department at the Fieldale Towel Mill. Their mother, Pattie, works in the Pack and Stock Department at the Fieldale Towel Mill.

One Year Old



Kellie Love, daughter of Mrs. Judith Love, was one year old on March 23. Her mother is employed as a hemmer in the Washcloth Department at the Phenix City Towel Finishing Plant, Phenix City, Ala.

FIELDALE TOWEL MILL

Top Weavers, Fixers

Weavers W/E May 18

Dobby Terry Cebert Stone
Jacquard Terry Lester Hodges

Fixers W/E May 18

Dobby Terry Bert Finley
Jacquard Terry Joseph D. Handy

Weavers W/E May 11

Dobby Terry David Rorrer
Jacquard Terry Robert Ferguson

Fixers W/E May 11

Dobby Terry William Kendrick
Jacquard Terry James Cassell

Weavers W/E April 27

Dobby Terry Jesse B. Hodges
Jacquard Terry Robert Ferguson

Fixers W/E April 27

Dobby Terry Bert Finley
Jacquard Terry Edward Maxey

One Year Old

Jon David Harris was one year old on May 23. He is the son of Mr. and Mrs. David Harris. His father works in the Industrial Engineering Department at the Blanket Greige Mill. His mother, Cathy, is secretary to L. E. Chewning, manager-general and tax accounting. His grandmother, Vivian Joyce, is employed at the Sheet Finishing Mill.



THE MILL