



Fieldcrest
Mills, Inc.

THE MILL WHISTLE

Vol. 34

Eden, N. C., August 25, 1975

No. 4

New Grant, Scholarship Recipients Are Honored

New recipients of grants and scholarships from the Fieldcrest Foundation were guests of the company at a luncheon at Meadow Greens Country Club August 11 prior to the students' leaving for their respective schools.

W. C. Battle, president of Fieldcrest Mills, Inc., and a director of the Fieldcrest Foundation, spoke informally to the group and reviewed the activities of the Foundation.

"We took a long, hard look at the Foundation some years back, and we found it was doing wonderful work," Mr. Battle said. "But we were giving to bricks and mortar — institutions.

"We decided then the best investment would be in the youth in the communities where we have facilities. We wanted to help young people who showed

that they wanted to go on with their education, young people who showed the desire and ability to go on."

He said that since the grant-in-aid program was established in 1972, a total of 185 grants have been given to help the children of employees obtain education beyond high school. For the school year 1975-76, the Foundation gave 45 new grants-in-aid. In addition, 69 grants were renewed, making a total of 114 students enrolled this year and receiving grants. The grants range upward to \$1,000 per year.

Mr. Battle said that since the start of the Fieldcrest Scholarship program in 1960, a total of 103 scholarships have been awarded, including eight new scholarships given this year. At present 40 Fieldcrest Scholars are enrolled in college. Each

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President William C. Battle chats with some of recipients of educational aid from Fieldcrest Foundation. Students, from left, are Patsy McEntire, Forest City; Dewey Braswell, Smithfield; Eddie Bartell, Laurel Hill; and Wilson Smith, Jr., Laurinburg.

Sears Excellence Award Presented At Fieldale

Employees of the Fieldale Towel Mill have received recognition for outstanding performance in manufacturing superior products for Sears, Roebuck and Co. during the past year.

In special ceremonies at the mill Thursday, August 7, the Sears "Symbol of Excellence" award was presented by James P. Hite, of Chicago, towel buyer for Sears. The plaque was accepted by C. H. Wiggonton, division vice president and general manager of Fieldale towel manufacturing.

Mr. Wiggonton said he was "accepting it on behalf of Dave Simons, who had a good part in it, and all of you." (D. E. Simons was division vice president and general manager of Fieldale towel manufacturing before his retirement last year).

In presenting the plaque, Mr. Hite said the employees "have accomplished something to be proud of. The 'Symbol of Excellence' is Sears' way of saying 'thank you' for your outstanding performance.

"This award is our salute to our suppliers who have, through their excellence, made a significant contribution to Sears' reputation for quality merchandise," he said, "It also recognizes each employee for his

contribution to the superior performance of the plant."

The award is based primarily on the excellence of merchandise produced but also recognizes the general excellence of the mill's performance in such matters as shipping

goods on time, providing-merchandise free from service or replacement problems, a minimum of customer returns, and the mill's initiative in developing new and improved products.

"Only 479 'Symbol of Excel-

lence' awards are being presented this year to suppliers judged most outstanding among Sears' 12,000 merchandising sources," Mr. Hite said.

In remarks to employees at the opening of the program, W.

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Free Flu Shots Being Offered

The schedule for the next two weeks for influenza immunization is as follows:
September 2 — Foremost Screen Print Plant (First - Aid classes will also be given at Foremost on September 2 and 3).
September 10 — Northeast Service Center, Piscataway, N.J.
September 11, 12 — Fieldale Towel Mill.
September 15 through September 19 — Laurel Hill plants, Whiteville plant,, Greenville plants, Automatic Blanket Plant.

Business Classes Registration Set

Registration for "Introduction to Business" (Business 101) will be held at the Fieldcrest Training Department in the AMP building, Eden, on Thursday, September 4, from 6 p.m. until 7 p.m.

This five quarter-hour credit course by the Rockingham Community College Business Department, is a basic course for persons going into the two-year business administration and secretarial science cur-

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In special ceremonies at Fieldale Towel Mill, J. P. Hite (right) presents Sears "Symbol of Excellence" award which is accepted by C. H. Wiggonton on behalf of mill.