

'Watercolor Scenes' Introduced To Press

A gala party was held at the famous "21" Club in New York City to introduce the Fieldcrest "Watercolor Scenes" collection by Dong Kingman.

Mr. Kingman is an internationally acclaimed watercolorist and his paintings are represented in over thirty-nine museums across the country.

The designs for Watercolor Scenes are taken from his original paintings and the collection, originally introduced at Macy's, New York, was previewed at the party by members of the press, executives from Fieldcrest and Macy's and friends of Mr. Kingman.

The artist's originals, reproductions and the bed and bath products are displayed throughout the room to create a gallery of his distinctive scenic art. Lithographs, signed by Mr. Kingman, were given to guests attending the party.

Other participating stores throughout the country have held parties prior to their introduction for the press, and store associates. Famous personalities, such as Charlton Heston, Lloyd Nolan and Jonathan Winters, have attended the parties.

At the store events, Wes Greene of the Publicity Department introduces the collection and explains how Fieldcrest has brought contemporary art together with bed and bath fashions. Ms. Greene demonstrates many framing and folding screen techniques using the "Watercolor Scenes" collection.

Mr. Kingman is also on hand to demonstrate his style of painting watercolors, and answer consumer questions.

He has appeared on television and radio and has been interviewed by many newspaper editors, resulting in stories across the nation praising Fieldcrest and the Collection.



William C. Battle (left), president of Fieldcrest Mills, Inc., and Dong Kingman at "Watercolor Scenes" press party.



DETERMINATION — Though unable to walk without difficulty, Mrs. Livie Rakes, retired since 1957, attended the 25-Year Club meeting. She is greeted by Ralph C. Going.

Long-Service Employees Hear Crumley at 25-Year Club Meet

W. F. Crumley, division vice president-sheet manufacturing, was the main speaker at the annual luncheon of the 25-Year Club in the Sheet Operation, General Offices and Specials Department. The event was held Saturday morning, October 4, at the Draper Park.

Mr. Crumley congratulated the long-service employees and expressed appreciation for their faithfulness and dependability. He described designs inspired by the Bicentennial and showed examples of the sheets in the American Treasures and Nation of Nations Collections.

He reviewed operating schedules and discussed the business outlook in the Sheet Operation. "Based on today's situation, I am optimistic about the future in our end of the business," he said.

K. M. Vaughn, plant manager of the Sheet Finishing Mill, conducted the drawings for attendance prizes. Beavy F. Roop of the the General Offices, won a Meisen Rose sheet set and Elsie M. Harpe of the Sheet

Finishing Mill received a Rose Vine sheet set.

Every long-service employee attending was presented with a special souvenir pillow case on which was printed a design and

the words "25 Years of Service".

R. C. Going, plant manager of the Draper Sheeting Mill, was the master of ceremonies and recognized the new members.

(Continued to Page Eight)

25-Yr. Meetings Announced

Long-service employees in the Bedsread and Karastan Operations will be honored at 25-Year Club luncheons to be served in the mills at noon Thursday, November 6.

The luncheon for members in the Bedsread Mill and Bedsread Finishing Mill will be served in the Inspecting Department at the Bedsread Mill. The luncheon for the Karastan members will be in the Winding Department at the Karastan Rug Mill.

The Bedsread Operation has a total of 226 members, including 80 active and 108 retired in the Bedsread Mill and 27 active and 11 retired in the Bedsread Finishing Mill.

Included are five 50-year employees: Bradley C. Murray,

John T. Tolbert, Eunice V. Buckner, James H. Gallimore and Bunyan L. Thompson.

Karastan has a total of 270 members in the 25-Year Club. Of this number, 146 are active and 124 are retired. Included is one 50-year employee, Hugh T. Lee.

New members to be welcomed into the club at Karastan are: Herbert Branch, Lee Roy Grant, Gordon Overby, Christine M. Spencer and Larry R. Stone.

The 25-Year Club meeting for members in the Blanket Operation has been set for 11 a.m. Saturday, November 22, in the Draper Elementary School cafeteria. Further information on the meeting will be announced after arrangements have been completed.