

Energy Conservation

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significantly with minimal conservation.

Fifty-four percent of all car trips are less than five miles. Of these, 31.4 percent are family trips. Fact show that if each family took just one less trip per week, averaging 5.5 miles one way, then 2.9 billion gallons of gas would be saved in one year.

In another example, if everyone in North Carolina turned their thermostats back from 72 degrees to 68 degrees during the day, 6.8 million barrels of fuel could be saved each winter heating season. if

thermostats were lowered to 68 degrees during the day and even further back to 60 degrees at night, the potential savings in North Carolina could be 10.2 million barrels of heating fuel saved each winter heating season.

The main incentive for most Americans to conserve energy these days is saving money. If everyone does his share in energy conservation, everyone will benefit, both financially and otherwise.

At right are more ways in which each individual can conserve both at home and on the road.

Company Saves Energy

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electricity, conserving its use offers the greatest opportunities for saving energy and money.

Since the onset of the energy crisis in the nation, Fieldcrest has been making strenuous efforts to conserve electricity and energy of all forms. Employees have cooperated and there have been some significant savings.

However, the results have been "spotty", varying widely from location to location and from month to month. Generally, the trend has been downward, showing that the company's conservation measures are having their effect.

Here are some of the actions that Fieldcrest has taken and is taking to conserve energy:

- Cutting off non-essential equipment and lighting.
- Making Maximum use of return air in air conditioning to save re-heating and re-cooling.
- Using the most efficient fuels at the time.
- Making maximum use of outside air for cooling in air

conditioning systems.

-Repairing leaks to prevent loss of steam, water, air.

-Installing heat exchangers where practicable to extract heat from waste water.

-Scheduling processes more efficiently to save energy.

-Maximizing the burner efficiency of boilers.

For its leadership in nationwide energy conservation, Fieldcrest in 1974 received a U.S. Department of Commerce SavEnergy citation for responding to the national appeal and for making "a significant contribution to the handling of this problem."

R. A. Harden, director of engineering whose department has responsibility for coordinating the energy conservation program, commented on the employees' part in the company-wide effort: "There has been good cooperation from employees in all of our efforts to save energy. We hope for continued cooperation and assistance from employees in conserving energy this winter," he said.

Buy . . . Sell . . . Swap

WANTED to get in touch with breeders of cocker spaniels. Contact Deborah Peterson, 105 W. Williamson Street, Whiteville, N.C.

FOR SALE: Allis Chalmers tractor, bottom plows, disc bog. New Remington model 788 rifle, caliber 22-250. Colt nickel-plated pistol, 22-caliber bunt line, anniversary model. Call 635-5081.

FOR SALE: Two 14-inch wheels and one new snow tire on wheel. Also, another tire on wheel in pretty good condition. All for \$20.00. Call. 573-9273, Stoneville.

FOR SALE: Tropicaire oil heater, 80,000 BTU, with fan, floor mat and pipes. Reasonable price. Used part of one winter. Call 627-1697.

BEEF FOR SALE: Half, quarter or cut. Call 595-8590, Walkertown, after 5:30 p.m.

FOR SALE: 8,000 BTU air conditioner. Call 627-4746 after 5 p.m.

FOR SALE: Wood for fireplace or heater. Call 623-8694 after 3 p.m.

FOR SALE: Whirlpool dishwasher, one year old. Large cutting board on top, scrub cycle. \$160.00. Baby bed, walker, jump seat, car seat, high chair, porta-crib, bassinet. Reasonable. Will sell all together or separately. Call 627-1361 before 2 p.m. and/or after 5 p.m.

FOR SALE: 10-speed girls' bicycle. \$55.00. Call 627-4746 after 5 p.m.

FOR SALE: Palomino mare and colt. \$275.00. Call 623-8197 after 4 p.m.

FOR SALE: 2-wheel trailer to be used behind lawn mower, metal bed 4' x 5', rubber tires. \$50.00. Call Stoneville 573-9622 after 4 p.m.

FOR SALE: 30" electric range, white, only 10 months old. Reason for selling: converting to gas. Call 627-0115 after 3:30 p.m.

REPEATED BY REQUEST: Anybody who is mistaken for a moose and shot, is better off dead anyway.

Tips For Saving Energy

The following are more ways in which every person can conserve energy.

At Home

- Close fireplace dampers. An open fireplace can draw up to 20 percent of the warm air out of the house — per hour!

- 'One place cooking.' Prepare an entire meal in one place, either in the oven or the broiler, instead of using the oven, broiler and top burners.

- Close shades, drapes and blinds to help block drafts around windows and keep heat from leaking out. On warm, sunny days, open shades, drapes and blinds to let the sun help heat the house.

- Avoid needless opening of outside doors during cold weather as this lets large volumes of heat out and equal amounts of cold air in.

- Extend the life of your gas water heater by removing sediment and mineral deposits from the bottom of the container several times a year. This can be done by draining a pail or two of water from the faucet located near the bottom of the heater. Sediment buildup makes a gas burner work harder, thereby using more gas and shortening the life of the water heater.

- Fix leaky faucets. A small leak that fills a coffee cup in 10 minutes wastes 3,280 gallons of water a year. You can conserve energy and money just by replacing a washer promptly.

- Clean the lint filter in your clothes dryer before each use to insure its maximum efficiency.

- Cut down on energy and ironing by removing no-iron clothes immediately from the dryer, thus eliminating wrinkles.

- Have your home heating unit checked an-

nually by an expert. Inefficiencies in heating systems can increase fuel consumption by as much as 10 percent.

- As a consumer, be aware of how much energy an appliance uses before you buy it. For example, a frost-free refrigerator uses 36 percent more energy than a regular model.

On The Road

- Avoid jack-rabbit starts. Accelerate slowly except when entering high-speed traffic lanes or when passing. Hot rod driving and a jerky acceleration can increase fuel consumption by two miles per gallon in city traffic.

- Avoid excessive idling. The average American car consumes a cup of gasoline every six minutes when idling. Don't idle the engine for more than a minute if you are waiting for someone. It takes less gasoline to restart the car than to idle it.

- Don't pump the accelerator or race the engine when the car isn't in motion. Use the brake pedal rather than the accelerator to hold your car in place on a hill.

- Check tire pressure at least once a month. For best gas mileage and for driving on long trips with heavy loads, inflate your tires three to four pounds above the recommended pressure, but do not exceed 32 psi. Underinflated tires can decrease fuel economy by as much as one mile per gallon.

- Consider purchasing radial tires as they give from 0.5 to one more mile per gallon of gas. Their initial cost is usually paid for in fuel savings and longer tread life. Do not, however, mix radial with conventional tires.

- Do not exceed the 55 mile per hour speed limit.

Earnings Up

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percent over the 1974 period.

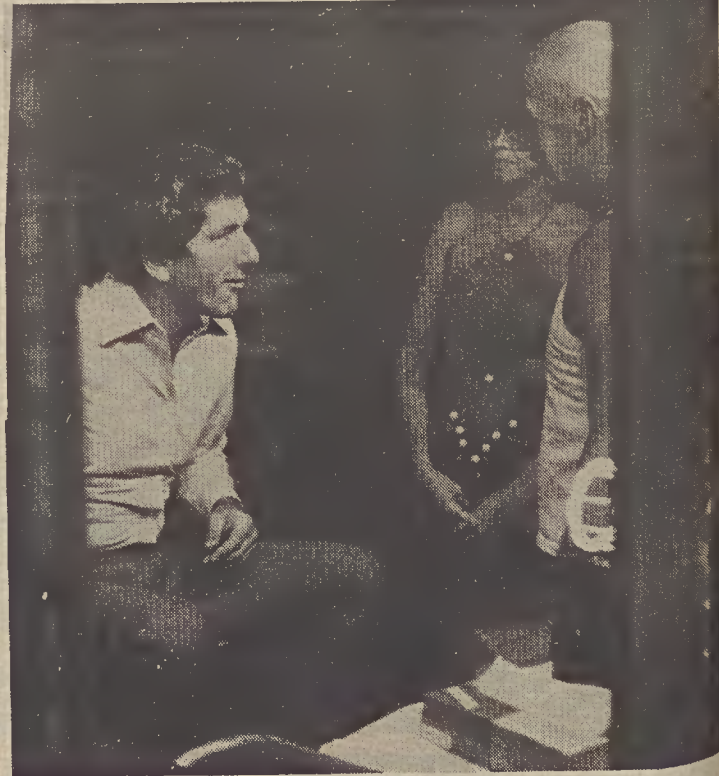
"All divisions participated in the record operating performance of the Company. Management is particularly gratified by the fact that net earnings increased in a much larger percentage than did the sales volume," Mr. Battle said.

"We attribute this in a large part to the implementation of policies designed to reduce and control costs and expenses. These policies instituted in 1974 have resulted in much smaller inventories, reduced non-productive overhead, and lower interest costs.

"Needless to say, such a program has put an extra burden on the employees of the Company who have responded in a superior way on all levels through this very difficult period. We are committed to continuing these cost control programs as the economy recovers.

"The Company's unfilled order backlog continues to improve and is currently 23 percent ahead of the corresponding level at this time last year. Management is cautiously optimistic about the future, particularly the fourth quarter of this year and the first quarter of 1976, and we hope that our earnings picture will continue to improve," Mr. Battle said.

Bumper Snicker of the Month: All in favor of conserving fuel, raise your right foot!



Ann Fish, center, chats with Barry Newman, left, of the television series "Petrocelli". At right is makeup artist Garry Morris.

Visits 'Petrocelli' Set

Ann Fish, formerly employed in the Draper Industrial Engineering Department often visits the set where the television program "Petrocelli" is filmed. Now working for a newspaper in southern Arizona, she has interviewed a number of television and movie entertainers including Dean Martin, Lawrence Welk, Kirk Douglas, Lynda Day George,

Tommy Cash, Rick Nelson and others.

Mrs. Fish also does free lance writing and reporting and reviews for the Tuscon Community Center.

She has met both Steve Forest and Cameron Mitchell who star in the new television show "S.W.A.T." and has visited the set while the show was being filmed.

THE MILL WHISTLE