

# They Help Keep Our Customers Happy

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and Laurelcrest portion in 1968. This combined facility now comprises 21,238 square feet and employs nine people.

In 1962, a domestics facility was opened in Cleveland, Ohio, but was closed in 1971. Its function was assumed by the Midwest Service in Elgin, Ill., which opened in 1967, and has 39,292 square feet of space with a staff of 14.

The Dallas Service Center was opened in 1963, has a staff of 14 people and encompasses 61,494 square feet. The newest facility is the Northeast Service Center, which was opened in Piscataway, N. J., in 1965. It employs 12 people and contains 39,636 square feet of space.

Two of the domestics service centers have recently installed new computer systems which reliably and economically perform the order entry and billing functions.

The new system was installed in the Los Angeles facility in July, 1975, and at the Northeast Service Center in January, 1976. This ultra-modern system enables the service centers to handle large numbers of orders during peak sale periods, assuring customers of fast deliveries to their stores. Also, it is more accurate and provides control of back orders to mills, and creates inventory control reports not previously possible.

All of these Fieldcrest warehousing and shipping facilities are designed to serve major accounts with fill-in quantities of basically stocked merchandise, plus quantities of fringe items as well as total quantities of most product lines for small retailers.



Pat Davis, left, credit clerk; Gerri Bartelt, inventory controller, Midwest.



Dewey Burkhalter, warehouse servicer, Dallas.



Marion Ash, telephone correspondent, Karastan-Laurelcrest.



Office personnel at the Northeast Service Center: temporary billing clerk: Mary... troller; Joan Salvesen, term... Not present for photo were Phil...



Warehouse personnel at the Northeast Service Center, from left, are Gary Henry, Henry Miller, Dominick Dalessandro, all warehouse servicers; Hank Szapucki, warehouse foreman, and Arthur Freeman, warehouse servicer.



Bill McClatchey, warehouse servicer, Los Angeles.