

'Old Fashioned Fourth' To Be Biggest Ever

Fieldcresters and their families will join with citizens from all over the county in participating in the "Old Fashioned Fourth of July" celebration at Eden, an important event in the area's observance of the Bicentennial year.

The patriotic celebration, recalling the Fourth of July observances of a generation ago, will be held Monday, July 5, in the Morehead High School stadium. The gates will open at 12 o'clock noon and the festivities will end with a grand fireworks display at 9 p.m.

Lt. Gov. Jim Hunt will again be the guest speaker at what is expected to be the largest Independence Day celebration ever held at Eden. The event is sponsored by the Eden, Madison, Mayodan and Stoneville Jaycees.

Musical entertainment will be provided by the Morehead High School band, the Madison-Mayodan band, bluegrass bands, and the Red Vests, a Dixieland group. Gospel singing will be by the Ambassadors of Martinsville, Va., and the Fieldcresters of Eden. There will also be a community singing event.

The "Bicentennial Revue" a group from the Greensboro Parks and Recreation Department, will present a program of singing and dancing featuring young people saluting America's past.



Reading Of Declaration

The script is based on historical speeches and time periods from the Revolutionary period up to the 1970's. Folk

music, spiritual, ragtime and current pop tunes all play an important part in setting the show's mood.

On July 8, 1776, the citizens of Philadelphia were called by the ringing of the Liberty Bell to hear an early reading of the Declaration of Independence.

The Pershing Rifles, a drill team from North Carolina State University will perform at 6 p.m. (Continued To Page Three)

Buyers, Press See Halston Collection

The Halston for Fieldcrest collection, introduced to buyers and members of the press during May 17 Market Week, is

undoubtedly one of the most exciting and timely collections ever assembled by Fieldcrest. Halston is the single most im-

portant name in American fashion today, and his collaboration with Fieldcrest (his first venture into home furnishings) has already made headlines in our industry.

The popularity of the Halston name and the success of the collection were apparent as a record number of buyers began to fill the newly redecorated Fieldcrest showfloor as early as 8:00 o'clock Monday morning the beginning of Market Week.

In keeping with the importance of the Halston introductions, a gala party was held on May 18 for members of the magazine and newspaper press, store presidents and buyers. The site chosen was the Club at the Top of the famous World Trade Center, 107 stories high above the tip of Manhattan Island.

Halston himself was on hand to greet both press and store guests and discuss his collection displayed in attractive room-setting vignettes.

Over 1,000 guests, including members of the Fieldcrest Marketing Division and key manufacturing executives, turned out to make the affair one of the most noted and successful Market Week parties ever.

Halston believes that "less is best in all matters of taste." He has said "What I've done is simple. Literally. I've designed a collection of uncomplicated, appropriate and I believe, very beautiful ways to achieve instant decoration for the bed and bath — without overdecoration."

And he has lavished on his collection all the special touches, fine tailoring and attention to detail that have helped to rocket him to the summit of the fashion world.

The Halston for Fieldcrest Collection consists of three distinctive design groupings that relate to each other and yet can

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Bicentennial Mementos Are Distributed

As part of the observance of the Bicentennial, mementos of our country's 200th birthday are being distributed to Fieldcrest employees. Some already have received the materials and others will receive them during this week.

To be distributed to each employee is a facsimile of the Declaration of Independence. The document is suitable for framing, or employees may wish to keep it for children or grandchildren as a memento of the Bicentennial year.

In a letter accompanying the document, William C. Battle, president of Fieldcrest Mills, Inc., cites the "privilege of living in a great and free country" and calls for a recommitment to "those ideals and principles upon which this nation was founded."



"Halston's Flower" is a delicate drift of flowers in the flowing lines and gentled palette of the softest watercolor.