



From left, William C. Battle, president and chief executive officer of Fieldcrest Mills, Inc., Halston, and David M. Tracy, president of the Fieldcrest Marketing Division.

Halston



J. P. Robertson, right, Fieldcrest vice president and director of advertising and sales promotion, with Ms. Grace Wainwright, marketing director of Brides Magazine.



R. T. Lapp, assistant manager, international sales, working with buyers.



Buyers and Vignette display packaging.