



Elite Collection.



ance of a velour



BERBEREAU PRISMS offers added styling approach to the prize-winning Berbereau quality.

Natural Tones, Geometrics Mark Karastan Broadloom Introductions

(Continued from Page One)
notable "Berbereau" quality which last year received the A.S.I.D. award. In this new version a series of "prismatic" geometric motifs are densely woven into the textured design formed by high and low bulky looped acrylic yarns.

Like Berbereau, however, this new broadloom also features Berber-natural tones of ivories, beiges and browns with flecks of accent colors, creating a hand-crafted, homespun look.

Earhtones and natural colors also appear in Grande Velour and High Authority. Mr. Dale said, "Grande Velour offers a 'mirror-smooth' velour finish in a very dense face of Antron nylon.

It has an elegant feeling that will be appreciated not only in

executive offices and posh showrooms, but also in studies, dens and even living rooms where the velour look is desired.

"On the other hand, High Authority has a definite fretwork pattern. But in only one coloration is the geometric design pronounced. The others feature muted, quiet blends of the naturals and earthtones.

"These hues can best be described as the 'new neutrals' — colors with the decorating flexibility to go with most interior schemes.

But these ivories, beiges, greys, browns, paprikas and golds have much more warmth and personality than the neutrals of the 50's or 60's."

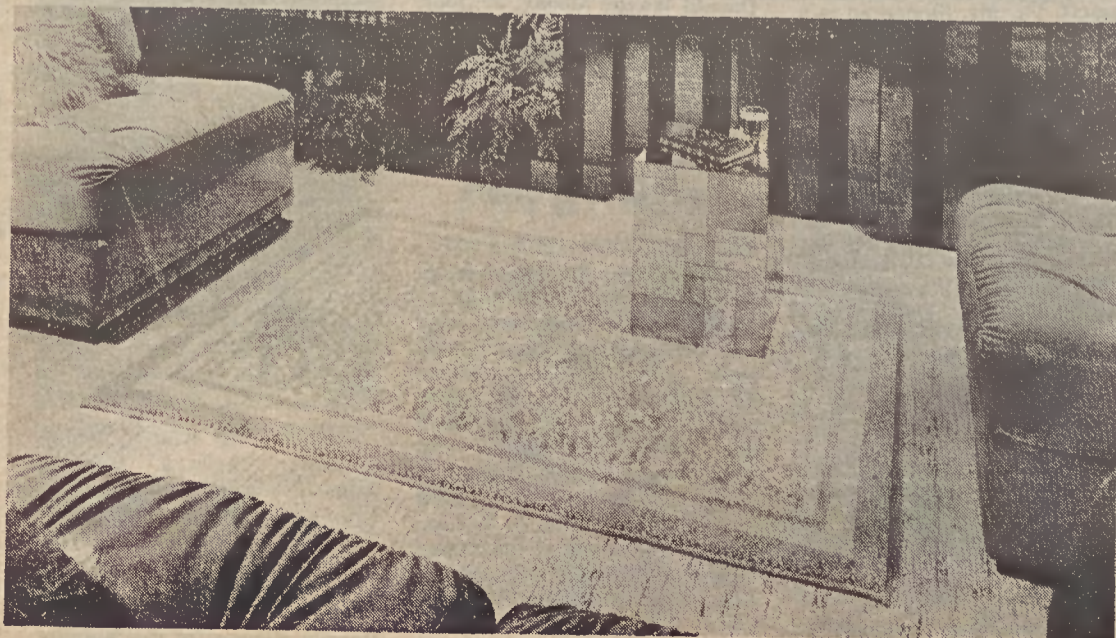
High Authority is densely woven in a cut-pile surface of soil-hiding nylon face yarns engineered for long-term

appearance retention in heavily-trafficked public spaces.

New Projections makes a bold statement of striking color mixes in a combination of cut and uncut pile yarns rendered in a series of small-scale square and diagonal motifs.

"This carpet joins Karastan's family of rugged geometrics we call our 'Intentional Dimensionals,'" Mr. Dale said. "These fabrics are styled for those commercial interiors that demand 'visual impact' — theatres, hotel lobbies, showrooms, restaurants and certain office areas.

"For these spaces, New Projections is ideal. Yet we know from experience it will prove popular for the home. It will go especially well with modern furnishings in dens and in gamerooms, bars and youngsters' bedrooms."



TONE POEM is the name of this abstract design from the Young Elite Collection.