



# THE MILL WHISTLE

Fieldcrest Mills, Inc.

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## Fieldale Towel Mill Receives Sears Award

In ceremonies at the Fieldale Towel Mill August 18, the employees were presented the Sears "Symbol of Excellence" award for manufacturing superior products for Sears, Roebuck and Co. during the past year.

It was the second consecutive year that the mill won the award.

The plaque was presented by James P. Hite of Chicago, senior buyer, bath shop, for Sears. It was accepted for the mill by C. Hoyt Wiggonton, division vice president and general manager of Fieldale towel manufacturing.

"This is a happy occasion for me. You have accomplished something extraordinary," Mr. Hite said, pointing out that only 573 such awards were given among Sears' more than 12,000 major suppliers.

Mr. Hite said the award is based primarily on the excellence of merchandise produced but it also recognizes the general excellence of the Fieldale Towel Mill in such matters as shipping goods on time, providing merchandise free from service or

replacement problems, few customer returns and initiative of the mill in developing new and improved merchandise.

"The award also gives recognition to each employee for his or her contribution to the superior performance of the mill," Mr. Hite said.

"The future growth of our companies depends on the type of performance for which you are being honored today," he said. "We are proud of you and your management is proud of you. Let pride continue to reflect itself in your work."

In accepting the award, Mr. Wiggonton praised the employees for their fine performance. He then presented Chris L. Kametches, who was recently promoted to division vice president, bath fashions manufacturing. Mr. Kametches said he was proud to be a part of Fieldale and expressed appreciation for the employees' efforts and success.

"Fieldcrest management is proud of you and what you have done in winning this award. We appreciate the effort you have put forth which made it possible

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Shown following presentation of Sears "Symbol of Excellence" award to Fieldale Towel Mill for second consecutive year, left to right are C. Hoyt Wiggonton, David J. Taylor and James P. Hite.

## To Offer Shots For Swine Flu

The Fieldcrest Medical Department is cooperating with local health departments in the nationwide swine flu immunizations.

Health departments in the plant communities have been contacted and most of them have responded, asking the assistance of the Medical Department in administering the vaccine.

Clinics are scheduled for most mill locations at the time the various health departments are giving the shots to the general public.

"Fieldcrest employees are encouraged to obtain the immunizations for their own protection," said Dr. Charles G. Young, Fieldcrest medical director.

Those with heart or lung diseases, diabetes or other underlying health problems that might predispose them to contracting influenza are

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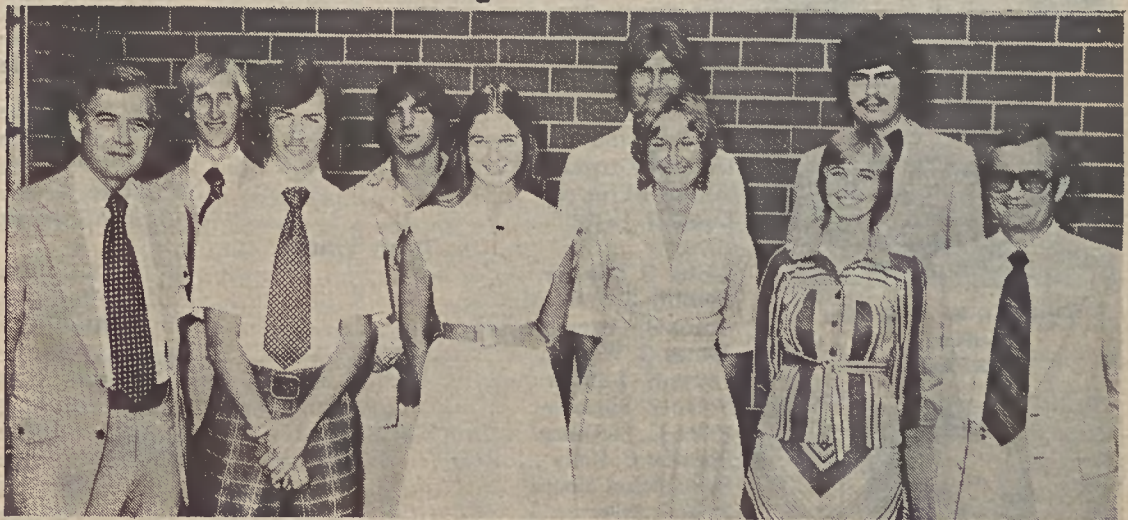
## Educational Aid Recipients Honored

New recipients of Fieldcrest Scholarships and grants-in-aid from the Fieldcrest Foundation were honored by the Company at a luncheon at Meadow Greens Country Club Monday, August 16. Parents of the recipients also attended.

In a talk to the group, Haven H. Newton, vice president-industrial relations, expressed the regrets of William C. Battle, president of Fieldcrest Mills, Inc., Arthur L. Jackson, senior vice president-manufacturing, and K. William Fraser, vice president-finance and treasurer, that they had to be out of the country and could not attend the luncheon.

The message from Mr. Battle stated that he particularly regretted missing the meeting because the parents of the students were present for the first time.

Mr. Newton said the educational aid program is "a way to say to parents that the Company appreciates what you have done and to express in a tangible way and pass on to your sons and



Some of the 78 new recipients of grants and scholarships are shown with Company officers following luncheon at Meadow Greens Country Club. Front, left to right, Dr. L. H. Hance, vice president, research and engineering; Gary East-

er; Louise Stultz, Donna Shoaf, Joni Potts and Haven H. Newton, vice president, industrial relations; back row, Robert Richards, Ricky Lomax, Marvin Poole and Stephen Hurd.

daughters some of the fruits of your labor and accomplishments."

He said that since the grants program was started in 1972 a

total of 250 grants-in-aid have been given to help the children of employees obtain education beyond high school.

For the 1976-77 school year, 65

new grants were given and 63 were renewed, making a total of 128 students enrolled this year and receiving grants. The grants

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