

# ATMI Contest Seeks Energy Saving Ideas With Textile Products

A nationwide competition to reward suggestions from the general public for ways to use textile products in helping to save the nation's diminishing energy supply was announced today by the American Textile Manufacturers Institute.

ATMI, the national trade association of textile manufacturers, will pay \$5.00 for each idea accepted for inclusion in a new consumer handbook on energy saving. The booklet will be distributed free to consumers in early 1977.

Announcement of the public service effort was coincidental to concern being voiced in Washington that colder winter weather than expected could cause regional fuel shortages in various parts of the country.

Items to be included in the handbook will be selected for their originality, simplicity, relationship to use of textiles, and the potential amount of energy to be saved.

"Textile products have always been recognized for their insulating value in protecting against heat and cold," according to an ATMI spokesman. "However, some of the truly creative and novel applications have not been popularized as we hope this booklet will do.

"It's possible that as the energy shortage continues, we'll see a revival of fashion interest

in such items as spats to warm a gentleman's ankles or perhaps more interest in unusual scarf designs to prevent neck openings in clothing from syphoning off precious body heat."

Advantages of using cloth towels instead of electric hair dryers, ideas for attractive and warmer under and outer wear, more decorative wall coverings with insulating potential, along with new and novel ideas for hand and foot warmers, were listed as potential areas of interest.

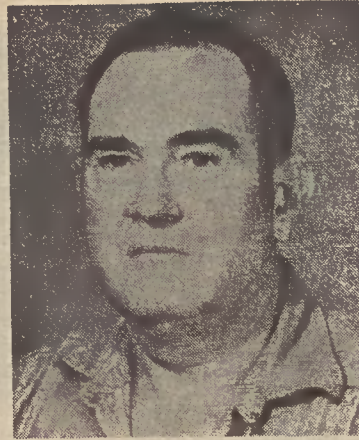
Directions for making tea and egg cozies were also listed as possible entries, according to ATMI. (For non-tea drinkers, a tea cozy is a cloth jacket for a teapot used to keep tea hot after it is removed from the stove. Cloth egg cozies serve a similar purpose.)

ATMI also hopes to inspire potential manufacturers of energy-saving products as well as the energy-consuming public.

Although the amount of energy used by the textile industry is relatively small compared to over-all consumption, the textile industry readily acknowledges that the industry and its approximately one million employees are highly dependent on an adequate supply of electrical energy and petroleum products. Fuels are used both as process fuel in textile-making and as raw



POLLY B. BURNETTE



DOSS H. BURCH, JR.

## Long Service Records

Two Fieldcrest employees have been honored by Fieldcrest management on completion of 40 years of continuous service with the company.

They are Polly B. Burnette, Karastan Rug Mill; and Doss H. Burch, Jr., Fieldale Towel Mill.

Each long-service employee has received the Fieldcrest 40-year service pin, a \$40 gift certificate for company merchandise, and a letter of commendation from William C. Battle, president of Fieldcrest Mills, Inc.

Polly Burnette, a mender, began continuous service on November 20, 1936. Having worked in the Burling Department for all of her years of

material in the manufacture of fiber.

Because of this concern, textiles has been a leader in adopting fuel-saving practices and was the first industry to be commended by the U.S. Department of Commerce for its energy-saving efforts during the 1973 energy crisis.

Persons wishing to enter the industry's contest may submit their ideas to ENERGY BOOKLET, American Textile Manufacturers Institute, 400 South Tryon St., Charlotte, N.C.

Ideas that require something to be crafted or involve do-it-yourself projects must include directions for making the item.

Any ideas accepted for publication become the property of ATMI. No entries will be returned.

The editors reserve the right to limit number of entries from any one person. In the event of duplicate entries, payment will be made for the entry received first. The deadline for all entries is January 31, 1977.

## Buy . . . Sell

(More ads on Page Seven)

WILL BABYSIT: By week, day or hour. Between Eden and Reidsville. Experienced mature lady. Call 939-2113.

FOR SALE: Firewood, delivered. Also tree felling and topping. Call 623-3482 after 5 p.m.

FOR SALE: Jeunet 10-speed bicycle, \$75.00; Beacon 5-speed bicycle, \$60.00, completely assembled and adjusted, brand new. Call 623-8992 after 6 p.m.

FOR SALE: Red satin rabbits. Also cages in good condition. Call 623-3011 after 6 p.m.

service, she worked as a burler, inspector and burler-roll goods, and labeler-rugs before becoming a mender in 1969.

Doss Burch, a loom fixer at Fieldale, began continuous service on November 18, 1936 as a loom cleaner in the Weave Room. Remaining in that department for all of his 40 years, he worked as a warp hand and weaver before becoming a loom fixer in 1957.

## Parties Set

(Continued From Page One)

amazed and confused the audience on each occasion.

Franklin, magician and illusionist, is a member of the International Brotherhood of Magicians, Magicians Alliance of Eastern States and the Society of American Magicians.

In addition to the magic show, the program will include songs by Mamie Dickson of the Sheet-Mill Accounting Department and Harold Squires of the Draper Industrial Engineering Department.

Santa Claus will appear at the conclusion of the program and will have a treat for every child under 13 years of age.

Children and grandchildren of Fieldcrest employees and retirees are cordially invited. Adults should accompany smaller children. The same tickets will be used for children and adults.

## COLUMBUS

### Top Weavers, Fixers

Weavers W/E November 7

Jacquard ..... Barbara W  
Plain and Dobby ..... Mary Dew

Fixers W/E November 7  
Plain and Dobby ..... Lonnie Cobb

Jacquard ..... Billy Daugh  
Plain and Dobby ..... Fletcher

Weavers W/E October 31  
Jacquard ..... Mary Dew  
Plain and Dobby ..... Lonnie Cobb

Fixers W/E October 31  
Jacquard ..... Roy McLe  
Plain and Dobby ..... Fletcher

Weavers W/E October 24  
Jacquard ..... Mary Dew  
Plain and Dobby ..... Lonnie Cobb

Fixers W/E October 24  
Jacquard ..... Roy McLe  
Plain and Dobby ..... Clayton Ha

Weavers W/E October 17  
Jacquard ..... Barbara W  
Plain and Dobby ..... Lonnie Cobb

Fixers W/E October 17  
Jacquard ..... Roy McLe  
Plain and Dobby ..... John F

## Service Anniversaries

### Forty Years

Doss H. Burch, Jr. .... Fieldale  
Polly B. Burnette ..... Karastan  
Peter W. Forrest ..... N. C. Finishing

### Thirty-Five Years

Ira R. Wilson ..... N. C. Finishing  
Doris K. Stegall ..... Fieldale  
George Howell ..... Blanket Greige

### Thirty Years

Dewey Lee Corum ..... Karastan  
Margaret H. Atkins ..... Draper Sheeting  
Nellie B. Danaho ..... Sheet Finishing  
Viola M. Turner ..... Fieldale

### Twenty-Five Years

Alton J. Vandiford ..... Karastan Spinning

### Fifteen Years

Lillie M. Martin ..... Columbus  
Robert Williams ..... Columbus  
Lonnie C. Chatham ..... Blanket Greige  
Hazel Culp ..... Fieldcrest Sales  
Ruth S. Jamerson ..... Fieldale  
Francis X. Larkin ..... Karastan Sales  
Eddie B. Nickerson ..... Columbus  
Michael A. Siegel ..... Fieldcrest Sales  
George B. Newby ..... Bedspread  
John S. Eggleston, Jr. .... Karastan Sales

### Ten Years

Joe Ben Kingston ..... Blanket Warehouse  
William E. Wyatt ..... Fieldale  
William H. Cohen, Jr. .... Karastan  
James E. Pruitt ..... Karastan  
Everett W. Thornton ..... N. C. Specials  
Edward L. White ..... Bedspread  
Jesse Broadnax ..... Blanket Finishing  
John P. Craig ..... Fieldale  
Catherine Jenkins ..... Phenix City  
Wayne P. Grubb ..... Blanket Greige  
Gary W. Hunt ..... Karastan  
Alphonso Clark ..... Karastan  
Donald F. Galloway ..... Non-Woven

## 25-Year Clubs Hold Meetings

(Continued From Page One)

Attendance prizes were awarded in drawings conducted at each meeting.

Each person attending was presented with a souvenir placemat on which was printed the name of the 25-Year Club.

Many retirees took advantage of the opportunity to see old friends in the mills and to visit their former job locations. Members of mill management were on hand to greet the returning retirees and other 25-Year Club members.

The Karastan Showroom was open and the members were invited to see the new patterns and designs that have been introduced. A display of new products also was arranged at the Bedspread Mill.

Jones Norman, area personnel manager said the meetings were "the best attended we have ever had" and that a high percentage of those eligible to attend were present.

"We feel that having the meetings in the mills makes them more enjoyable for all. The retirees particularly seem to like the opportunity to return to the mill on these occasions," Mr. Norman said.

New members welcomed to the clubs were:

Frank A. Stump and Toy A. Wilson, Bedspread Greige Mill; Roselle F. Alcorn, Helen Ferris and Martha J. Hale, Bedspread Finishing Mill.

New members becoming eligible for the Karastan 25-Year Club were Kyle E. Edwards, Audrey S. Ingram, John Mauney, Jr., William B. Minn and Lenford D. Moore.

(See pictures on page 5.)

## Correction

Jean Dabbs of the Karastan Design Department erroneously listed as Jean P. in the November 15 issue of THE MILL WHISTLE. We regret the error.