

EDWARD J. McRAE

McRae Is Promoted

The Karastan Marketing Division has promoted Edward J. McRae to the post of vice president of its Western sales division, effective immediately, it was announced in New York by Francis X. Larkin, president of the marketing division. Mr. McRae had been Western sales manager for Karastan.

Mr. McRae, who reports to W. T. Barton, vice president for sales, will continue to make his headquarters at Karastan's San Francisco sales office in the Western Merchandise Mart. He will be responsible for sales territories located primarily West of the Mississippi river.

Mr. McRae began his career with Karastan in 1965 after attending Pace College. Following various sales service positions, he was named a sales representative in a Midwest territory in 1970.

The following year he was made a commercial carpet specialist for the New York City retail accounts in 1972, a position he held until being named Western sales manager in 1974.

Married and the father of two children, Mr. McRae and his family make their home in Danville, Calif.

Voelkle Is Promoted

John A. Voelkle has been named distributor sales manager for Laurel Carpets, as announced by Robert K. Nicoll, vice-president of sales for Laurelcrest.

Mr. Voelkle will be responsible for sales to Laurelcrest's network of distributors across the country. He will report to Mr. Nicoll.

Mr. Voelkle has been with the Karastan and Laurelcrest divisions of Fieldcrest Mills, Inc. for 22 years. Most recently he has been assistant to the distributor sales manager. Before that he had been manager of marketing operations for Karastan and Laurelcrest and prior to that he had been director of merchandise sales service for both divisions.

He succeeds the late E. Robert Venturini whose death December 20 was previously reported.

Mr. Voelkle is married and the father of a son. He and his wife make their home in Floral Park, N. Y. He

Honored For Long Service

Five Fieldcrest employees have been honored by management on completion of outstanding records of 40 years of continuous service with the company.

They are George I. Denny, Draper Sheeting; Nettie L. Dillon, Blanket Finishing; Thomas W. Hall, Draper Sheeting; George N. Haynes, Fieldale.; and Bishop Shough, Blanket Finishing Mill.

Each long-service employee has received the Fieldcrest diamond and gold 40-year service pin, a \$40 gift certificate for company merchandise, and a letter of commendation from William C. Battle, president of Fieldcrest Mills, Inc.

George Denny, a loom fixer at Draper Sheeting, joined the company on February 8, 1937. Working virtually all of his 40 years at Draper Sheeting, he worked as a quill hauler, battery filler, humidifier man, weaver and breakdown man before becoming a loom fixer in 1945.

Nettie Dillon, an inspector at the Blanket Finishing Mill, began continuous service on February 15, 1937, as a renovator at the Old Bleachery (now Sheet Finishing Mill). She later that year became a sheet boxer ans went to Blanket Finishing in 1938 as an inspector. From 1965 until 1967, she worked as a spreader-cellular blankets, but again became an inspector in April, 1967,



George I. Denny



George N. Haynes

and remains in that classification.

Thomas Hall, who has worked all of the 40 years with the company at the Draper Sheeting Mill, began continuous service on February 10, 1937. He later worked as a weaver and a breakdown man before becoming in 1947 a loom fixer, his present classification.

George Haynes began continuous service with the company on February 17, 1937, as a beam roller at the Fieldale Towel Mill. He later



Thomas W. Hall



Bishop Shough

worked as a filling hauler photocoming a weaver, his photocoming a weaver, his photocoming and the second s

Bishop Shough, a napper operator at the Blanket Finishing Mill, continuous service at the Old Island Mill February 12, 1937. He to the Blanket Finishing Mill is as a napper operator. During 40 he has worked as a section blanket changer and second finisher. He became a Geomapper operator in 1956.

Ladies At Swift Like To 'Dress Up'



HALLOWEEN

Everybody knows that little girls like to play "Dress up," but sometimes grown girls do, too.

The ladies at Swift Spinning apparently exercise their creativity and ingenuity at the slightest

will make his headquarters at Laurelcrest's New York office in the Carpet Center.

A veteran of World War II, Mr. Voelkle served in the U. S. Army in the Pacific Theatre.



THANKSGIVING

opportunity. Upper left photo shows three Swift ladies who came to work the day before Halloween, 1976, in costume. They are, from left, Helen Briggs, Carolyn McDowell and Ellen Winslett.

At Thanksgiving, the ladies in the right photo, made themselves early

American costumes and wore the work the day before the holidal They are, from left, Mary Stellen Winslett, Aileen Cotney, Pettus, Helen Briggs, McDowell, Alva Gardner, Buchanan, Dorothy Hagler, Danford and Doris Wade.

THE MILL WHIS