



Karastan Employee Is Named Eden's Outstanding NSA Member

Mrs. Ann Wilson is the first person to greet you upon entering Karastan Rug Mill. As receptionist, she can introduce you to executives or refer you to the appropriate department. As secretary for two men, she keeps busy handling the endless paperwork that travels through two departments daily.

As president of the Eden chapter of The National Secretaries Association (NSA), she contributes time, talent and energy to make sure this professional organization is respected by the community and is an asset to the representative businesses. For carrying the weight of the chapter's responsibilities on her shoulders and for her outstanding work, she recently was named

(Continued On Page Six)

Foundation Awards 13 New Scholarships

The Fieldcrest Foundation has announced that 13 new Fieldcrest scholarships have been awarded to assist children of employees in obtaining a college education.

These newest scholarships awarded by the Foundation make a total of 126 Fieldcrest Scholarships which have been given since the program began in 1960.

At present there are 48 children of Fieldcrest employees attending colleges and universities with the aid of Fieldcrest Scholarships.

Each scholarship is worth \$4,800 over the four years of college.

Recipients are selected by an outside scholarship committee.

The new recipients are:

Terry Lynn Alderman, Fieldale-Collinsville High School, daughter of Mr. and Mrs. Elbert Alderman. Her father is a weaver at the Fieldale Towel Mill. She plans to attend Radford College and major in journalism.

Charles F. Burton, III, Morehead High School, son of Mr. and Mrs. Fred Burton, Jr. His father is manager of the Credit Union. He plans to attend N. C. State University and study electrical engineering.

Kathy Lynn Carter, Stoneville High School, daughter of Mr. and Mrs. William Carter. Her father is a weaver at the Karastan Rug Mill. She plans to attend the University of North Carolina at Chapel Hill and major in physical therapy.

Janice J. Cobler, J.D. Bassett High School, daughter of Mr. and Mrs. Claude Cobler. Her father is a shift foreman at the Fieldale Towel Mill. Her mother, Beatrice, is a trailing machine operator at the plant. She plans to attend Virginia Polytechnic Institute and State University and study computer science.

William Daniel Hicks, Jr., Morehead High School, son of Mr. and Mrs. William D. Hicks. His father is quality control manager at the Karastan Rug Mill. He plans to attend the University of Virginia where he will study architecture.

Lynn A. Holshouser, East Rowan Senior High School, daughter of Mr. and Mrs. Bernard Holshouser. Her father is an inventory control clerk at North Carolina Finishing Company. She plans to attend the University of North Carolina at Charlotte and study nursing.

Penny M. Merriman, Fieldale-

(Continued On Page Three)

Corporate Headquarters

Fieldcrest Sales Meeting Held In Eden Area

Earlier this month the Fieldcrest Marketing Division of Fieldcrest Mills, Inc., held its annual National Sales Meeting in the Eden and Greensboro areas where the corporate headquarters and many plants are located.

The visitors met on both business and social levels with 110 Fieldcrest people who live and work in the Eden area.

All shared the excitement of seeing the merchandise Fieldcrest will introduce in the May Market for all 1977 selling — the coordinated fashions for bed and bath designed by such masters as Halston and the Phosonis, a knockout new luxury towel, and a line of bedding and

towels for youngsters based on the famous Ringling Bros. and Barnum and Bailey Circus. Another introduction, "Young at Heart," will be in the St. Marys line.

The meeting began Wednesday, May 11, at the Holiday Inn in Greensboro with a presentation of corporate and divisional sales plans. Following this, the group divided into two teams to go by bus to view Fieldcrest plants to view Fieldcrest plants in the Eden area, with tours of the Non-Woven and Flocked Blanket Mill and the new comforter operation. The Foremost Screen Printing Plant located at Stokesdale also was visited.

Included in the itinerary was the

impressive Fieldcrest Technical Center, where both teams received a presentation on Research and

Development and Quality Control. Located in Eden, this
(Continued On Page Six)

Canteen Coffee Prices Increased

Due to the steady increase in coffee prices that we have all seen occur during the last year, the Fieldcrest Canteen finds it necessary to raise the price of coffee throughout the company to \$.20 effective May 22. The Canteen held the price at \$.15 as long as possible but is now paying over three times as much for coffee as it did 15 months ago. During the next two or three months, you will also notice a continuing increase in coffee prices in supermarkets.

The newspapers for the past few weeks have carried several articles about coffee prices decreasing. The latest information we have received from our suppliers is that we may see a leveling off of prices but they do not see a decrease in cost in the near future. However, should coffee prices return to their previous level, the Canteen will again return coffee to its previous selling price.