

Let's all work to improve quality
Our seconds last wk. 7%

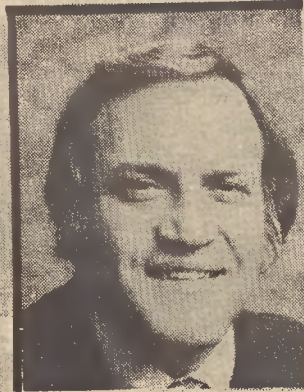
Columbus Towel Mill

7.5% Seconds

91.3% Efficiency

"This is an achievement unequaled by any towel manufacturing operation I've been able to find"—Harold Auman, plant manager and initiator of the "9-90" program, shown in inset at left.

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THE MILL WHISTLE



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UF Drive Begins Today

The annual finance campaign on behalf of the Eden United Fund begins today, October 10, and will continue through October 14, in Fieldcrest's plants and offices.

Chairman of this year's campaign at Fieldcrest is Steve Robinson, general superintendent of the Bedspread Finishing Mill. Vice chairman is Don Matheson, general superintendent of the Karastan Rug Mill.

Division vice presidents are chairmen for their respective divisions with plant managers and major department heads serving as co-chairmen.

The community-wide goal for this year's drive is \$207,900 for the support of 12 health and welfare agencies, according to Robinson.

"Fieldcrest employees have always been a most important part of the success of the Eden United United Fund drive and I am sure that once again they will respond generously and help to put the 1978 drive "over the top," he said.

Fieldcrest Mills, Inc., through the Fieldcrest Foundation, is expected to make a substantial contribution to the drive in addition to the employees' gifts.

For the convenience of employees and on their authorization, the company will make payroll deductions over a 12-month period to collect the pledges.

Employees who are signed up for United Fund deductions on a continuing basis of course will not be solicited again in the campaign. A large number of employees make pledges on a continuing basis and others are urged to take advantage of this arrangement.

The 12 agencies supported by the Eden United Fund are: Rockingham County Retarded Citizens, Boy Scouts, YMCA, Rescue Squad, Big Brothers and Sisters, Girl Scouts, Eden Chapter of The American Red Cross, 4-H County Council, Eden Child Development Centers, Inc., Boys' Club, Salvation Army, and Carolinas United. In addition to these agencies, there is also a contingency fund set aside for unexpected needs and emergencies.

"No one can tell another how much to give for charitable causes, but I urge each Fieldcrest employee to consider that these 12 agencies benefit everyone in the community, and to give accordingly," Robinson said.



Fieldcrest 50-Year Club Meets

Fifty-Year Club members attending the September 27 meeting included (front row to back row, left to right): Bunyan Thompson, Glenn Simpson, Hugh Lee, Kermit Thompson, Lonnie Hankins, John Tolbert, Thomas Patterson, Allie Houchins, John Page, Earl Bondurant, A. D. Weaver, Betty Raliff, Josie Taylor and Jesse Griggs. (See Page Three)