## Irish Joint Venture Agreement Signed

The joint venture agreement beteen Fieldcrest Mills, Inc., the sank of Ireland, and P. J. Carroll & <sup>10</sup>, Ltd. to construct a terry towel will at Kilkenny, Ireland, was signd on October 17, in Dublin.

Participating were W. C. Battle, resident of Fieldcrest Mills, Inc.; <sup>In</sup> Morrison, chief executive, Bank Ireland; D.S.A. Carroll, chairlan, P. J. Carroll and Co., Ltd.; and

Derrik Corbett, financial Jector, P. J. Carroll and Co., Ltd., <sup>Il of</sup> whom are members of the <sup>Card</sup> of directors of Fieldcrest Ire-<sup>and</sup> Limited, the new company. The <sup>Dard</sup> held its first meeting on Decmber 9, in Dublin.

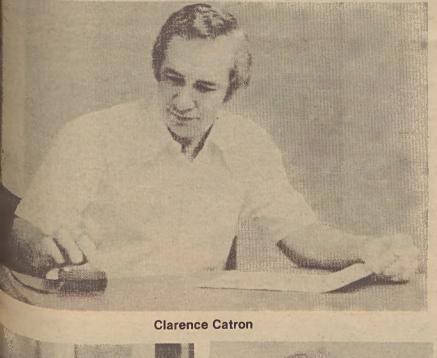
Construction of the new plant is ready under way, with completion spected in late 1978. The facility of cover approximately 500,000 Ware feet and is located on a 100cre tract.

General manager of the plant is S. Ayscue, formerly division vice esident and general manager, olumbus Towel Manufacturing will be moving with his family Ireland in early 1978. W. J. Lunney of the Engineering

Partment is design and conuction manager for the project. moved to Kilkenny with his mily in August and will remain construction is completed and plant is in operation.



AT SIGNING OF JOINT VENTURE AGREEMENT were, seated from left, lan Morrison, chief executive, Bank of Ireland, W. C. Battle, president of Fieldcrest Mills, Inc.; and D. S. A. Carroll, chairman, P. J. Carroll & Co., Ltd. Standing at right is M. Derrik Corbett, financial director, P. J. Carroll & Co., Ltd.





**Iris Gravely** 

Bill Little <sup>ND</sup>AY, DECEMBER 12, 1977

## **Employees 'Back In School'**

A large number of Fieldcrest employees in the Eden-Fieldale area are taking advantage of educational courses via UNC-TV and video-cassette which are produced by N. C. State University and offered through the company.

An eight-week course in basic Writing Principles drew 77 employees from all levels of production, clerical personnel and management. The classes, offered via UNC-TV on Mondays at 3 p. m. and 6:30 p. m., began on October 24, and are held both in the General Offices conference room and the AMP Building conference room.

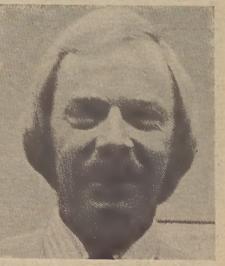
Moderators are Jack T. Carter and Milton Rankin, both of the Industrial Relations Department, Compensation and Personnel Planning.

This non-credit course on how to improve writing is intended for anyone who writes as part of their job and covers such areas as communication theory, effective writing procedures, grammar, punctuation, spelling, use of names, steps in writing a letter, skills in good report writing, and suggestions for clarifying and simplifying reports.

## College Credit Course In Textiles

Four employees are participating in a college credit course, Introduction to Textiles, through the Textile Off-Campus Televised Education Program (TOTE). Through this sytem, actual class sessions at North Carolina State University School of Textiles are videotaped so that participants not near a college campus may study textile subjects offered by the University and earn credit toward a degree or simply to increase proficiency through professional development.

One of the main advantages of this program is the flexibility it provides to employees. Since the class sessions are on videocassettes, employees who miss the regular sessions because of conflicts such as production scheduling, travel, illness, etc., may have the opportunity to catch up or to review difficult material. The videocassette of each session remains in the AMP (Continued On Page Six)



**Herb McConnell** 

3