

EVERY ONE A BOOSTER



THEY HAVE MADE THE CADUCEUS FAMOUS.

"We take great pleasure in introducing"—the men who have carried The Caduceus to the thousands of its readers in North Carolina.

These are the fellows who have cried "Caduceus—Base Hospital paper" on the corners and along the streets of every city within a radius of ninety miles of Charlotte. The list of the Caduceus salesmen is necessarily growing with the enlarging circulation of our magazine, which now demands an output of almost 10,000 copies a week, but these fellows are the pioneers in the field and their faces will be familiar to thousands who have been buying the medical magazine each Saturday.

These live wires are seldom twice in the same locality with their mission of carrying the ministry of The Caduceus to the public and so it is impossible to place their field. It should be easy however to pick "your Caduceus man" if you have bought one of the blue covered papers in either Charlotte, Gastonia, Statesville, Salisbury, Rock Hill, Kannapolis, Concord, Monroe, Mount Holly, Belmont, or Hoskins.

The men are, reading the top row from left to right, Toohey, Fields, Hilsabeck, Griswold, Bissell, Townsent, Mills, Wilson and Harrington. Seated are O'Connor, Donley, and Lawlor with Frank seated on the ground.

"Joe" Lawlor, the big fellow who appears to be suffering a complete relapse because of the peaceful surroundings of the evergreens and oaks and pines is the "champion salesman to date. He sold 700 copies of the Caduceus on the streets of Statesville last Saturday; and he was rained out

SURGERY RHYMES.

Little drops of ether
Falling on the cone—
Make the patient sleepy
And horrid pain unknown.

Little drops of water
Trickling down their backs:
Makes the active surgeons

Wish business was more lax
Little drops of water
Dripping off the chin
Keeps the nurses busy
And makes the clinic grin.

Little bits of this and that
Are that to never count
But taken altogether
They make a good amount.

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BANK

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