

## SERVED UM RIGHT.

There was an old miser named Hale  
Who was terribly close with his kale;  
No bonds he would buy  
So they took the old guy  
And gave him a ride on a rail.

—Indiana Times.

## CARS

will be very much higher  
NOW  
is the time to buy

Allen & Lexington  
is the kind to buy

R. K. MOTOR CO.,  
Greensboro, N. C.



THIS  
GATES HALF-SOLE TIRE  
RAN

23,000 MILES CONTINUOUS SERVICE  
WITHOUT BEING REMOVED FROM THE  
RIM. THIS HALF SOLE TIRE WAS USED  
ON A CAR OWNED BY RODERICK  
HARDWARE CO., DALLAS, TEXAS

COST HALF AS MUCH  
INTERNATIONAL RUBBER SALES CO.  
404 SOUTH TRYON STREET  
CHARLOTTE, N. C.

## "S. O. S."

## SAVE BY SAVING.

War, we know, is mighty wasteful business, and whenever we think of war our minds naturally turn to the cruel toll exacted by loss of life, then to the lands laid waste, homes destroyed, crops ruined, the thousands of horses and mules killed in actual warfare, the millions of tons of ammunition fired at the enemy, and the personal sacrifices we all make. But in spite of all these items, it is doubtful whether the loss involved in actual conflict can ever be compared with the quiet, steady, never-ending and tremendous destruction going on at every moment behind the lines.

England took three years to get sufficiently waked up to realize that she must start a service to save every article which was possible. She started a reclamation branch and the results have been absolutely wonderful, and we, the United States, profiting by England's lesson, have made magnificent progress in our own though comparatively new Conservation and Reclamation department, saving about \$20,000,000 in a single year.

Camp Greene is one of the stations where this reclamation is being done. Though the work was instituted here only a short time ago, the results under the most competent and capable direction of Captain D. B. Darnell have been marvelous and tens of thousands of articles heretofore merely sold to outside contractors have been reclaimed, thoroughly cleansed, and returned to the Quartermaster to be re-issued and live a second and useful life.

There is hardly an article that the army uses which this department can not find use for. Suppose you try to think of something off-hand, that to your mind is entirely worthless and fit only to be thrown away; battered old hats, you say; garbage, rags, old boots, worn down brooms; such stuff seems to be the very scum of the earth. Could any possible scheme of salvage discover utility in this apparent heap of rubbish? Yes! Yes!! The Reclamation will say, for example—Give us an old hat, and we will present you in a few days with a NEW pair of serviceable slippers from exactly the same material the hat was made of. Don't throw away any uneaten food. We can use that also; save your crusts and bits of bread; once dried and ground this makes the finest food for fowls. That we can sell, and turn over the revenue to the proper authorities. Save the waste pits and stones from fruits, and we will make them into carbon for use in gas-masks. Turn in your torn tents and cots and we will return them to you fresh, clean, and as good as new. Should your horse or mule go "west," as they will do, (600 took the count last month), turn him in and we will re-issue him in the form of new boots; and we will also rend the fat from his carcass, glue from his hoofs, make buttons from his bones and sell the hair. And remember that before he "left," we were getting 15 cents per month for his stable refuse and bedding,

whereas before, we had to use dozens of men to tend fires, and buy oils wherewith to burn this now variable "refuse."

There is even a place in the melting pot for old shoes. If they are not too far gone, we will rebuild them and hand them back to you. Ask your supply sergeant to give you the details the next time your shoes need repair month since last April, when the shopping, as right here in Camp Greene we reclaimed an average of 5,000 pairs a was first started. If they have crossed the border into limbo, we chase them there, remove the uppers, cut them into patches for repair work, and then the remainder is boiled down and sold of shoes still "unborn." And so it goes—not a vestige is allowed to go to waste.

There are 198 distinct articles used by the army that can be reclaimed at this camp, brought back to life, and re-issued where needed. The most rigid watch is kept, to see that any stray germ, struggling for life and lurking in article sturned in to the department. His (or her) life's promise is blighted in the FIRST step of reclamation. And a very important item in the work is that in every instance where possible the original owner gets his own coat, blouse, shirt, or shoes, etc., returned to HIM.

A little personal attention on the part of the individual soldier would put back many a million dollar note into the pockets of our Uncle Sam. SAVE AND SERVE is a good motto. S. O. S. every chance you get.

The obligation to help the government buy by being thrifty in some things is not enough—it must be in everything, small and large. Do not talk your supply sergeant into giving you a new uniform, a pair of dress shoes or a hat, simply because yours is slightly worn or soiled through carelessness. Take it to the proper shop and they will do everything necessary to keep up the appearance of the always smart and snappy U. S. soldier.

Remember S. O. S. is what is most needed. Great big bundles of help from every man in the service. Catch the small things, such as faults, leaks, etc., the the start, and the big things will soon disappear. For instance 50,000 pairs of shoes had to be cleaned, resized, and handled six times simply because they were not tied together when sent to be repaired! Unnecessary labor, is it not? S. O. S. again!!

The Conservation and Reclamation Department might issue all sorts of instructions about food and clothing—in fact, on every article used in the army; but these will hardly be needed if each man will do his "bit." DO it. and you will be enlisting in a worthy service under a commanding officer who is heart and soul in his branch of this gigantic undertaking.

Add S. O. S. to your general orders!!

The continual coalition of religious sects suggests the thought that unity of command may be the ultimate policy of the church militant, also.