

# BEHIND THE SCENES

IN American Business  
By JOHN CRADDOCK

New York, Sept. 7 — BUILDING DEFERRED — The War Production Board has dealt another blow to those of us who hoped to make a little addition to our living quarters this year. Effective today, the government officials placed a limit of \$200 on the amount of residential construction involving a change of design which can be carried through without specific authorization from that war agency. War housing is not affected by the order, but almost every other kind of building is. Previously, new construction valued at \$500 or less could be erected without approval. Theoretically, there is no limit on repair work under this revised order, but the list of items excluded from the repair category is so all-encompassing that most restoration or reconstruction work might just as well be given up for the duration.

DIVIDEND DEPENDENTS — Rufus Tucker, economist of General Motors Corporation, recently authored an article which throws new light on the distribution of dividends to stockholders of American corporations. Basing his estimates on income tax returns for the states of Delaware and Wisconsin, which are now reported more fully than formerly, Mr. Tucker found that at least four and one-half million Americans receive all or part of their incomes from dividends on common or preferred stocks. And—here's the interesting thing—nearly four million of these have total incomes of less than \$5,000 annually! In other words, almost 90 per cent of those who own stock in American corporations on which dividends are paid are hardly what the soap box agitator could call the "idle rich."

TRAVEL ADVICE — Owning a million fewer freight cars and 20,000 fewer locomotives than in the first World War, American railroads are carrying nearly double the volume of freight. In the passenger field they show equal versatility, handling with few delays and inconveniences the mounting transportation demands of a civilian populace suddenly deprived of gas and rubber. At the same time millions of troops are being moved safely and speedily. For civilians seeking ways to help in the war effort, therefore, this suggestion of a railroad man deserves a hearing. Vacationists, weekenders and those returning to schools during September, traditional peak travel month, says D. A. Crawford, president of the Pullman Company, should be prepared to change their plans, if necessary, by waiting for the next train or going a day earlier or later. Troop movement, of necessity, comes first, and no one would want it otherwise, he declares. With civilian travel in sleeping cars running 33 per cent ahead of last year, and military demands almost five times greater, according to Crawford, the civilian traveler can help merely by planning to accept alternate Pullman space. "The best advice I can give the civilian traveler in war time," he adds, "is to consult your local agent, who will know how best to route you and when."

FIRESIDE CONVENTION — The restrictions imposed by war are causing us to make considerable changes in our lives and they are altering the usual run of events in the business world, too. One of the highlights in financial circles has always been the annual convention of the American Bankers' Association, where some of the leading figures in America have been wont to engage in considerable speechmaking. But this year, instead of using up precious railroad and automobile passenger miles in getting to the convention and returning home, the members decided to meet through the pages of Banking, official publication of the association. Consequently, the September issue of this magazine contains the usual speeches and committee reports, articles by bankers, economists and government officials, messages from President Roosevelt and Secretary of the Treasury Morgenthau, and panel discussions on various and sundry phases of banking. Thus many a money man has been able to attend his favorite function curled up in the easy chair at home and not miss a single working hour at the bank.

SAFER FLYING — An electronic

## Washington Snapshots

by JAMES PRESTON

Off the Government news reel comes the comforting word that certain wavering policies are being stream-lined for quick, decisive action. From now on the WPB term "essential civilian needs" is out. Emphasis on war production boils down to a "catch as catch can" basis for civilian and non-military interests. Equally hard-boiled is the Selective Service assertion that "Every man, physically fit, between 20 and 45, will be in uniform with two years." The term "essential occupation" is dropped from General Hershey's lexicon. These are merely examples of what is being done here to gear our sprawling, care-free, pleasure-loving democracy for its fight for the things we cherish. Mistakes will be made. Blunders will be committed. But out of the smoke should come direct directives, quick executions, and the results that America, unafraid, has prayed for.

From now on WPB takes over priority control from the Army, Navy, and Maritime Commission. On top of this comes a new method of allocating critical materials which will give WPB complete control over producing, processing, and distribution of all materials from "ore to arms." The draft policy of General Hershey leaves little for debate. Employers are advised to prepare to lose every able-bodied man, 20 to 45, within two years and start training replacement personnel now, as it is only a matter of weeks before a general reclassification of the deferred classes will start. Essentiality of occupation will carry little weight. The General believes that, if a bomber pilot can be trained in eight months, war worker substitutes can acquire the know-how in six. Women appear to be the most likely new soldiers of production.

The hot fight over wage and farm price control continues. President Roosevelt seeks agreement among his supporters on the Labor Day program to come. On one side are CIO Murray, AFL Green, and some key New Dealers who while demanding a low ceiling on farm prices refuse any type of ceiling, any wage-czar or super-board, or any form of wage freezing. They want all wage controls, as now, in the hands of WLB. On the other side are Justice Rosenman, OPA Henderson, and others who favor a Cost-of-Living Board to review wage increases and to supervise sales of Government-owned farm commodities and subsidies to food processors. This COL Board would have power to review WLB decisions and could provide tighter wage control—short of absolute freezing—than the 15 per cent formula. The President will seek to have the Murray-Green faction accept the Rosenman plan this Thursday. Whatever plan is agreed upon will be instituted by Executive order. There is no time for Congressional debate now.

The President still wants the \$25,000 ceilings on incomes, regarded here as a gesture toward placating farmers and labor through a common sacrifice program.

Defeat is complete when it is admitted.

device that weighs less than five pounds is going to make all-weather flying a lot simpler and safer. This latest product of industry's inventive genius is the "Ice Indicator," announced by the Minneapolis-Honeywell Regulator Company, leader in development of automatic controls, and rushed to completion for the use of the United Nations air forces. "It is possible that before long most large Allied bombers and cargo carrying planes will be equipped with this newest development," said H. W. Sweatt, president of the company, in revealing the details of the important new flying aid. "While most large planes are equipped with de-icers, the problem in the past has been to know when to start them operating. The new Ice Indicator records the thickness and rate of accumulation of ice on plane surfaces. For the first time, de-icing equipment can be turned on at the exact moment it becomes most efficient." The Ice Indicator does three things: it tells when ice begins to form; it measures the thickness of the ice; and it can operate the de-icers automatically. With the worry of ice off his mind, the pilot can concentrate on the job of flying his ship.

## FOUR OAKS SOCIETY

CLUB MEETINGS • PERSONALS • ENTERTAINMENTS

Mrs. G. D. Keene spent last week with her daughter, Mrs. W. L. Brewer, in Newport News, Va.

Miss Clare Lee Barbour spent several days this week with Mr. and Mrs. Valton Barbour in Rocky Mount.

Mr. and Mrs. William Barnes and Miss Dona Harrison visited in Charlotte this week.

Dr. J. H. Stanley left Thursday for Philadelphia, where he will undergo treatment in a hospital there. He was accompanied on the trip by his son, Wade H. Stanley.

Miss Francis Steed and Mrs. W. G. Baker visited in Fayetteville Sunday.

Mrs. R. C. Cannady, Mrs. Hugh Harrill, Miss Laura Fay Wood and Ralph Cannady, Jr., visited friends in Rocky Mount Sunday afternoon.

Miss Florence Royall of Morehead City spent last week with Mrs. B. B. Adams.

Dr. and Mrs. B. I. Tart of Goldsboro are visiting their parents, Mr. and Mrs. B. I. Tart.

Mrs. William Manning of Williamston spent last week end with Mrs. Bettie Adams.

Miss Mary Wilkerson of Raleigh spent a few days this week with Mrs. W. J. Lewis.

Mr. and Mrs. Joe Austin spent a few days this week in Washington, D. C.

Mr. and Mrs. S. M. Boyette visited Mrs. Horace Bryant in Fayetteville, Sunday.

Mr. and Mrs. Hubert Massengill and son, Alfred, spent last week end at Carolina Beach.

Albert Stanley of the U. S. Marines, located at New River spent the week end with Mr. and Mrs. W. M. Stanley.

Mrs. Annie Rach of Benson is visiting Mr. and Mrs. Eudy.

Mrs. Brennon Holt and baby of Seven Springs spent several days last week with her parents, Mr. and Mrs. W. A. Massengill.

Mrs. James A. Creech, Mrs. H. F. Smith, Mrs. W. J. Woodard, Mr. and Mrs. Walton Creech visited Master Jerry Creech at Duke Hospital last week.

Miss Joyce Woodard returned last week from Baltimore, where she spent several weeks with relatives.

Mrs. W. E. Strickland, Mrs. E. M. Denning, Mrs. J. D. Upchurch, Miss Margaret Strickland, Lee and Charles Upchurch spent Wednesday in Goldsboro.

Mrs. C. G. Grady and children are spending several days with relatives in Hillsboro.

Harold Youngblood of Dunn spent Monday and Tuesday with Mrs. Joe Strickland.

Mrs. Roy O. Creech, Miss Gloria Creech, Ronald Creech and Bobby Pittman have returned from a visit with relatives in Norfolk and Newport News, Va.

Mrs. Melvin Lassiter, Mr. and Mrs. Jack Surlis, and Mrs. John Hender-

son visited in Fayetteville Sunday.

Mrs. W. M. Keene and W. M. Keene, Jr., of Coats visited relatives here Sunday.

D. W. Adams, petty officer, second class, of the U. S. Navy, has returned to Boston, after visiting his parents, Mr. and Mrs. Emmitt Adams.

Lynn Cole Parker of Norfolk, Va., is visiting his mother, Mrs. Stella Parker.

Miss Ida Lewis of Kenly is visiting her grandparents, Mr. and Mrs. W. J. Lewis.

Mrs. Herman Creech of Rocky Mount is visiting her parents, Mr. and Mrs. J. L. Doggett.

Mr. and Mrs. R. G. Dearren of Lumber Bridge are spending a few days with Mr. and Mrs. J. L. Doggett.

Mr. and Mrs. George Koustenis and family of Washington, D. C., are visiting their parents, Mr. and Mrs. W. A. Massengill.

Wilson Lewis of the U. S. Coast Guard, located at Norfolk, Va., is spending a few days with his parents, Mr. and Mrs. W. J. Lewis.

James A. Creech of Norfolk, Va., spent Tuesday here with relatives.

Mr. and Mrs. C. G. Grady, J. D. Upchurch and Lee Upchurch visited in Fort Bragg Sunday.

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### Entertain At Fish Fry

Mr. and Mrs. R. C. Cannady entertained at an outdoor fish fry last Thursday evening.

Guests were: Rev. and Mrs. Hugh Harrill, Rev. and Mrs. J. T. Greene, Mr. and Mrs. W. J. Lewis, Mr. and Mrs. Tryon George, Miss Laura Fay Wood, Ralph Cannady, Jr., Bill Cannady and Maurice Cannady.

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### Baptist Sunday School Enjoys Picnic

The annual Sunday School picnic of the Baptist church was held Wednesday afternoon. Due to the rainy weather the supper was spread picnic style in the dining room of the church.

Rev. Hugh Harrill returned thanks, after which everyone partook of the bountiful feast.

### Japanese Are Warned They Face Long War

Tokyo, Sept. 4—Vice Admiral Terajima, chairman of "The Imperial Rule Assistance Association," warned the Japanese people today to be prepared for a long war. "We must resolve," he said, "to strengthen our war structure by even greater cooperation."

Do you remember when you used to chew licorice and make yourself believe you were chewing tobacco?

### HOGS

Martin County farmers are now selling many top hogs to add to the Nation's wartime meat stores, reports John I. Eagles, assistant farm agent of the N. C. State College Extension Service.

### DOGWOOD

Farm woodland owners who have commercial size dogwood trees in their timber stands suitable for shuttle blocks can help prevent bottlenecks in the textile industry by selling the dogwood timber now.

### WHEAT

The 1943 national acreage allotment for wheat under the AAA program is 55,000,000 acres, according to a recent announcement from the U. S. Department of Agriculture.

### PRICES

Retail prices of 58 farm food products rose less than 1 per cent from mid-June to mid-July, while payments to farmers for equivalent products rose more than 2 per cent.

Keep 'em Firing—With Junk!

# New Fall And Winter Suits



Are Now On Display And In All the Latest Styles

OUR Shoe Department Is Complete In All The NEW STYLES

WE CAN FIT THE ENTIRE FAMILY

See Our New Styles in Hats

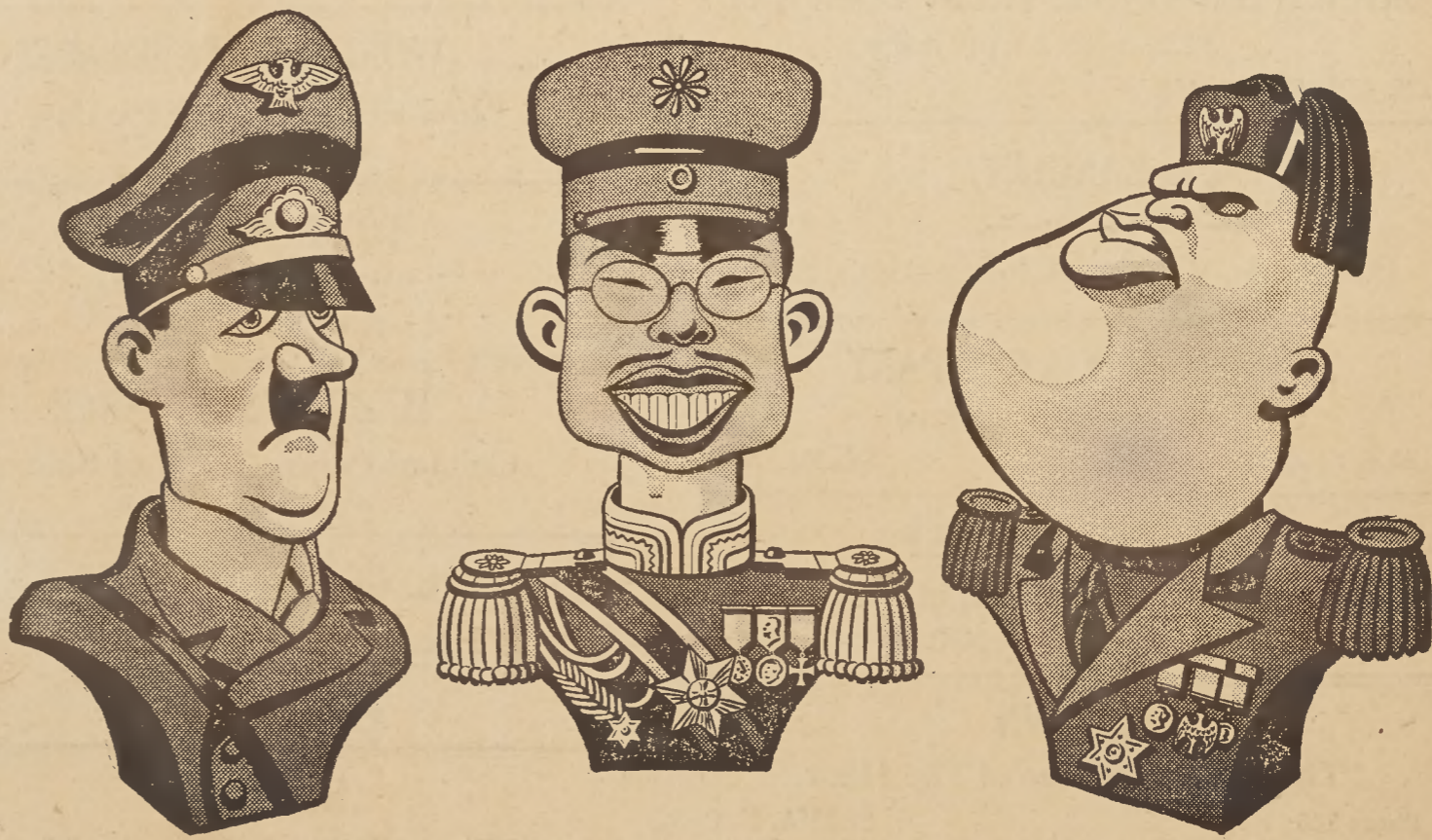
Selma Clo. & Shoe Co.

SELMA, N. C.

Uncle Sam has far more

# POWER

for War Production



than all these three together!

Adolf, Hirohito and Benito probably aren't sleeping well these nights. They know that America's great and growing war production must inevitably turn the tide against them.

America can do it because America has the electric power to do it. Electric power is basic to production. Electric power multiplies man-power and drives the machines that make tanks, planes, ships and guns.

How much power has America? More than the three uneasy dictators and all

their conquered countries combined—Albania, Austria, Belgium, Bulgaria and the rest of the long, tragic list. Five times more than we had in the last war.

No other nation even approaches America's power resources. And this has largely been accomplished the American way—by electric companies owned by millions of Americans and managed by American business men.

The practical experience, the people and the plants of all these companies are

dedicated today to making Uncle Sam so power-full that Axis aggressors will soon be nothing more than three busts in the Hall of Infamy!

## CAROLINA POWER & LIGHT COMPANY

IN THE ARMY they say—

- "BUBBLE DANCING" for dish-washing
- "HASH MARK" for service stripe
- "HIGH BALL" for an extra snappy salute
- "CAMEL" for their favorite cigarette

• With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records in Post Exchanges and Canteens.)

MILDER ALL WAYS! THAT'S ONE REASON I SMOKE CAMELS. AND THAT FULL, ROUND FLAVOR IS BEST!



FIRST IN THE SERVICE... **CAMEL**