



Community Spotlight

Advertising written and sold by Community Spotlight, Inc. of Smyrna, Ga.

Home Care Co.

Larry Ames-Local Owner & Contractor
Siding Specialists-Aluminum & Vinyl
Roofing And All Types Of Home Improvements
Storm Windows & Doors-Custom Built & Installed

If you live in an older home and you've grown tired of having to go through all the work and expense of re-painting it every few years, then maybe it's time for you to call the HOME CARE CO. on Highway 17 North in Bridgeton, phone 633-5265, and find out about the ultimate in easy-to-care-for exterior finishes for your home. . . aluminum siding!

Available in a wide range of colors and textures, durable siding is the best investment the owner of an older home can make. Not only will the siding retain its beauty for the life of the house, but the superior insulation qualities of siding keep your heating and air conditioning bills to a minimum.

Call HOME CARE CO. to find out just how easily you can have the beauty and protection of carefree aluminum siding for your home! The writers of this 1980 Review suggest that you contact this reliable firm first!

Elizabeth R of New Bern

Winnie Holland - Local Owner & Operator
A Special Store For The Special Woman

ELIZABETH R OF NEW BERN is located at 207 Pollock in New Bern open Tuesday - Friday, 10:00 a.m. to 4:30 p.m. on Saturday, 10:00 a.m. to 3:30 p.m., phone 633-1688. Here they feature a complete line of ladies' ready-to-wear suitable for ANY woman. . . from college girl to business lady to housewife. This fine shop caters to ALL women - - who desire to look their absolute best at all times.

You can find just the right ensemble for your every mood or occasion at this full line store. They carry famous brands, of course, and offer the best in Personal Service. Stop in today. . . select a new blouse and a pair of smashing slacks or maybe that new dress you've been wanting. You'll like the service and LOVE the selection!

If you haven't visited ELIZABETH R OF NEW BERN yet, the management cordially invites you to do so. They value your patronage and will to *everything they can* to make you a regular customer. The editors of this 1980 Review urge all fashion-conscious women in this area to give them a try!

Weyerhaeuser Company

Largest lumber company in the nation

When we consider the area around us including all of the businesses and the different types of enterprises, it is hard to forget one prominent name. That is WEYERHAEUSER COMPANY. This firm is a lumber mill for studs, regenerator for trees, exporter of wood products to Europe and Japan and many other overseas countries. They are responsible for pouring millions of dollars back into the east Carolina area and billions worldwide.

Through their efforts to provide the best of service and growth to the area, they have come to be known as part of the backbone in the structure of this area. From their beginning, they have strived to provide the most up-to-date service, with friendly conscientious efforts at the most modest prices.

They employ many local people throughout the area, thus aiding in the financial strength and growth of the area, and are recognized by both the businessman and the homeowner as an inseparable entity of our community.

When needed in an emergency, special help in community projects, or just everyday business, WEYERHAEUSER COMPANY, located on Streets Ferry Road near New Bern, phone 633-3141 is always there ready to be of assistance. They also have several other locations eastern Carolina.

The writers of this Review herein announce our complete endorsement and commendation to the management and individuals of this community minded company.

Darnell's Garage Complete Auto Service 24-Hr. Wrecker Service

When the people of this area look to someone to take care of any mechanical problems they might have with their car or truck, they generally head straight for DARNELL'S GARAGE at 502 Broad in New Bern, phone 638-5159. They feature the very best in 24 hour Wrecker Service - Light and Heavy Duty Towing.

With the automobile as complex as it is today, you owe it to your car to let these qualified people take care of the problem. This well known shop specializes in all types of expert automotive repair and service. They use only the latest equipment and handle any size job in the shortest time at the most reasonable rates.

In this 1980 Review, we the compilers, take great pride in representing this reliable shop to the readers of this Issue. When you take your car to the experts at DARNELL'S GARAGE you can be assured that the work is done according to factory techniques and that you will not have to take it back to them a second or third time for the same problem.

General Wholesale Building Supply

Most complete building supply center in this region
Everything for building from the ground up to completion
Including Ready Mixed Concrete & Concrete Blocks

Where do builders, who want to save money and still get the best materials go? In this area, the GENERAL WHOLESALE BUILDING SUPPLY offers lower prices and the finest selection of quality products anywhere! People from miles around save time and money by making this their one-stop home improvement center!

They have been in business over ¾ of a century and offer you a full staff of professionals to help you with any home improvement needs. This is where excellence and quality are always assured.

Easily accessible on Highway 55 West in New Bern, this outstanding retailer offers more in terms of selection, service and low, low prices. You can phone 638-5861 to place your order. They carry plumbing and electrical supplies, insulation, lumber, siding, doors, plywood, cabinets, paint, roofing materials, sheet rock, flooring, roof trusses as well as much, much more.

GENERAL WHOLESALE BUILDING SUPPLY also has a selection of custom garages. If you are contemplating building, contact them to find out how you can save money and have a beautiful custom garage.

For everything you need in the way of building materials and the lowest prices anywhere. . . see the friendly people at GENERAL WHOLESALE BUILDING SUPPLY and save money while you use the finest supplies available! As the editors of this 1980 Review, we give our unconditional endorsement to this fine organization.

Craven County Hospital

Serving this area since May 15, 1962
Now celebrating their 18th anniversary

Dedicated to providing the finest medical care that modern science is capable of, CRAVEN COUNTY HOSPITAL is well known as a major factor in the growth and development of the community. This respected hospital has been prominent in caring for the health of local residents for years now, and is widely acclaimed for its staff of general practitioners and specialists in many fields.

Located at 2000 Neuse Boulevard in New Bern, phone 633-8111, this quality medical facility offers a full range of services from outpatient to surgical to maternity to specialties. There's no better place to receive the type of care that only modern medical science can provide.

CRAVEN COUNTY HOSPITAL recognizes all Medicare benefits. It's one hospital which is staffed with skill and run with compassion.

In compiling the Review of leading community members for 1980, we, the authors, are pleased to be able to list and recommend such an outstanding facility as this fine hospital!

Craven Foundry & Machine Co.

Serving this area for over 60 years
Wholesale & Retail Distributors of Auto
Parts & Supplies
Full Line of Mill & Industrial Supplies

This leading parts house is located at 206 Craven in New Bern, phone 637-3153. Here they feature the best in name brand auto and truck parts and accessories for both the buying public and garagemen of the area.

Through their policy of offering only high quality guaranteed products at both retail and wholesale, this prominent concern has established itself as one of the leaders in their field.

They employ enough helpful personnel that you will always be waited on in the shortest time and they are trained to know how to select the right part for your needs which saves costly time in returning incorrect merchandise.

A major factor in the growth and development of this area, is CRAVEN FOUNDRY & MACHINE CO. They have proven to be a valuable asset to the overall well-being of the community and, in particular, to our industry that depends on the best in mill and industrial supplies.

Since this quality conscious concern has been providing our industry with the very best in mill and industrial supplies, their reputation for maintaining the "old fashioned" business policies of trust, courtesy and honesty has won them many new friends and solidified the faith of their old friends. They're one of the best liked firms in the area!

The writers of this 1980 Review suggest that all area residents get to know this outstanding company.

ADVERTISEMENT

Tom Gaskins Automatic Transmissions The Only Transmission Specialists In The Area

You don't ask a pediatrician to perform complex surgery. . . why ask an ordinary garage to repair your automatic transmission? With shop facilities located on Highway 70 East, one mile from the Trent River Bridge at Cherry Point Highway in James City, phone 633-0430, the area's only transmission specialist, TOM GASKINS AUTO-MATIC TRANSMISSIONS stands ready to serve you with expert repairs in this critical area!

From a minor adjustment to a complete overhaul or replacement, you can do no better than to do business with TOM GASKINS AUTO-MATIC TRANSMISSIONS when it comes to transmissions!

Since they can repair all makes and models and offer exchange service on rebuilt units there is no reason your car should be tied up for more than one day. A free inspection is just one more reason why you should always consult this outstanding transmission shop for any service your car may require. The writers of this 1980 Review are glad to recommend this first-rate garage to all of our readers.