

**NEW BERN MILITARY ACADEMY
AND
CAROLINA BUSINESS COLLEGE.**

The lovely city of New Bern is to be congratulated on having in its midst such an excellent institution of learning as the New Bern Military Academy and Carolina Business College. This school has come to stay. There is already much pride and interest manifested in it. The number of students are growing every week.

The President is Colonel S. J. Halladay, a gentleman of high culture, fine education, graceful manners, and above all, a devout Christian. His influence in the school room and out of it is power for right living. He possesses in rare degree the teacher's instinct. Every department is under the management of an expert.

Study well the bill of fare in each department and send your sons and daughters to New Bern, N. C.

Business Department.

The Carolina Business College, under the supervision of Major A. S. Carson, is giving its patrons superior advantages. The work is simple and practical, fitting young men and women to go out into the business world as book-keepers, business managers, stenographers and reporters. A few months' application, a little patience, and you have acquired a profession that is both lucrative and pleasant—as the Major terms it, "an easy bread-and-meat getter."

Major Carson in his methods of instruction, is fully abreast of the best and latest principles, employing only the most approved methods of instruction. These facts account for his extraordinary success in business colleges, and the strong hold he has upon the esteem and confidence of his patrons. People judge by results, and the results of his teaching have been uniformly of the highest grade. Major Carson is not only a teacher, but a student as well, studying the most approved systems of book-keeping and stenography as they are being invented, thus keeping himself in touch with all the latest moves.

The Military Department.

"A sound mind and virtuous heart in a sound body" is the product of true education. The Head, Heart and Hands must be trained together in the right way. Such a training makes the strong, well-rounded man. The New Bern Military Academy, in our opinion, is accomplishing this end fully. Not only are the cadets receiving the best training that can be given in the way of cultivating the mind, and having influence thrown around them which develop the highest and noblest manhood, but special attention is being given to the health of each student, and the military training is making strong and sturdy young men of them, physically. The military drill puts into exercise all of the principle muscles of the body, and gives strength and dignity of carriage to the young man, which readily distinguishes him from his less fortunate companions in after life.

The fine mental discipline and the acquirements of habits of punctuality, neatness, obedience to superiors, faithfulness to duty, and keeping of regular hours under barrack regulations, all tend to bring into activity those faculties peculiar to the most perfect type of manhood.

The officers of the New Bern Military Academy are experienced and well versed in military affairs. The cadets, under their training, are making rapid progress in this phase of their education.

Department of Music.

Miss Lily Ford Snead, who was educated at Hollins Institute, Virginia, by special courses in New York city and New England Conservatory, and who has an established reputation in Southern colleges, is a teacher of the very first type, and has a full department of music. From the very outset she has readily created a strong and lasting impression as a thoroughly efficient Director of Music, and a lady of Christian character. Her students are inspired with a love for music, which elevates their aim to higher ideals, and her enthusiastic manner of teaching fires her students with a determination to achieve greater possible success in their work. Miss Snead easily stands as a leader among the best musicians in the country, and we consider those exceptionally fortunate

who are able to come under her teaching.

The Girls' Dormitory.

Miss Adina Garen, graduate of Asheville Normal College, also of Peabody Normal College, of Nashville, Tenn., with her long experience and the ease with which she controls the young ladies, make her especially suited for the position as Lady Principal. She has exclusive control of the young ladies' dormitory, and the girls are at all times under her watch-care, and everything is done for their comfort. The Ellis building, the dormitory for girls, has beautiful surroundings and all that might be conducive to the happiness of the young ladies is provided. Miss Garren, as instructor of mathematics and English, cannot be too highly recommended.

The Preparatory Department.

Captain Smith, with his forcible and interesting manner of teaching, is beloved by his pupils, and he, in every way, implants in the receptive young minds of his pupils, those principles which arouse a growing thirst for knowledge, and which tend to awaken the strongest and truest aspirations.

Captain Hardison, who is a tutor in this department, has proven himself a man of ability as a rising young teacher and as a student he is a credit to any institution.

Officers.

We feel that we cannot refrain from making mention of the loyal cadet officers, Captain Simpson and Lieutenant S. J. Casey, and other noble young men whose influence for good among the other cadets and their marked loyalty to the institution awaken for them unstinted praise.

Loyalty of Students.

The greatest advertisement of which any institution can boast is the good things said in its behalf by its students.

No school has ever had a more loyal student-body than the New Bern Military Academy and Carolina Business College.

They never fail to speak in highest terms of praise of the school when they have an opportunity, and many others have been induced to enter by letters from the students.

Course of Study.

The course of study given by the New Bern Military Academy covers a period of four years; two preparatory and two collegiate, enabling the student to enter the junior year of any college or university after receiving a diploma from the Military Academy. This is of untold benefit to boys and girls who hope to obtain a college education.

Normal Department.

We learn with pleasure that a special course has been arranged for by the faculty of the New Bern Military Academy, for the benefit of public school teachers. Competent instructors will have charge of this department and the very best advantages will be afforded.

This course of instruction will begin March the first, and will continue during the remaining three months of the term. Special rates are offered to teachers. This is quite an advantage to young teachers who desire to prepare for examinations, or to better prepare themselves for their profession.

HELP! HELP!! HELP!!!

Brother J. B. Olive, one of our faithful pastors and missionaries in Onslow county, is asking the churches to help in the erection of a house of worship at Spring Hill. Brethren, you who read this letter, send him a contribution. No man stands higher than Brother Olive and he knows how to make a dollar roll as far as any man in our Association.

Dear Brethren:

We are trying to build a house of worship at Spring Hill, N. C. Spring Hill is a mission point. The work was started there about two years ago and the organization of a Baptist church soon followed, but we are laboring under great disadvantages, not having a suitable place of worship and not being able to complete the house within ourselves, we have decided to appeal for help through the religious press of North Carolina, trusting that brother pastors and deacons will bring the matter before their churches and take collections

**EVERYTHING IN
Books and Stationery.
ENNETT'S BOOK STORE.**

for the same. We are very thankful for small contributions and larger in proportion.

All contributions may be sent to Alexander Trott, Deppe, N. C., who will use the money for the best advantage for the church. The prospects are bright and hopeful if we can succeed in getting a house. May the Lord put it into the hearts of His people to lend a helping hand where it is so much needed.

J. B. OLIVE, Pastor.

Condensed For Four Days.

"There was a good old lawyer of the good old southern type," said a judge, "who had a most eloquent way of pleading. His brief for three days had been a marvel of classical allusion and legal erudition.

"The judge, however, became a trifle impatient and, as gently as he could, intimated that the docket was somewhat crowded, and it might be to the client's interest if the lawyer could contrive to end his plea. And, do you know, the old barrister declared that the last four days of his argument were a marvel of condensation."

Be Careful

In selecting a present for your son or your daughter, your Sunday School scholar or your young friend, to give them a *Good Book*. We have them ranging in price from 10c. to \$2.00, but we especially recommend for young people the following books, which we sell at 20c. and 25c. each.

The Christ in Whom Christians Believe; The Beauty of a Life of Service; Lord Teach us to Pray; In my Name; The Changed Life; First! A Talk With Boys; God's Word and God's Work; Faith; The Lord's Prayer and the Ten Commandments; Words of Help for Christian Girls; Twelve Causes of Dishonesty; Popular Amusements; Crucifixion of Philip Strong; In His Steps; Robert Hardy's Seven Days; John Ploughman's Pictures; John Ploughman's Talks; Pilgrim's Progress; Then Where?; Self-Proneouncing Testaments; Teachers' Bibles; Large Print Testaments and Gospel Hymns.

Remember that every dollar of profit from the sale of these books is contributed to Associational Missions and Colportage in the Atlantic Association.

Yours truly,
J. C. WHITTY & CO.



**J. S. MILLER,
—THE LEADING—
Furniture Dealer**

OF NEW BERN,
Has on hand a very nice line of
Up-To-Date Furniture.

Has every thing that should be placed in your house.

Our Prices Will Suit You.

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**A. T. MOORE'S
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VEGETABLES,
CANNED GOODS.

Bring me your Produce. I pay
Highest Cash Prices for same.

A. T. MOORE,
Morehead City, N. C.

**THE TONG WAH
LAUNDRY!**

The place to receive courteous
treatment and to have your Shirts
and Collars nicely laundered.

Corner Middle and Broad Streets,
NEW BERN, N. C.

People always should go

Where they can get the best of everything—especially
Food. The best Meats of all kinds you can find at the

Oaks Meat Market!

To the Country People

That have Stock, Wool, Wax, Hides, Chickens, etc., to
sell it will be to your advantage to bring your produce
to us, as we are giving the Highest Prices for same.

Oaks Meat Market,

57 Broad Street. NEW BERN, N. C. Phone 123



WELL-DRESSED PEOPLE

find mutual pleasure in meeting. The
question: "Where did they get it?"
naturally suggests itself to every
mind. Masculine models of perfec-
tion here in New Bern, generally
speaking, are our customers. Our
woolens speak, not in loud tones of
vulgarity, but in the soft, persuasive
accents of refinement. Every suit
we make is a shining example of
finished tailoring.

F. M. CHADWICK.

As We Begin 1904

At the advent of the new year we desire to express the sincere
wish that for one and all it may contain 366 happy and prosperous
days. We also wish at this time to thank those who by their pat-
ronage and commendation have made 1903 one of the most suc-
cessful years in the history of our business. We fully appreciate
the fact that a very large part of the increase is due to the kind
words of our customers, and we solicit a continuance of these favors.
We shall strive to merit them by endeavoring more and more to
make this a drug store to which every one can come with absolute
confidence in the quality of goods, the carefulness of its service and
the reasonableness of its prices.

WE WANT TO BE YOUR DRUGGIST IN 1904.

C. D. BRADHAM,
PHARMACIST AND CHEMIST,
NEW BERN, N. C.

**J. L. McDANIEL,
WHOLESALE and RETAIL GROCER,**

BROAD STREET, NEW BERN, N. C.,

Carries a Large and Well Selected Stock of

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TOBACCO, SNUFF AND CIGARS.

It will pay you to examine his stock when in need of Groceries.

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Headquarters!**

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Stoves from \$2.50 to \$4.50; Air Tight Heaters from
\$2.00 to \$5.00.

For Furniture!

Windows, Doors, Blinds, Ballusters, Pumps, Hardware,
Paints, Oils, Lime, Cement, Plaster, Wire Fencing, &c.

T. D. Webb,
Morehead City, N. C.