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Social business competitors Unicorns to meet Nobel Laureate

By Andrew Peterson

Nobel laureate Muhammad Yunus at the UNC Social Business Conference on Sept. 27. This competition was the first time NCSSM students were given the opportunity to compete on the university level for entrepreneurship.

The goal of the competition was to design a social business to meet a need in the community.

Faculty sponsor Alison Blaine explained, "A social business addresses a social problem or need in the community. Mohammad Yunus started several social to address poverty in his home country,

Bangladesh."

Yunus received the Nobel NCSSM students met Peace Prize for his efforts to create social and economic development. He did this by developing the concepts of microcredit and microfinance, which allows individuals in poverty stricken areas to start small businesses.

NCSSM presented two proposals: one about a summer camp to promote healthy eating, and one about using video game software for vocational training.

Senior Helen Powell presented one of the team's proposals, and Yunus sat in on her presentation. Afterwards, he told NCSSM parents, "These kids have it right. This is the way of the future."

Powell and several other NCSSM students met Yunus after their presentations. She said, "Meeting Yunus made it a lot more personable. We've been working with real people in the community and him being there made it seem real and worthwhile."

Powell worked with several other NCSSM students to prepare for the competition, and the team had to create several business proposals.

Each student represented NCSSM in the competition was nominated by the humanities department. They worked with their faculty advisor throughout last year and the beginning of this school year to prepare for this competition.

move up to 2A division By MITCHELL TAGUE NCSSM's athletic staff recently confirmed that the scenario. school will move from the 1A to the 2A division for athletics beginning in the 2013-2014 season.

The student body is largely unaware of this change. A sizable number prefer the change, but most students are apathetic to the shift.

In a poll of 100 random NCSSM students, only 28 responded that they had heard anything about this change.

The majority of these were athletes and friends of athletes, which means that the athletes, .

Of the 100 students polled, 30 were directly in favor of the

shift, with 18 opposed to it. Senior Yohana Dierolf commented, "It seems like a lot of our teams are owning at life, so I think they'll appreciate the challenge."

Put more bluntly by senior Christopher Panuski, "All we do is win."

Senior Jordan Clark-Brown is not so certain the shift is a good idea. "It is good for the soccer team; it's bad for most everything else," he said.

However, the majority of the polled students are apathetic to the changes. Most of these students commented that they just aren't into sports.

"We're an academic school, not a sports school," said senior Alexander Jacobsen.

One other student, senior

JoJo Drake, finds both positives and negatives in the

"I mean, the issue isn't so black and white. On one hand, this is great for our good sports teams, who will have increased competition and probably increased scouting. On the other hand, a few of our sports teams aren't so good, and I worry for how they will fare in the 2A environment."

The decision to switch will cause NCSSM to play bigger, tougher schools.

The decision comes off the heels of the 2011-2012 Wells Fargo Cup, an award NCSSM received as the best 1A school in athletics in the state this past

In addition, NCSSM is on the cut-off line in terms of population between 1A and 2A schools. Greg Jarvis, NCSSM Athletic Director, said, "It's going to be different for us. We're right on that fringe between 1A and 2A."

One big potential bonus his shift entails is increased scouting. By increasing the difficulty of competition, more college scouts may come to the school to scout for potential players for their teams.

The school will remain in the Coastal Carolina 1A/2A conference, but will move into the 2A division. This shift also means NCSSM will only play Raleigh Charter once a season instead of twice.



Stratton Barth, Kristen Michele Larson, Matt Gibson, Ryan McCord, Ally Pfotzer, Patrick McKeen, Helen Powell, and Allison Blaine with Muhammad Yunus at the UNC Social Business Conference

Courtesy of Helen Powell

NECCIA nger awareness

By Su Cho

UNI's The Fighting Hunger Club worked to spread hunger awareness in a variety of different activities and events for each week during the month of September, or Hunger Awareness Month.

The Go Orange month kicked off with Orange Weekend, which included the Orange Out soccer game against Cedar Ridge and the flash mob on Family Day.

Students attended the soccer game in orange and cheered the team to a 1-0 victory. The NCSSM Chorus surprised many parents on Sept. 8 with a rendition of Andy Grammar's "Keep Your Head Up".

From Sept. 10-14, the club introduced the Facebook Orange Out. Students posed in front of a "Go Orange" backdrop and posted it as their

profile picture on Facebook during the whole month. Its purpose was to have constant awareness online for not only NCSSM students, but also the whole online community.

During the third week of September, the club promoted the Dine Out sponsored by No Kid Hungry and participated in the Creative Food Drive,

Canstruction. Chain or restaurants like Bruegger's Bagels and Papa Johns donated part of their revenue to No Kid Hungry.

The NCSSM Volleyball team hosted the second Orange Out game of the year on Sept. 20 against Roxboro, winning in three sets. The players and coaches supported hunger with

their orange socks and ribbons.

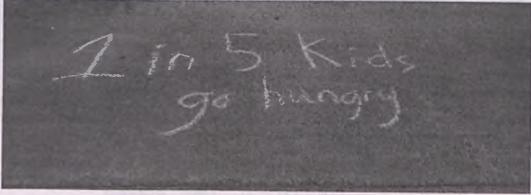
On Sept. 22, UNI's Fighting Hunger as well as other organizations in North Carolina worked to spread the awareness of hunger during Canstruction. Students from the club used cans of food to create an original work of art incorporating science and mathematics. The club worked

hard to build a periodic table, a beaker, and the equation, $E=MC^2$.

The Creative Food Drive raised cans for the Food Bank for Central and Eastern North Carolina, which is the largest food bank in the state. The food drive also benefited New Hope, an organization focused on housing for the homeless in Durham.

The Go Orange month came to a close with the Chalk the Sidewalk. Students decorated the campus with hunger facts and posters.

"The reason I think fighting hunger is such an important cause is because hunger is real and is all around us," said senior JoJo Drake, president of UNI's Fighting Hunger. "We as individuals may only be one person but even so we're capable in making a difference."



A Chalk the Sidewalk statistic about hunger

Courtesy of Andrew Peterson