

## Burma-Shave from the Off-The-Job Safety Committee?

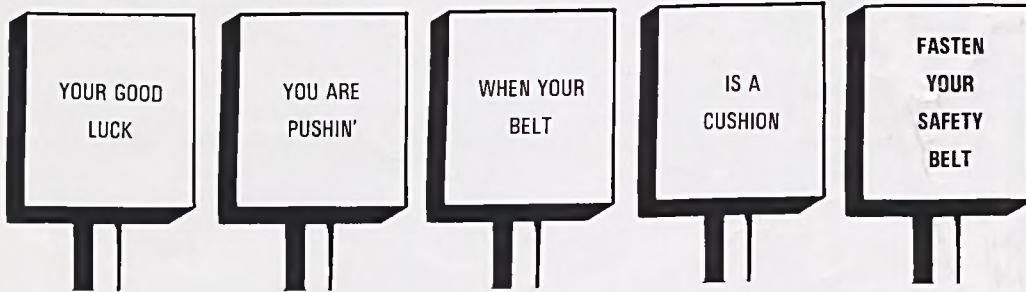
Anyone leaving the plant cannot fail to notice the new signs alongside the plant road. These red and white signs have a startling impact upon the unwary drivers wending their ways home. In a style reminiscent of the old *Burma-Shave* advertisements, a series of signs implore us to fasten our seat belts.

Several people have reported that after these signs were erected, this reminder inspired them to begin wearing their seat belts again. Often we become inattentive or

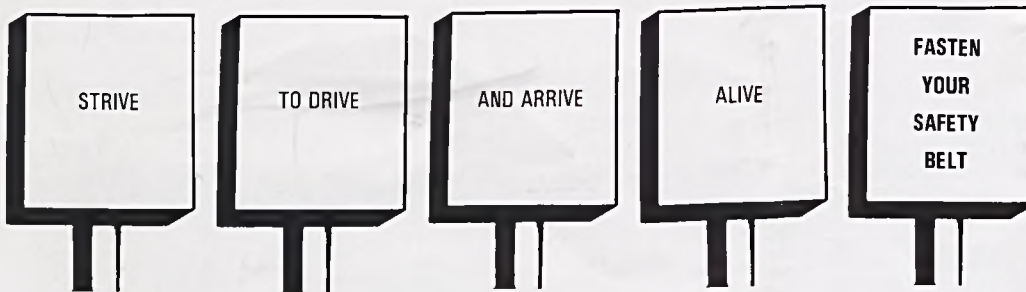
forgetful of safety, and a reminder of this type can help bring us back into safety habits.

These signs were erected to stir up enthusiasm for a safety slogan contest conducted by the Off-the-Job Safety Committee. Over a hundred slogans were submitted. The judges have made their selections and the winning slogans will be displayed on the signs alongside the plant road.

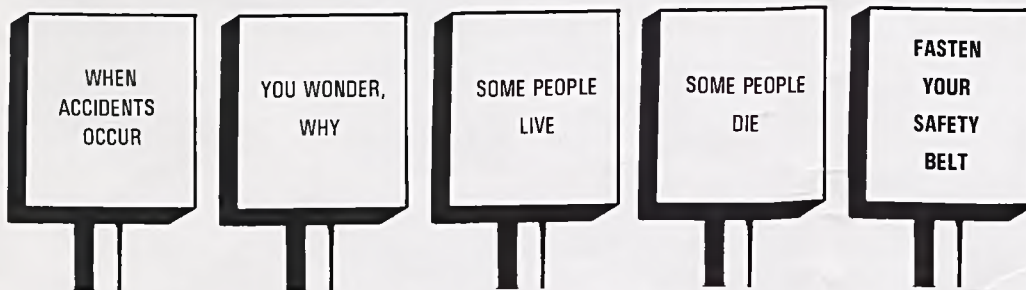
The winning entries were:



This winning entry was submitted by John Love, "C"-shift Supervisor, Finishing.



Submitted by winner Henry Adams—General Mechanic



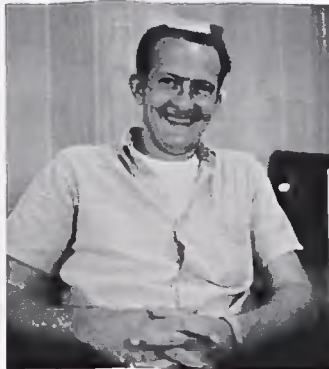
Marshall Johnson of "C"-shift Casting submitted this winner.



John Love



Henry Adams



Marshall Johnson

In past months, the Off-the-Job Safety Committee has instigated several programs which have benefited most employees. In the winter, free leather gloves in recognition of four injury-free years, and a can of Du Pont De-Icer made driving safer and window scraping a lot easier. The recent acquisition of safety flares can make road repairs safer. The flare is the most universal warning and distress signal. The signs along the roadway are just one of the continuing efforts made to keep employees safe; both off-the-job as well as at work.

## Brevard Employees Win Directors' Award

We recently won the Du Pont Company's Board of Directors' safety award. This was in recognition of the Brevard plant employees having operated 1,679 calendar days and 5,209,000 exposure hours without a tabulatable time-losing injury.

The award-for-no-injury plan was established in 1923. Under the plan, company units are eligible when they complete certain specified time intervals with injury-free records. This was the third time the Brevard plant has won this award.

At our present rate, if we maintain a no-injury status, we will again be eligible for the Board of Directors' award in 11 months. Of the three given by the Du Pont company—the General Manager's, the President's, and the Board of Directors'—the Board of Directors' award is the highest. After winning this award, if no injuries are incurred, the plant continues to be eligible for it, rather than reverting to the General Manager's.

To be eligible for these, a plant must operate a definite length of time without a tabulatable major injury. This length is determined by the number of exposure hours worked per month. As we expand our plant and hire more employees, the number of days required to win an award are reduced proportionately.

Throughout the company there is a tendency for a unit to become complacent after winning a safety award. This must be countered by increasing our safety awareness. New and experienced employees alike must remain alert all of the time. We should spot and correct unsafe practices and conditions. We can never relax our vigil or cease wageing war against UPs and UCs. We are fighting a war that must go on forever, but we can have daily victories. Each safe day we work brings us closer to our goal: total victory over carelessness and the lack of safety awareness. There are no DMZs for safety. The enemy is everywhere—at home, on the highway, and at work. Let's hunt out the UPs and UCs and strike them down—it's them or us.