



BREVARD PLANT



FOTOFAX



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ZERO IN ON SAFETY



Bob Coleman — Safety Program Subcommittee.

A year ago, the Brevard Plant accepted a challenge set forth by Company President, C. B. McCoy, to build on Du Pont's history of safety leadership and its deep interest in improving safety performance. To have met his stated goal, we would have had only four major injuries over the next ten years. We all know what happened: five major injuries in 1970, the first year of the decade. It's clear we have our work cut out for us in 1971 and beyond if we are to avoid further disabling accidents.

For the past six months, Bob Coleman and members of his Program and Special Activities Subcommittee have been developing a safety program for 1971, designed to focus attention on key safety problems and to moti-

vate all employees to do something about them. The ZERO IN ON SAFETY program will fill the bill by "zeroing in" on recognized safety problems with publicity, group meetings, safety contacts, and most importantly, personal acceptance of your safety responsibility.

Promotional materials will be distributed for total saturation of the ZERO IN approach. In coming weeks, you will see buttons, banners, booklets, and billboards highlighting and dramatizing this program. The purpose is to make us think about and become aware of hazards before starting a job . . . and while doing the job.

"The first application of the ZERO IN approach will be directed at hand injuries," stated Bob Coleman. "About two out of every three injuries occur to the hands or fingers. Before an employee exposes his hands to a hazard, hopefully the ZERO IN campaign will come to mind and thus prevent an injury," he added.

If what Bob has just said takes place, each of us might envision the following symbol every time we reach out to touch, tug, turn, twist, tilt, or otherwise expose our hands and fingers to possible injury.



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DURING 1971

We Require Customers . . . Customers Require Quality

"Quality Korner"

by Homer Boyer — Engineer, Process Control

(EDITOR'S NOTE: Homer Boyer of the Process Control Product Group is assigned to quality control engineering for the entire plant. He will guest edit a quality column "Quality Korner" for FOTOFAX to keep us aware of quality needs.)

"Quality is becoming more important each day. Customers are increasingly demanding better quality and . . . they're going to get it . . . from somebody!

Each of us is a customer when we buy a home appliance or car and we expect it to perform as designed when we get it. If it doesn't, we'll perhaps go to someone else who can satisfy our expectations.

It's the same way with Du Pont x-ray film customers. If we don't make top quality film *all the time*, it will affect our sales and ultimately our job security. *The customer is the only one who can provide job security.*

As remote as some groups may seem, all plant areas influence product quality in some way. It is up to each of us to provide the best workmanship . . . and to continually strive to do even better."



The finger is on quality.