



BREVARD PLANT



FOTOFAX



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E. I. Du Pont De Nemours & Company, Inc., Brevard, N. C.

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I AM THE KEY IN '73 . . .

to SAFETY

As you know by now, the 1973 Plant Safety Program slogan is "I AM THE KEY IN '73". This implies that your interest and participation is very important in determining the success of the program.

The program is designed to maintain continuous interest throughout the year rather than start big, then fall flat on its' face after the first few months.

How? . . . The 1973 program centers around a contest in which participants (hourly and non-exempt) are awarded points for involvement in the program. Employees can win from 10 to as many as 50 points as follows:

TEN POINTS

- 1.) For going injury free off-the-job for one calendar month.
- 2.) For avoiding a sub-major or major injury on-the-job for one calendar month.
- 3) For quoting the monthly safety message when asked by the immediate supervisor.
- 4) For assisting in presentation of a safety meeting.

TWENTY POINTS

For fully preparing and presenting a monthly safety meeting.

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FIFTY POINTS

- 1) For winning the monthly cartoon caption contest.
- 2) For winning the safety suggestion of the month contest.
- 3) For having 5 or more (50 points for each 5) safety suggestions adopted within a 6 month period.

Now . . . what can these points earn? Hold your hat!

First Prize

An all expense paid trip to Atlanta or Washington D. C. for two. (Includes accommodations, travel, and meals.)

Second Prize

A 19-inch portable B & W TV.

Third Prize

A 17-inch portable B & W TV.

Fourth Through Tenth Prizes

An AM/FM table radio.

Eleventh Through Twentieth Prizes

A transistor radio.

Winners are determined by total points earned between January 1 and December 17, 1973.

I anticipate a surge of interest right after your family reads this list of prizes . . . particularly when your wife eyeballs that FIRST PRIZE and starts planning her wardrobe for the trip.

The next time you see your fellow employee jealously guarding a little notebook in which he's adding a long column of numbers you'll know what he's up to . . . he's totalling his safety contest points.

CONGRATULATIONS!

For going 452 days and 2,250,000 hours on-the-job without a major injury . . . to win our 5th Board of Directors' Safety Award on 1/27/73.

EMPLOYEE SEMINAR UNDERWAY

The Employee Seminar announced in December, 1972 got underway in March, 1973 when 22 employees attended the first session at the Ramada Inn in Hendersonville. The seminar provides an opportunity for employees and the Plant Staff to discuss many subjects of mutual interest.



SEMINAR



HIGHLIGHTS



The program includes films which show the early history of the Du Pont Company and the use of Brevard products by the medical profession.

Other features include the role of Photo Products Research and Marketing personnel, a financial discussion on "How Du Pont Measures Its' Performance," and wage and benefit comparisons.

The seminar is concluded with a discussion by the Assistant Plant Manager on "Employee-Employer Relations" and a report by the Plant Manager on the status and future of the Brevard Plant.

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