

Painful, Pitiful, Pleas

HEARD BY MERCHANTS AND TOLD

By Diane Schwartz

Are you laboring under the impression that the paper just comes out simply because you pledged 50 cents without the slightest intention of paying for it? Well, it's not quite that simple! Let me set you straight.

There are, of course, a few items of news, but these are mainly for people who are president of something or other and like to be recognized for it. Then there are miscellaneous space taker-uppers like sports and stuff. But the last and best are the ADS! "Ugh" you say? Well "Ugh" to you. Evidently, you don't have an eye for beauty if you don't recognize them for the masterpieces they really are.

Much hard work is involved in soliciting (a synonym is begging for) ads. Now there are four techniques for obtaining ads. One is the It Will Increase Your Business 100%. Another is Where's Your Civic Pride? These are usually very effective and result in a two inch ad for one issue. The third method is generally in reserve, but sometimes it is convenient that your third cousin's great-uncle's neice's husband's grandson has a friend who knows the man who owns a chicken-plucking concern on the Reidsville Road. A trip halfway to Reidsville, an issue of the paper containing a 26 inch ad from Chicken Licken's and everyone at GHS is having their chickens plucked on the Reidsville Road, or so you have to convince its proprietor before next Thursday which is the deadline for the next issue's ads.

As a final resort you use the Shed-A-Tear method in which you mournfully describe the damp dungeons of reform school which will be your fate if you do not show

up on Thursday with eight (or at least two, please) inches!

And so, to our faithful advertisers, the first year journalism class dedicates this quiz. To find the answers turn to page 7.

1. She's no kin to Jerry, but I'm sure you'll agree, she bakes cakes, pies, and cookies better than he.
2. It's a deep, dark secret, so please don't tell. She's not a southern lady—she's a Southern _____.
3. Ring around the roses, pocket full of posies, red bird, _____ cleaners.
4. Established in 1909, it has furniture devine. Go to _____.
5. Where friends park and eat!
6. Do all your shopping at one stop. For radio repair and a waxing mop, for a photo made and one swell dinner, go on out to _____.
7. To fix the facet when it drips, get your tools from a hardware called _____.
8. The name of the ad rhymes with noble. You've guessed it, sport, the name is _____.
9. "If it's glass, we have it"
10. "Get it where they have it"
11. They're always blowing off steam for a purpose. It's located in a center on an avenue _____.
12. The phone number is 2-5470. Figure the rest out for yourself.
13. Ready, the kilowatt awaits your call.
14. If milk and eggs and ice cream too, someday you do forget; just go to Summit Avenue, and get these things from _____.

15. If your shoes are no longer a winner, take them to _____ in the Summit Shopping Center.
16. A faithful advertiser who serves delicious sandwiches and has an ad sprawled over the bottom of the page is _____.
17. This concern has a neat ad and is located at 206 North Elm.
18. Then there's the inevitable "Pause That Refreshes."



Daily Doubles

By Deane Darnell

One little push from our secret man, and away she goes! Looks like fun; that is, if he doesn't push too hard.

Our mystery couple this week met October 6, 1952, when a friend introduced them. They didn't have that first date until October 23, and this time they went on a hayride. It must have been a success, because on November 14, he asked her to go steady, and of course she accepted.

Their favorite pastimes are dancing and watching television, and they find her home a wonderful place in which to do these things. They're also fond of the movies and can be seen there very often.

He is a member of Hi-Y, and she is a member of JCL.

They're both sophomores and hail from Central.

You'll find their names in a popular ad.

Senior Class Project

Something new has been added! For the first time, seniors have had an opportunity to buy a scrapbook entitled "My Senior Year."

The scrapbook, which is published by the Star Engravers of Houston, Texas, has been on sale for the past week.

Throughout the book, there are pages for autographs, pictures, graduation cards, class officers, sport schedules, superlatives, and many others.

Packed House Hears Band, Choir Concert

Before a packed house, the band and choir gave their annual concert last Thursday night in the school auditorium.

The band performed the first part of the program playing some classical music and marches. Their opening number was the overture to "Die Fledermaus" written by Strauss and Caillet. Their next number was a selection from "Thais" written by Massenet and Harding. This piece featured a solo by the flute section.

Two Circus Marches

Two circus marches, "Ringling Brothers Grand Entry by Al Sweet, and "Barnum and Bailey's Favorite" by Karl K. Kin, were typical of the "big tent" music.

The band ended their portion of the program with Morton Gould's "Jericho Rhapsody."

After a brief intermission, the choir joined the band for the second portion of the program.

Choir Sings

The choir sang as their first number "The Song of Galilee" by Julius Chajes. Adding variety to the show, they sang "Give Me Your Tired, Your Poor," by Irving Berlin.

For their third number the choir performed "While We're Young," a waltz written by Wilder and Pality. Two excerpts from "The Song of America" by Roy Ringwald were presented. These were "This Is the Forest Primeval" and "By the Shores of Gitchee Gumee."

Audience Participation

The audience joined the choir in their final number "The Battle Hymn of the Republic," arranged

Unnoticed Services Performed By Store

Many organizations at GHS are highly praised for their help to the school, but many times some services go unnoticed.

The school store, for instance, is thought of only as a "place to buy things." Few realize that innumerable quantities of notebooks, pencils, paper, and other school supplies are sold each day and that hard work is behind each sale.

When the store first opened, the sales were barely over \$1 per day. Now the intake has been greatly increased.

The bulk of credit for this fine job goes to Mr. Stanley Johnson, physics teacher, and better known as "Jabbo."

"Jabbo" has spent much time and effort on the operation of the store. Each day during seventh period, with the aid of three senior girls—Barbara Sharpe, Kay White, and Mary Ellen Rierson—"Jabbo" is busy clipping and cutting coupons off labels for entry in contests. Each year with these coupons he wins valuable bicycles and radios, which he then sells. With this money "Jabbo" buys such beneficial things as typewriters for the WHIRLIGIG room and various other things for different departments at GHS.

Of course, all of this requires a great deal of work, but "Jabbo" and his group have a good time doing their various tasks.

by Peter Willousky.

Bob Strandberg, president of the choir, remarked, "This was the most difficult music we have ever attempted at a choir and band concert."

ANSWERS TO CROSSWORD PUZZLE

- | | |
|-----------------|-------------|
| ACROSS | DOWN |
| 1.&3. Kelly Ma- | 1. Kenny |
| ness | 2. Yow |
| 7. Tew | 3. Martha |
| 8. So | 4. Artope |
| 9. Bar | 5. S. J. |
| 10. Jim | 6. Simmons |
| 12. en | 7. Temko |
| 13. a | 9. baa |
| 14. Wharton | 11. M. L. |
| 17. M. L. S. | 13. a |
| 20. Eaton | 15. hearts |
| 21. am | 16. on |
| 22. Ky. | 18. S. H. |
| 23. Sara | 19. pa |
| 25. H. P. | 21. ad |
| 26. Don | 23. Sam |
| 28. or | 24. Roe |
| 29. A. E. | 27. no |
| 31. not | 34. Arthur |
| 33. Lambeth | 35. Bootsie |
| 37. Cass | 36. Hale |
| 38. yr. | 37. C. G. |
| 39. MG | 39. March |
| 40. M. P. | 40. Miss |
| 42. too | 41. Ramsey |
| 43. A. P. | 44. Price |
| 45. T. M. | 46. M. A. |
| 47. Eric | 49. Earey |
| 48. Rose | 51. Lulu |
| 50. Sal | 52. art |
| 54. sir | 57. cat |
| 56. Upchurch | 58. use |
| 60. et | 59. her |
| 61. Bell | 62. It. |
| 63. Steele | 64. La. |
| 65. yes | |
| 66. Tuttle | |
| 67. Ray | |

The Paragon
930 E. Bessemer Ave.
"Where Friends Park and Eat"

Deifells
Open Every Night Until 9
SUMMIT SHOPPING CENTER
Greensboro, N. C.

KEARN'S PAINT COMPANY
DEVOE PAINT
112 N. GREENE ST. PHONE 2-4171
GREENSBORO, N. C.

SUMMIT MEN'S WEAR
SUMMIT SHOPPING CENTER
"Finest in Young Men's Wear"

Pet Dairy Products
410 Summit Avenue Phone 6131
Grade A Homogenized Vitamin D Milk
Taste the Fresh Cream in Pet Ice Cream

We Invite You To Open a Profitable Savings Account Here
HOME
FEDERAL SAVINGS AND LOAN ASSOCIATION
113 North Greene Street

BURTNER
Furniture Company
312 S. Elm St. Established 1909 900 E. Green St.
Greensboro, N. C. High Point, N. C.
Phone 8417 Phone 9861

McFALLS
Sunset Hills Drug Co.
1610 Madison Ave.
Phone 2-5140
Where the Elite Meet
Greensboro's Largest Home Owned Drug Store

Stampers OPTICAL CO.
A Smart Girl chooses glasses that look well and serve well, and our Guildcraft fashion-styled spectacles are winners on both counts.
Be smart—drop in and ask to see our selection

Irving Park Delicatessen
CURB SERVICE
1628 BATTLEGROUND AVENUE
Delicious Sandwiches
Fountain Service