

**DOWNTOWN WINSTON-SALEM HITS AGAIN!
INTRODUCING THE FIRST ADVERTISING,
GRAPHIC DESIGN AND WORLD CLASS PRINTER**
Continued from Page 1

An advocate for building downtown, Wiley sees this as an opportunity to develop creatives and incentives for attracting new business that will inevitably result in an increased traffic flow throughout downtown Winston Salem.

In 1999, WC Publishing made the leap across international waters, creating a printing business in the Bahamas. Wiley's company, along with AMARA Entertainment of Greensboro, is now co-publishing the first Bahamian super-hero comic book. This publication will serve as a linkage between the United States (Winston Salem to be featured) and The Bahamas (Nassau to be featured). Tanya Wiley's vision is to function as a synergy between the two countries and now she, along with new partners, has created the printing paradigm of the future.

The concept is simple. Assemble an experienced group of writers, graphic designers and production staff, match them up with some of the most sophisticated digital output equipment in the industry, and you can provide services for everyone from A&T to AT&T.

Why go to one company for your logo design, another for your brochure layout, another for your radio copy and then another for your printing? At WCP Communications they are doing it all, and "...we can probably save you time and money in the process," boasts Laurel Fleury, the agency's senior designer. Although WCP Communications is not the first of its kind, it is one of the first African American owned companies and the first in Winston Salem with such service offerings.

"It is important for us to touch lives everywhere and to reach across racial barriers," says Wiley. With that philosophy in mind, WCP Communications has assembled a diverse staff of individuals who range in age from 21 - 54. With a management and design staff possessing over 70 years combined experience in advertising, graphic design, publishing, printing and copying, WCP Communications appears nicely positioned to take advantage of the growing needs of the corporate and small business client. Some of the clients the WCP staff have worked with include: Anheuser Busch, The Government of The Bahamas, BET, Painewebber, Merrill Lynch, Russell Funeral Home, Marriott Hotels, US Conservation Society, RJ Reynolds, Krispy Kreme, McDonald's, The City of Winston-Salem, Winston Salem State University, NC A&T State University, Spotlight Magazine, The Light, Gladys Knight & Ron Winans Chicken & Waffles, Fingertips n' Toes Nail Salon and the list goes on.

"Although we service many large corporate customers, we really have a heart for small business", explains Wiley. "We encourage and support individuals who start their own business. We believe the size of your business should not determine the professionalism of your presentation. That's why we provide the same quality service to the small business that we do to our largest corporate customer. Technology today allows us the flexibility to provide the highest quality even in low quantities".

With unlimited prospects for the future, WCP Communications has not forgotten its responsibility to the community. The staff is reaching out to students with graphic design, advertising, sales and marketing aspirations, by developing an intense internship program. Students benefit through real-world experience and exposure to a high tech environment.

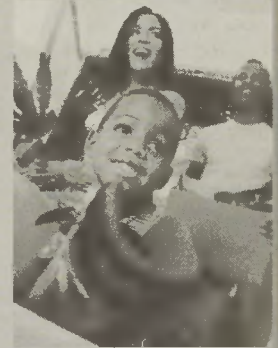
"Our hope is to make WCP Communications the key link to the digital future for many students and businesses" says Wiley. Looking at her track record, we think she's really got something.

Sandra Anderson Builders, Inc. Now Offers
**2 Great Communities
in Winston-Salem!**

**Save
Up To \$7500**

*On Your New Home at
Canaan Place North*
or Tall Pines**

* May be used for closing costs and/or 1% down program.
Limited time offer. Certain restrictions apply. Inventory homes only.



Exceptional
Standard
Features

- Deck
- Fireplace
Per Plan
- Brick
Foundation
& Crawlspace
- Crown
Mouldings on
First Floor

Tall Pines

Homes from \$104,900



850 Shalimar Drive
The Fortress

Large homesite- approx. 1 acre!
Spacious home with living room,
dining room & den. 3 bdrms. \$119,900



949 Shalimar Drive
The Covenant

Large bdrms, family room. Front
porch and rear deck. Living room,
den. 3 bdrms/2 baths. \$109,900

Directions: Reynolds Park Rd., Turn onto Shalimar Drive and
travel through existing neighborhood to new homes.

Canaan Place

N O R T H

Homes from \$115,900



4479 Canaan Place Drive
The St. Patrick

Charming one-level home with
living room and dining room.
3 bdrms/2 1/2 baths. \$115,900



5010 Promise Land Court
The Oakmont

Enjoy lots of space with formal
living room, dining room & den.
3 bdrms and 2 full baths. \$132,900

Directions: Take 1-40 to Martin Luther King, Jr. Dr. to New Walkerton Rd. Left on
Carver School Rd. Right on Lansing Dr. Canaan Place North is on your right.

For more information Call 336-784-9161 Today!

Or Visit our Model Home at Canaan Place North
Sunday-Friday 2-5, Saturday 10-5
(Closed Wednesday & Thursday)



Sandra Anderson Builders, Inc.
www.cbtriad.com

* and * licensed trademarks to Coldwell Banker Real Estate Corporation. An Equal Opportunity
Company. Equal Housing Opportunity. Each Coldwell Banker Office is Independently Owned and Operated.



NEW HOMES
TRIAD, REALTORS