

**GREENSBORO TO HOST WATCHFUL NETWORK'S 11TH ANNUAL BUSINESS EXPO**

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Luther R. Falls, Jr.

excess of 650 billion dollars annually, yet we only spend seven percent of our income with black business owners; ninety-three percent is spent elsewhere.

In order for African Americans to compete economically in the 21st century, we must invest in and build our community. Other ethnic groups circulate their money over a multitude of times. The problem with us is not racism as much as lack of economic organization. Cultural unity and economic development through faith will be the only force that will free us.

The Watchful Network, Inc. sponsors activities such as the Black History Month Business Expo, held annually.

The Business Owners Roundup is held each quarter to ensure that members and guest stay in contact through-out the year. Information is shared and business networking takes place.

**Additional Activities consist of**

- Motivational Seminars
- Network Marketing Symposiums
- Health and Nutrition Workshops
- Watchful News Business TV Talk Show
- Community Service Involvement
- Business Think Tank
- Monthly Open Membership Meetings



Ronnie Keith

In today's ever-changing market place, we must take a more proactive and business minded approach towards investing in and building our community by realizing the power of our economic wealth. We can build our community by perpetually supporting one another in business through networking. The Black History Month Business Expo goal is to promote businesses in the community as a viable resource center. It is intended to give the consumer an opportunity to learn about products and services that are readily available to them on a daily basis. Vice President Ronnie Keith says: "I believe that we must perpetually support one another in business." Secretary, Luther T Falls, Jr. Says: "The time is here to work together to establish our economic base for the welfare of the entire community.

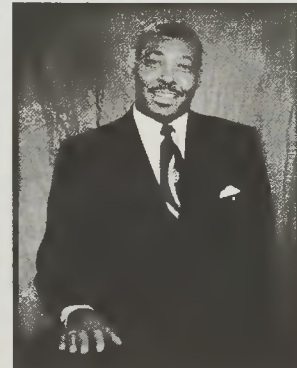
The Watchful Network invites you to their 11th annual Business Expo. There'll be live performances featuring North Carolina's own Saxophonist Tony Chambers he will be hosting the evening of entertainment along with the Gospel group Stephen Williams and Favor, National Recording Artist from Danville, Virginia, David Wilson, Jr., Jeremy Johnson the Movement, Ralph Meadows and J.T. Lewis Modeling Troup along with Key Note Speaker Dr. Alma Adams. Also be apart of the Home Buying Education Seminars presented by Your Home Superstore in addition to other Businesses and Educational Workshops and an opportunity to network with successful entrepreneurs. Admission is FREE to the General Public. To participate contact Watchful Network at 392-8182 or visit their website at [www.watchfulnetwork.com](http://www.watchfulnetwork.com). Sponsored by: EJ' Staffing Services, WXII News Channel 12, Food Lion, Keith Investments LLC, Shipman's Family Home Care and The Light 1340 & 1400AM.

*In 2006*

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*Rev. Samuel J. Cornelius*

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