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## Roy Franklin Bell Receives Reidsville NAACP Humanitarian Award

To think about Roy Franklin Bell is to respect his roots given by his parents which began four score years ago in Reidsville, North Carolina. His siblings affectionately call him, Rudy "the handyman".

To think about Roy is to reminisce about his school days at Booker T. Washington High School where he graduated. It is a vivid picture of the days spent at North Carolina Agriculture and Technical State University, where he spent many days involved in desegregation efforts on and off campus. It is also a vivid picture of the days spent in purposeful pursuits and the proud day of his graduation from Jefferson College where he earned a degree in Business Administration.

To think about Roy is to regard him as a hard worker. He was employed by Lorillard Tobacco Company. While employed there, he was faced with many experiences of segregation in the workplace. The many things that took place, helped to shape his way of thinking. In 1963, Roy filed the first discrimination complaint with the Equal Employment Opportunity Commission against Lorillard. African Americans who

were employed in tobacco factories were recipients of what was then called "Black Money". A few years later fourteen employees joined Roy in second discrimination complaint against Lorillard. This complaint was settled out of court. Roy retired from Lorillard as a Supervisor.

Reminiscing about Roy as a young man, brings thoughts of how, in 1964 he lead a group of young men and requested a meeting with J.A. Griggs, then President of the NAACP. Their purpose was to seek advice on the action they should take to bring freedom and equality to Reidsville and Rockingham County. During that meeting Roy was elected President of the first Youth Chapter of the NAACP.

Roy also served his country, he had an honorable tour of duty in the United States Army, 1954-56. These experiences helped to shape his outlook on life as he took on adult responsibilities. He was very involved in his community. Roy was the first black president of the Reidsville and Rockingham County Foster Parents Association. He was a member of the Rockingham County Future Development Task Force and the Rockingham County Task Force for Water and Sewer. He has served on the Board of Directors for the Seniors and Law Enforcement Together (S.A.L.T.), the Board of Directors for the Center for Active Retirement (C.A.R.). He was the founder and President of the Williamsburg Community Watch Care. He was named "Unsung Hero" by the Reidsville Review in 1996. Roy served on the Rockingham County Planning Board for eleven years. He has been a faithful and committed volunteer at Annie Penn Hospital for seventeen years. He was recently appointed to serve on the Annie Penn Hospital Auxiliary Board. Roy is an astute businessman, which can be seen through his success at Bell Financial Services, where he has an Income Tax and Notary Business. He also possesses an extraordinary gift of creating beautiful things with his hands through carpentry with a bubbly personality and

He is an example of a Godly and compassionate husband, father [Continued on page 13]



## Martin Named to President's Agriculture Board

By Jeremy Summers, NCBIotech

The White House announced this week that North Carolina A&T State University Chancellor Harold L. Martin, Sr. has been appointed to President Obama's Board for International Food and Agricultural Development.

The board advises the U.S. Agency for International Development on agriculture and issues related to food security in developing countries. The President appoints board members, who typically come from the academic community.

"The extraordinary dedication these individuals bring to their new roles will greatly serve the American people," President Obama said about Martin and the other appointees. "I am grateful they have agreed to serve in this Administration and I look forward to working with them in the months and years to come."

N.C. A&T's School of Agriculture and Environmental Sciences is addressing international food security issues in a number of ways.

Additionally, the school's new Bioenergy Center houses research for efficient and sustainable production of liquid transportation fuels and hydrogen.



## People Get Ready For the Backlash That Is Coming

by Dwight Jones

Barack Obama has been re-elected and many citizens of all colors rejoice at this fact. However, African Americans should be circumspect and sober about this victory. Perhaps an excerpt from a column entitled "The Fight and Its Consequences" might provide some clarity for minorities in general, but for the black masses in particular.

"A word to the Black Man. Do not point your nose too high. Do not swell your

chest too much. Do not boast too loudly. Do not be puffed up.... Let no treasured resentments rise up and spill over. Remember you have done nothing at all. You are just the same member of society today you were last week. Your place in the world is just what it was. You are on no higher plane, deserve no new consideration, and will get none." (Los Angeles Times, July 6, 1910)

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