

My Prayer As We March For Justice To End Police Brutality In America

By Kwame Fosu - Washington, DC



There is no excuse big enough nor any flag large enough to cover up this shame in America—the 21st Century lynching of Black and Brown Americans by extra judicial killings.

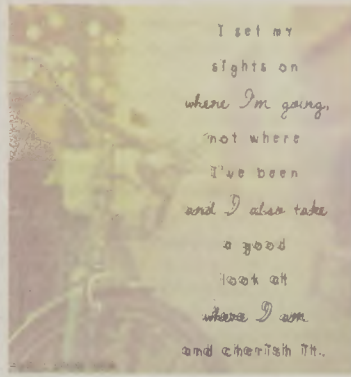
Black Child, 12 years old, shot dead on playground; Brown Child, shot dead for jaywalking; it does not matter the occasion or the reason, our innocent and unarmed offspring are shot to death by cops. The hunt for their Fathers also continues unabated: Beat down and shot dead in Walmart while shopping for a toy gun sold by Walmart; beat down and shot dead in their own homes while calling police for help; beat down and shot dead with 41 bullets; beat down and choked to death playing a game of football... and the list goes on. It does not matter the occasion or the reason, our unarmed and innocent Fathers and Brothers are shot and choked to death by cops with impunity.

But, America has managed to maneuver as a paragon of human rights on the world stage, pretending that there is no "Racism issue," but rather a "Black Attitude" problem in America. Then the world suddenly took notice and reacted through an unfiltered lens of videotaped brutality that magnified America's covert racism and injustice, as the fury of Ferguson and New York spilled over into the streets of Berkeley, Seattle, Los Angeles, Philly, Cairo, China, London, Moscow, Palestine, Paris, the United Nations, the African Union—all finally taking a stand for Black Men in America and questioning the wretched state of American jurisprudence.

The fact of the matter is that in America, prosecutors can indict and prosecute cases without a grand jury indictment. Prosecutors in police brutality cases deliberately present cases to grand juries as a buffer, insulating them from sworn prosecutorial duty and responsibility because they work closely with the police and do not want to appear unsupportive. Grand juries faced with an inherent conflict of interest in our legal system when it is the police who commit the crimes. The grand jury process in police brutality cases is part of the condoned benevolent shepherding dirty-cops, with the clean-hands of prosecutors. And, when grand juries don't indict as planned, prosecutors cannot be blamed. For that reason, egregious police brutality cases should require automatic federal reviews and Color of Law prosecutions, as was the case with Anthony Baez in New York. Furthermore, when an expert medical examiner rules a death a homicide, then, it

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"I dare to succeed."



Eight Cancer Survivors Set To Tell Their Story

By John Raye

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The film traces the initial diagnosis of eight men and women who share personal testimonies of how they challenged and eventually won the battle with mankind's most feared disease.

Another survivor, Betty Brayboy, had a similar reaction. Like Agnew, she also thought that cancer would take her life. "Yes, I had those same kinds of thoughts. When you hear that word, it's almost the first thing that hits your mind", she said.

But Betty Brayboy and other survivors in the big "C" film are sharing their experiences to give hope and inspiration to others. While cancer is among the most feared of all diseases, a diagnosis is not always fatal. Worldwide, an estimated ten million people have survived and recovered from a cancer diagnosis.

"Even though it ranks right behind heart disease as one of the major causes of death, cancer still does not kill everyone it attacks", says Rev. Dr John Mendez, a psychotherapist and senior pastor of Emmanuel Baptist Church.

"A cancer diagnosis does not always mean its final either", Mendez said. "In fact, many people do survive and go on to lead long, meaningful and productive lives", he said.

Another well known survivor, Dr. Eunice Dudley, co-founder of the legendary Dudley Products hair care, cosmetics and beauty company, was adamant, almost defiant about her coping and survival skills.

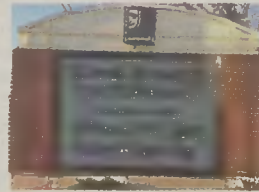
"No, I did not panic. I knew I was not going to die. I just went in and took my treatments and kept on working in our company", said Dudley, now a 12 year survivor and celebrating her 71st birthday as a newly enrolled cosmetology student in the school that bears her name, Dudley Beauty School in Greensboro.

Some forms of cancer are preventable and treatable. One example would be prostate

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JUST DO IT!

Public Private Partnership Formed To Help Community Enroll For Affordable Healthcare



Goodwill Industries of Northwest North Carolina supports Affordable Health Care Outreach initiative.

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opportunity to make this resource available to our customers at three of our locations in Forsyth County."

Also, as part of the initiative, SMSi Partners developed and launched a comprehensive marketing campaign which included creating a customized Urban Call print and digital edition and purchasing radio, digital and print digital advertising to reach consumers. Consumers also have access to the Blue Cross Blue Shield of North Carolina sponsored customized website, www.SMSi-UrbanCallHealth.com to find information about affordable health insurance.

"The customized Urban Call publication themed "Healthy Living Every Day!" reaches up to 50,000 households and cover topics ranging from the importance of an active lifestyle, Affordable Care Act timeline, resources directories and glossary terms. Ultimately, our goal is to make sure those who want and need affordable insurance, have it before the second enrollment period ends, said. Lafayette Jones, President, SMSi-Urban Call Marketing and publisher of Urban Call (Issuu.com/Smsiurbanmarketing.com)

Last year, SMSi and Urban Call Marketing Partners launched its affordable healthcare community outreach efforts and were responsible for 3,000 sign-ups. Along with community organizations, churches and leading women's volunteer groups, the initiative partners included sponsoring partners Blue Cross and Blue Shield of North Carolina, North Carolina Mutual Life Insurance and Beauty World locations and affiliates.

Anyone interested can either make an appointment at(866)341-5283 toll free or drop by any of the participating Goodwill stores during the enrollment center hours of operation: Thursday through Saturday 10:00 a.m. to 6:00 p.m. and Sunday 2:00 p.m. to 6:00 p.m.

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About SMSi Partners

Segmented Marketing Services, Inc. (SMSi), founded in 1978, is a minority-owned national marketing company. With experienced local marketing teams in 30 top markets, its services include product sampling, field execution and in-store marketing with co-op and customized programs directed to women, teenagers, and urban and ethnic consumers (Hispanic and African-American segments). SMSi and its sister company highlighted below deliver millions of samples promotions and custom Urban Call publications where consumers work (job sites), play (special events, festivals, parades, etc.), shop (malls/stores), study (schools, colleges), worship (churches), groom (beauty salons) and live (homes). Sandra Miller Jones is founder and CEO.

SMSi - Urban Call Marketing, Inc is a minority-owned marketing, promotion and publishing company. The publishing arm of the company has produced Urban Call custom bi-lingual publications in a long-term strategic alliance partnership with BH Media Enterprises a Warren Buffet company, (formerly Media General) since 1993. To view past publications please visit Issuu.com/Smsiurbanmarketing.com. These newspaper tabloid size, and digital publications have been exclusively sponsored by Procter and Gamble, L'Oreal-Soft Shee'n, General Mills, Blue Cross Blue Shield, General Foods, AARP, NC Mutual Insurance, Walgreens, Johnson and Johnson, Aetna, Magic Johnson Enterprises and other leading brands & companies. Lafayette Jones is CEO and Publisher.

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