

"CAROMOUNT NEWS FOR SERVICE MEN & WOMEN"

Sidney Blumenthal & Co., Inc.

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A NEW YEAR'S MESSAGE TO OUR BOYS IN THE ARMED SERVICES OF OUR COUNTRY
FROM MR. SIDNEY BLUMENTHAL, CHAIRMAN OF THE BOARD OF DIRECTORS OF
SIDNEY BLUMENTHAL & CO., INC.

As we face the year on January 1, 1944, with the hope of Peace on Earth, and Good Will Towards Men reverberating from the Christmas bells in their annual message, and still ringing in our ears, we are vexed and bewildered by the mockery of present-day experience in a world for almost 2,000 years dedicated to this annual proclamation. Even earlier, these aims were found in the revelations of the prophets and the teachings of great spiritual leaders in every land throughout the earth. Man can bring them to fruition by his own efforts guided by the spiritual understanding which is the inherent quality that lifts him above the beast and makes him the messenger of the future.

The 385 recipients of this newsletter, those who went out from this Corporation, to battle for a better world, represent a small part of the vast number of men and women who have joined in defeating the evil that has flourished and the poison that has penetrated the world.

You are now scattered over the four corners of the earth, the seven seas, the mountains and the deserts, in the Arctics and in the tropics, among strange peoples of varying comprehensions and traditions. The whole world everywhere now is next door.

Because science will give us means of rapidly reaching the ends of the earth not only by electric current, but by aerial navigation and other means of communication, television and radio, power transference controlled by photo-electric cells, is it true that the earth is really getting smaller? Are we, rather making of this planet a much larger community than we could heretofore contemplate and with it, are we changing our own measure of such a world and the dimensions of its possibilities? That will depend on our purpose and desire. The same rocket force which propels the shot from the terrible bazooka will, it is said, send a mail bag across the ocean in less than 7 minutes at the rate of 7 miles a second. The horrors of this war will reveal both bestiality and magnificent heroism of which the annals of history will make record. They will consecrate us to the task of preventing the recurrence of such antagonisms.

The more we reach into the teeming population of the world with our cross-influences, the more we realize that we can profit from taking what is good in each while promoting the understanding of what we consider good in our own outlook. Intolerance of others' views and bigotry in stressing our own are stumbling blocks.

The New Year brings us to another forward step. Our first task is to destroy the enemy's power for evil. Then we must build up his greater