

# The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO., INC.

FEBRUARY, 1952

## Caromount Employees At Furniture Show

E. H. Sullivan and John Sterken attended the furniture market in Chicago during January where they visited the company's offices and were given the opportunity to inspect and examine first hand the many furniture exhibits which were on display. All the well known furniture manufacturers throughout the country are represented at this Chicago market and the exhibit occupies an entire eighteen story building and is by far the largest building of its kind in the world. They had an opportunity to see how our fabrics are being used on the many different styles of furniture which were being shown by various manufacturers and were very much impressed with the wide distribution of our fabrics, which the company, through its sales efforts, enjoys.

The company has introduced a large variety of attractive new patterns and is hopeful that our spring business will be good.

Messrs. Sullivan and Sterken also had an opportunity to meet many of our customers and the experience they had at the market will be greatly beneficial to them in the pursuit of their daily duties at the Caromount plant.

## Softball Season Will Be Here Soon

It's time for Caromount softball hopefuls to begin loosening up the kinks gained by winter's idleness.

Plans are being made to get the athletic field in shape for those eager for early workouts. Talk up a good team in your department and let's get ready for a big season.

It's really smart business to work off that pent up feeling and leave your worries on the ball field.

It is hoped that many teams will come out this year and suggestions as to how to schedule the games to the best advantage will be welcomed at the Personnel Office.

## E. H. Suessmuth Heads 1952 Red Cross Drive



Above is E. H. Suessmuth who has been named to head the 1952 American Red Cross Fund Campaign of the Rocky Mount-Nash County Chapter.

## Caromount - Wilson Employees To Stage Show

Rehearsals for the 1952 variety and minstrel show began on Thursday, February 21, in the Field House where interested employees met to discuss plans for the coming show. After reminiscing about the former shows, the discussion led to the plans for 1952 and a rehearsal of some of the old familiar tunes followed.

The employee shows began in 1945 when Bill Williams of the Machine Shop wrote the script for the first minstrel show given at Williford School at Rocky Mount for benefit of his Boy Scout Troop 112 in May of that year. The Caromount Novelty Band, as it was called then, provided the music.

On May 22, 1948, the second minstrel show was staged in Rocky Mount's Braswell School Auditorium with an all employee cast

for the benefit of Caromount's Boy Scout Troop 113.

On June 25, 1949, the third show, known as The Caromount Varieties was staged in the Edgemont School Auditorium in Rocky Mount.

Plans for the 1952 show call for an enlarged cast including a group of employees from the Wilson Division. Specialty acts of singing, dancing and acting are planned for the first part of the show and an oldtime minstrel show is scheduled for the second half. It is hoped that new faces will appear in the 1952 cast.

All employees who would like to participate are invited to the rehearsal set for Tuesday night, February 26, at 7:30 P. M. in the Caromount Field House.

## Manager At The ARC Meeting In Atlanta

E. H. Suessmuth, resident manager, has been named chairman for the Rocky Mount-Nash County Chapter of the American Red Cross 1952 Fund Campaign.

Mr. Suessmuth recently returned from a regional Red Cross meeting in Atlanta and was most favorably impressed with the business like manner in which the American Red Cross conducted a series of meetings which lasted for two days. It was his observation that the Red Cross organization functions most efficiently and economically.

The Red Cross was in charge of relief in the flood stricken areas of Kansas, Missouri, Oklahoma, and Illinois last year and furnished food, clothing, and financial assistance in the amount of thirteen million dollars. "It was most encouraging to learn", he stated, "that 94c out of every dollar actually went to some person in need, leaving only 6c as the entire cost for rendering all these services."

Suessmuth has completed all his preliminary organizational plans for the coming campaign and feels enthusiastically confident that the Rocky Mount quota will be attained.

Walter Greenman, Superintendent of the Finishing Department at the Caromount Plant has been appointed Chairman of the Industrial Division.

## Safety Slogan Contest

The Safety Slogan Contest is still on and you are urged to write down your entry and send it in to the Personnel Office before April first.

Some simple idea will win \$10.00. Why not give it a try? Entries must be short and related to accident prevention. Many employees have already entered this contest.

Slogans such as: Safe Today—Here Tomorrow; Be Alert—Don't Get Hurt; Safety Has No Quitting Time, are examples of the types of slogans that might win the prize.