

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

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SIDNEY BLUMENTHAL AND CO., INC.

OCTOBER, 1954

Norman Tarnoff is placed in Charge of Sales



NORMAN TARNOFF

Malcolm G. Jones, President of Sidney Blumenthal & Co., Inc. has announced the appointment of Norman Tarnoff as Executive Vice President in Charge of Sales.

Norman Tarnoff was graduated from New York University in 1930 with a B. A. degree, and joined R. H. Macy & Co. as a trainee in 1931. After serving in various capacities in numerous departments, he was elected Vice President of Macy's—New York in 1948.

Leaving Macy's, Mr. Tarnoff joined Robbins Mills in 1953 as a Vice President and Director.

Mr. Tarnoff is married to Dorothy B. Tarnoff and has three children, Peter, Vicki Louise and John Brooks.

It Pays To Work Safely

Safety must be a part of day-to-day operations. It cannot be a hit or miss proposition. We cannot emphasize safety on some jobs and forget it on others. Safety must be the chief concern of every supervisor and every worker on all jobs at all times.

To be successful in this we must have the wholehearted cooperation of everyone. Our chief concern must be with individual workers. It is the individual who works safely or gets hurt. It is the individual who must know how to do his job safely and who

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Rocky Mount Bond Will Help Caromount Plant

On Thursday, November 23, the citizens of Rocky Mount will vote on a Bond issue which is extremely important to the Caromount Division, as well as the city at large. If the majority of citizens vote for this bond issue it will provide needed money to give greater water supply, water pressure, and electricity for the city and it will mean a more adequate water supply and electricity for present operations at Caromount, allowing for future expansion here also.

If you were registered and voted in the last Rocky Mount city election you are eligible to vote for this bond issue. The registrars and the voting places will be given in The Evening Telegram.

The bond issue will cause no increase in tax rates. The expected additional \$187,000 per year from gas, water, light and sewerage services will actually

more than pay the \$149,000 which is the approximate cost of this bond per year.

If this bond issue is not passed it is very likely that it will be necessary to restrict the use of water and electricity within the city during certain seasons of the year and at certain times of the day when the amount of water and electricity to be used is greater than the present plants can provide. These services outside the city may be restricted at all times. Continued low voltage on electric lines may result in greater damage to home and industrial electrical appliances.

The expansion of the city water and electric services is important for needed services at the Caromount plant.

It is a privilege and duty to vote. Vote as you wish, but be sure that you vote on the Rocky Mount Bond Issue, Tuesday November 23.

Cobb Directs Purchasing

Edward S. Cobb is Director of Purchasing, with offices at One Park Avenue, New York. Mr. Cobb was formerly Resident Manager of the Spinning Division in Rhode Island.

William Forand will assume the duties of Purchasing Agent under Mr. Cobb, with offices at Rocky Mount, N. C. Cecil Lewis will continue as Assistant Purchasing Agent.

George Aspinwall, formerly Assistant Resident Manager, will become Yarn Sales Manager, and Wool Buyer, with offices at Valley Falls, R. I. Mr. Aspinwall will report to Mr. Cobb.

Ernest Chew will become Plant Manager of the spinning plant in Valley Falls.

George Beisheim Retiring

George Beisheim, a director, Vice President and Credit Manager of the Company, will relinquish his duties as Credit Manager on November 1, 1954.

Francis J. Raith, an Assistant Treasurer, will become Credit Manager on that date. Mr. Beisheim will retire as Vice President on January 1, 1955, although he will continue as a Director.

Allen E. Shore In Sales



ALLEN SHORE

Norman Tarnoff, Executive Vice President of Sidney Blumenthal & Co., Inc., has announced the appointment of Allen E. Shore as Vice President in charge of Automotive, Carpet Transportation, Government and Industrial Fabrics.

Allen E. Shore was graduated from the Massachusetts Institute of Technology in 1938 and joined the United Merchants and Manu-

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Thomas M. Shock Now Assistant To President

Malcom G. Jones, President of Sidney Blumenthal & Co., Inc., has announced the appointment of Rear Admiral Thomas M. Shock, U. S. Navy (ret.) as Assistant to the President.

Admiral Shock joined Sidney Blumenthal & Co., Inc. on January 1, 1947, and was named Resident Manager of the Shelton Division on July 1, 1951.

Admiral Shock was a member of the Class of 1913 at the U. S. Naval Academy and retired from the United States Navy in 1947.

Hoynes in Apparel Division

James J. Hoynes, Vice President of the Company, will assume charge of the Apparel Division, with offices at 1400 Broadway.

Jerome Sedlak, formerly Sales Manager of the Apparel Division, will become assistant to Mr. Hoynes.

Employees Generous In Giving To Chest and UF

The employees of the Wilson Division contributed \$253.20 to the Wilson County Community Chest and the Company contributed \$250.00, with a total of \$503.20. The following employees handled the Community Chest Drive at the Wilson Plant: Marie Winstead, Nellie Howell, Ralph Dail, Mary Lena Whitley, Alma Ward, John Boykin, Marvin Langley and Adelle Boyd.

Employees at Caromount gave \$2950.50 to the United Community Services of Rocky Mount and the company gave \$1100.00, making a total of \$4050.50, the largest contribution ever given at Caromount. The employees who helped in this drive deserve the credit for this good record.

Employee payroll deductions for these Rocky Mount and Wilson funds will come out of your pay once during each month. If an employee pledged a weekly contribution his monthly deduction will be for four or five weeks, according to the number of weeks in each particular monthly accounting period. Many employees contributed through payroll

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