

The Caromount News

PUBLISHED EACH MONTH BY AND FOR THE EMPLOYEES OF THE WILSON AND CAROMOUNT DIVISIONS

VOL. 13, NO. 3

SIDNEY BLUMENTHAL AND CO., INC.

MARCH, 1955

Hatteras Featured In ACL Coaches



Shove above is one of the modern chairs used in the Atlantic Coast Line Railroad coaches. This chair is covered in our new 4RW—"Hatteras", manufactured at Caromount. The above picture was taken in the upholstery department of the Atlantic Coast Line Emerson Shops located in Rocky Mount.

No Bluffing In Safety

Many a poker pot has been won or lost by bluffing. The skilled bluffer "bets" 'em as if he had 'em making a pair of deuces sound like a full house to his opponent. Sometimes he's lucky enough to rake in the pot without showing his hand; sometimes his opponent calls his bluff.

Bluffing is part of the game of poker but in the game of life and limb, we can't afford to be caught bluffing. By bluffing in Safety, we are pretending that we plan our actions to take advantage of all safety precautions, that we are properly using all mechanical safeguards and that we are fully sold on the general safety program, when deep down in our hearts we know we're only bluffing ourselves—that we are leaving a false impression on our fel-

(See SAFETY Page 3)

Bottles Cause Trouble

Empty bottles find their ways into many places around the mill where they may cause serious accidents. Employees may improve this situation by following one easy rule.—*Put Empty Bottles in the Bottle Racks as soon as you finish your drink.*

Let your foreman know if you cannot find bottle racks in your department.

The Caromount Athletic Association lost about 144,000 bottles during 1954 at the Caromount
(See BOTTLES Page Two)

Easter Holiday Observed

In order to observe the Easter Monday holiday, all operations in the plant will be suspended Monday, April 11, 1955.

Regular working schedules now in force will be resumed Tuesday, April 12, 1955 at 6:00 a. m.

Company Exhibit At Better Living Show

Beginning March 29, and continuing through April 2, The Rocky Mount Chamber of Commerce is sponsoring a "Better Living Exposition" to be held at Fenner's No. 2 Warehouse each evening from 7:00 p. m. until 10:30 p. m. Booth space has been sold to over 100 member-firms of the Chamber of Commerce and each firm will prepare an exhibit displaying its products or equipment. The folks here at Caromount will be particularly interested in the booth exhibited by Sidney Blumenthal, which will be located about midway the exhibit area.

Free entertainment and thousands of dollars in door prizes will be furnished each evening throughout the Exposition, with no admission charge to anyone. On Tuesday, the opening night, Tim Holt, the famous cowboy, will demonstrate some of his talents in western roping and shooting; The Royal Rockets, acrobatic skaters, will also be present to entertain you; there will be trapeze acts, the TV Chimps, Roby and Del, acrobatic dancers from Ed Sullivan's TV show, "Toast of the Town"; Lady Rhoda, a world famous magician and the Jolly Sisters, vocalists and guitar players. On Wednesday night there will be free bingo for 3,000 people who will receive \$500 in bingo prizes. Thursday night Miss North Carolina, Betty Jo Ring, will be on the program, along with a fashion show sponsored by local merchants. Friday night will be Safety Award night and the program will end on Saturday with a big square dance and the "Duke of Paducah". On Saturday night more than \$5,000 in prizes will be awarded to people attending the exposition.

This Exposition promises to be one of Rocky Mount's most outstanding events in a long time, and it is hoped that all of us at Caromount will be among those enjoying the fun at Fenner's No. 2 Warehouse from March 29, through April 2, from 7:00 p. m. until 10:30 p. m.

**DO YOUR PART
Put Empty Bottles
In The Rack**

Don Jackson Succumbs Suddenly Enroute Home



It is with deep regret that we report the death of Don Jackson, on March 2, 1955. Don was a plumber with the Engineering Department, where he had worked since March 28, 1951.

Funeral services were held on March 4, from the home of his sister, Mrs. Marvin Towe, with burial in Pineview Cemetery.

Don is survived by his mother, Mrs. Etta Jackson, with whom he made his home, three sisters and two brothers.

All of us here at Caromount are saddened by Don's death and he will be greatly missed by all his fellow employees.

Personnel Office In New Location Now

The Caromount Personnel Office has been moved to the newly purchased building at the entrance to the mill property at the corner of Ridge and Carr Streets.

Employees are invited to use the services of the Personnel Office as in the past. It is especially important that the Personnel Office be notified of changes in number of dependents, address, or beneficiary to life insurance.

Members of the Personnel staff will be glad to discuss any employee problem.