

THE CAROMOUNT NEWS

Published each month by and for the Employees of the Wilson and Caromount Divisions of Sidney Blumenthal and Co., Inc.

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EDITORIAL BOARD

MACON MILLER
GEORGE HARPER
GEORGE MATTHEWS
DOROTHY SMITH

Send News for the January Issue to Personnel Office before January 10th.

'TIS CHRISTMAS

It is Christmas in the mansion,
Yule-log fires and silken frocks;
It is Christmas in the cottage,
Mother's filling little socks.

It is Christmas on the highway,
In the thronging busy Mart;
But the dearest, truest Christmas
Is the Christmas in the heart.

THE NEW YEAR

We are looking forward to the coming of the New Year especially because of the opportunity there is in it for us. None of us felt bigger or better when we read of the losses during October that were due to "reprocessing". We are all doing a good job, none of us have actually been dilatory in our work, but we suddenly realize that we will have to put a little more painstaking effort in our work before we have the right to strut again! That is what we all want to do—hold our heads high.

ALACRITY

There is a word in our language that is perhaps more descriptive of "good work" than any other. That word is "ALACRITY". It means "cheerfully, willingly, and promptly." For the New Year, we could all do no better than resolve to work with "alacrity" until the word becomes the by-word of every job we touch.

* * *

Some of us have known each other a long time; some of us are acquaintances of a week or two. The Editorial Board takes this occasion to join each of you in wishing each other a Very Merry Christmas and a Happy New Year, and in the immortal words of Tiny Tim

GOD BLESS US, EVERYONE!

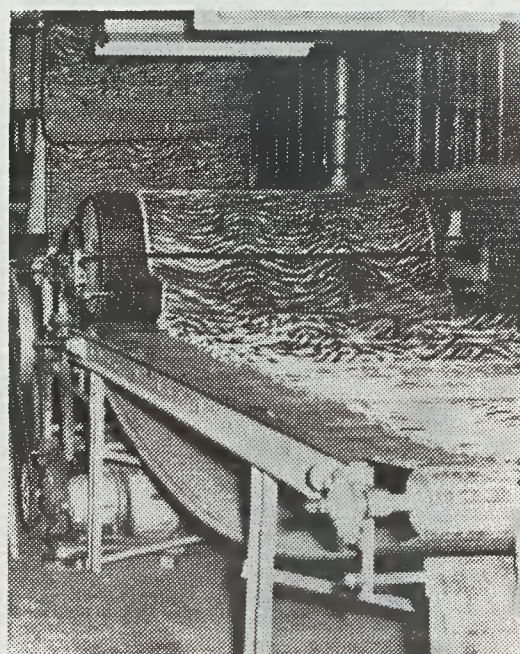


To each and all,
Peace and Happiness in
this time of Christmas...
Health—Prosperity—Security
in the bright New Year

Boopsey Tiger Popular Christmas Toy

Pictured to the left below is the Boopsey Tiger, made from our Capucine Black 345 CR Print R.P. 4312. This toy is manufactured by the Gund Manufacturing Company.

This rayon plush is woven both at Caromount and at Wilson. In the Caromount Dyehouse the stripes are dyed and printed. After finishing and final inspection the cloth is "framed" and then shipped to the toy manufacturer. In the picture to the right, this fabric is passing through the finishing range just prior to the final inspection. Gund toys are sold at the Belk-Tyler stores in Rocky Mount and Wilson, and at Baldwin's in Rocky Mount.



Devotional Thoughts



What To Give

With Christmas approaching, we are all no doubt wondering what to give. The children excited over what Santa will bring, Dad wonders to whom he can give last year's tie, which he has never worn, to make room for the new ones he expects, and Mom wondering what to have for Christmas dinner.

It seems that at Christmas people become excited and forget what Christmas really is. They seem to forget that it's Christ we are to worship and not Santa Claus. People are beginning to leave Christ out of Christmas by their lives and by spelling it X-mas. They tell their children all about Santa Claus but fail to tell them about Christ. Ride down the streets during the Christmas season and see just how many decorations you see honoring Christ.

It's time to put Christ back into Christmas. Stop spelling and stop living it "mas." If you do not know Christ as your Saviour then why not let that be your gift this Christmas. Give your heart to Christ by repenting of your sins and accept Him as your Saviour. After all, God gave Jesus to us that we could be saved, so why not be saved this Christmas? Perhaps in the past Christmas has meant only bells, trees, holly and snow, but you seldom thought of Jesus, who was sent to die for you. If you have accepted Christ then it means a lot more to you, for it means He is first in everything and as we approach the Christmas tide may you come over on His side and then the lights on the trees, the holly and everything will be brighter for He gave the real Light. As we wrap the gifts we need to think that He gave the first gift, wrapped in swaddling clothes and laid in a manger.

Merry Christmas and a Happy New Year to all of you and may God bless you.

PAUL WEAVER

(Paul Weaver is a first shift employee in the Caromount Dyehouse.)