Behind The

with a I could gather on a whole it as a success.

"My whole life was devoted to aseball and basketball and, speaking for myself. I enjoyed every noment giving my best for the fans, it is true they take me hell. If I had it bad day, but the moment I did nomething outstanding I was round, y cheered for my efforts. I have a ough skin and yet when they sheered me, the feeling, well words where me he feeling, it must say.

"I started this for a purpose; it's joint feeling, it must say."

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Joe Louis 'Lays'em In

Atlanta Takes Over Lead







five them a hand -BUY TWICE AS MANY BONDS IN THE MIGHTY 7th WAR LOAN!

It's now now when America can't afford to falter ...
NOW is the time for you to back up our fighting men by
buying twice as many War Bonds in this mighty 7th War
Loan as you ever did before!

Does that seem like too much of a chore? Would you rather wait until crops are in and you have more cash?

You wouldn't, if you could see how urgent it is to act now.

Up to this time last year there had been two war loans. This year, the 7th War Loan must raise almost as much as two loans last year. That's why you are asked: Buy twice as many Bonds in this mighty 7th War Loan!

Regardless of what has happened in Germany, we must still send our millions of men in Europe tons and more tons of supplies daily.

In the Pacific we still haven't gone all-out against Japan. We must build new, deadlier, more costly planes... harder-hitting tanks... new warships... and more of everything than ever before, if we are not to let our boys down just when they need our help the most.

And we, all of us, have a new responsibility . . . to the And we, all of us, have a new responsibility... to the thousands of our wounded. We must see to it that they get the best of care, the best of medicines, the best of ererything through the long, pain-filled months of their secovery.

All this takes money. That is why your country is again ask-ing you to lend your dollars by buying twice as many Bonds as you ever did before!



4 You have a backlog to renew farm buildings and equipment after the war.

War Bonds pay off in these 7 ways...

1 The same Government security backs your War Bonds as backs the actual dollars you put into them.

3 You can get your money back, 60 days after issue date, any time you need it . . . in the meantime you get safety and steady growth.

5 Bonds will insure your children's schooling, or provide for your own security, travel, retirement.

7 Bonds transform your love of you join personally in the big-gest, most urgent War Loan of all-the Seventh!

Arcade Building - Raleigh District

North Carolina Mutual Life Insurance Company

A. E. BROWN, District Manager

"No Home Compelete Without N. C. Mutual Policies"

