



We haven't forgotten this boy... have you?

He hasn't forgotten.

We haven't forgotten, either, soldier.

Not you—or the hundreds of thousands of other veterans who have sweated and bled and given their hands, legs, eyes, minds—yes, and their lives—while we sat at home, cheering.

ON OCTOBER 29TH, the last—and the most important—Bond drive yet made in this war begins . . . the great Victory Loan.

Secretary of the Treasury Vinson has directed a message to every firm in this city—just as he did

to us—asking for co-operation in this—your chance to say thanks to the boys who won this war.

He is asking labor and management, working together, to contribute once more, as they have done so successfully in the past, to the achievement of E Bond goals.

The only way this can be accomplished is by accepting a definite quota—and then meeting it. Both the men and women on pay-rolls and the plants themselves should accept these quotas.

The great Victory Loan will help provide cash

for many purposes.

It will help raise the money to get our boys home. It will help raise the money to give them their mustering-out pay and veterans benefits—educational and all the rest.

It will help pay for war goods already used and take care of contract terminations.

Most important, it will do everything money can do to help patch up the broken bodies and lives of men like this.

For this is the loan with a heart. Of all loans

in this war, it is the most human. It pays for healing instead of killing—mercy instead of pain.

Can any businessman look a Victory Bond salesman in the eye and say the Victory Loan is less important than the others—or that he cannot pledge his firm to meet the quota which the Treasury asks him to accept?

We think not. And so we here sign our names in pledge that we accept our quota and will do everything in our power to meet it.

We know we can count on other Americans to do the same.

LET'S ALL MEET OUR QUOTAS IN THE VICTORY LOAN

This Message Is Made Possible By

Merchants Listed Below:

Raleigh Loan Office
223 S. Wilmington St.
Martin Millwork Co.
200 Harrison Ave.
Cooper Furniture Co.
121 E. Martin St.
Newberne's Garage
117 E. Morgan St.
Eckerd's Drug Store
222 Fayetteville St.

Raleigh Industrial Bank
200 S. Salisbury St.
Mechanics & Farmers Bank
13 E. Hargett St.
Acme Realty Co.
129 E. Hargett St.
Efird's Department Store
208 Fayetteville St.
Dillon Supply Co.
Raleigh - Durham - Greensboro - Rocky Mount

Mother & Daughter Store
Insurance Building
Carolina Power & Light Co.
Insurance Building
Brawley Jewelry Co.
235 Fayetteville St.
Gould-Morris Electric Co.
17 E. Martin St.
First Citizen's Bank & Trust Co.
20 E. Martin St.

Brogden Produce Co.
409 W. Martin St.
Heilig & Meyers
137 S. Wilmington St.
Wake Salvage Co.
337 S. Wilmington St.
State Capital Life Insurance Co.
Home Office - Raleigh, N. C.
Lincoln Theatre
126 E. Cabarrus St.