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Radio Programs To Dramatize Christmas

NEW YORK - Two programs on Sunday, December 19, and Sunday, December 26, will mark the dramatization of Christmas on "The Greatest Story Ever Told," heard Sundays at 6:30 p. m., EST. The December 19 program was "The Story of the Nativity," "Up On This Day," from Luke 24-27, the story of Joseph and Mary traveling in Jerusalem, their search for a place for the inn and the birth of Christ in the manger. On next Sunday, the program will be "Star of Peace," based on Isaiah 9:1, the story of the Three Wise Men searching for the Christ Child, finding Him, and then being told in a vision to go back to their homes by other routes so that Herod might not find the Saviour.

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'Brotherhood Is Mere Fiction,' Omega Head Tells Phi Kappa Psi

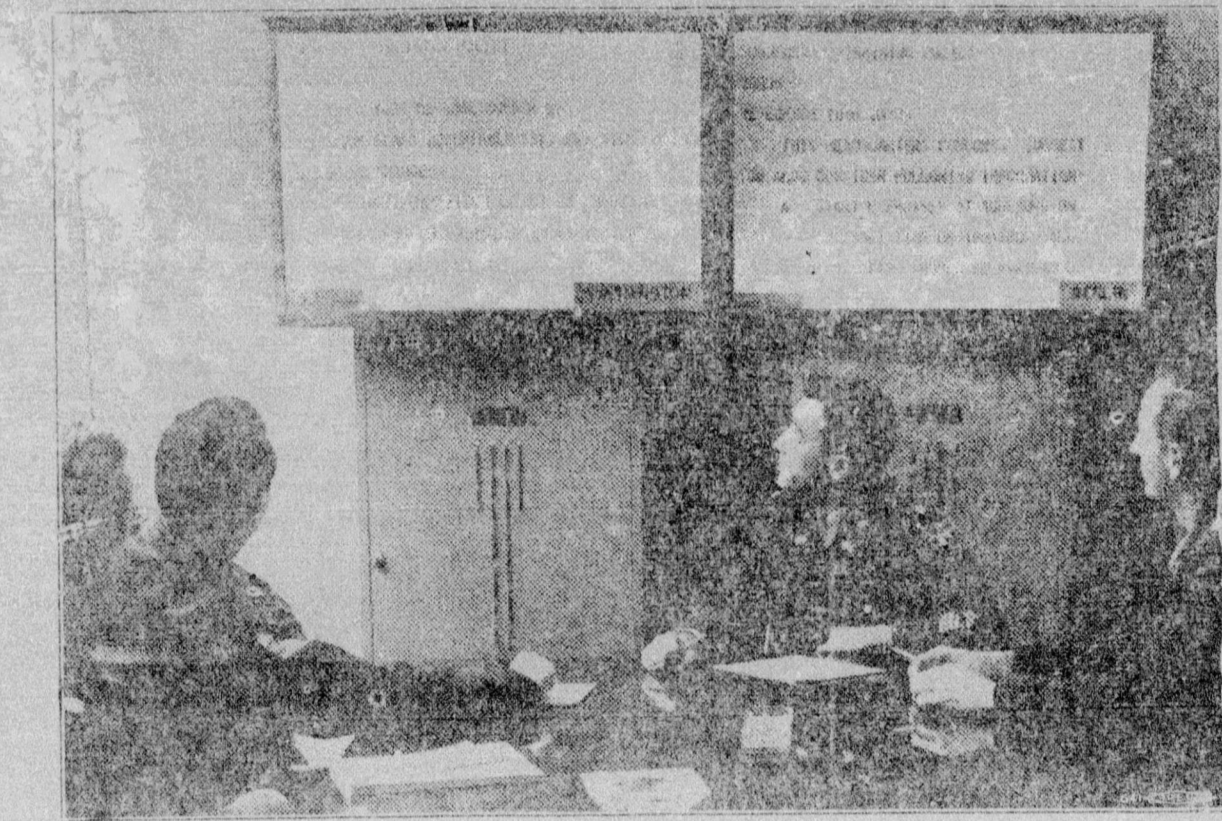
Roanoke, Va. - Because it suspended its undergraduate chapter located at Amherst College, Amherst, Mass., for pledging a student, including Thomas W. Gibbs of Evansville, Ind., a Negro student, the national organization of the Phi Kappa Psi Fraternity has been severely criticized by Dr. Harry T. Penn, Grand Basileus of the Omega Psi Phi Fraternity, in a letter to Howard L. Hamilton of Columbus, Ohio, its president. Dr. Penn also lashed out at the National Interfraternity Conference for its failure to take a forthright stand in this case.

In his letter to Dr. Gilbert M. Meade, Chestertown, Md., President of the conference, Dr. Penn said, "It can only be assumed that your organization is fostering the archaic idea that the brotherhood of man is mere fiction." Hamilton's letter contained an appeal for reconsideration of an unwise step and reads in part, "Your reconsideration of this matter is requested and your repeal of the suspension will be appreciated for the cause of democracy and truth." The President of the Amherst Chapter was written a letter of commendation for the courageous stand it took in the face of imminent suspension, Dr. Penn said. The cause of academic freedom advanced twenty years by your stand.

WANTED; NEWSBOYS

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CONFERRING WITH BERLIN VIA "TELE-CON"—Daily conference of military leaders in Washington with Berlin, Tokyo and other occupation headquarters are possible through use of the Army's overseas communication network. Messages prepared by conferees at the Pentagon are sent over radio teletype and simultaneously projected on a screen for comparison with identical messages flashed on an adjoining screen. Transmission is instantaneous and secret.

Golden Weed Leaders Vie For Negro Tobacco Trade

PHILADELPHIA, Pa. (UPI)—The present struggle in advertising in the Negro press, which has diminished activity of the 100,000 manufacturers and drawn the attention of many Negro leaders, according to observers here.

All of "The Big Five" who dominate the cigarette field have carried on extensive campaigns in recent weeks in the colored newspapers, the bulk of which have been concentrated on reaching the Negro purchaser directly.

White Liggett and Myers, Philip Morris Company, and Lorillard have also used the technique of reaching the Negro market through endorsement of well-known colored personalities or by imitating the approach of the Negro tobacco company. In the light of the American Tobacco Company's experience serious study will be given to further steps.

Priest Sponsors First Interracial Cage Game

ANNAPOLIS, Md. - Believed to be the first interracial basketball game played in Annapolis, a team composed of Negro players at the local Navy base, triumphed decisively last week in a White team sponsored by Fr. Thomas G. Lyon, C.S.R., 36-1 Catholic priest. The score was 62-45.

The game was played for the benefit of St. Augustine's Catholic Church, now in construction, of which Fr. Lyon is to be administrator.

Most observers in the fact that all of the companies are aware of the necessity for a display of content in the advertisements that will in no way discredit or reflect on the intelligence of the Negro. It is said that the completion of an additional installation of the signal with which American business is doing the purchasing power of the Negro.

PROTEST PLAY RAPS HOUSING COVENANTS

MILWAUKEE, Wis. - Titled "By Fire," protest play by Fr. Gen. H. Donohue, S. J., was staged here last week at Marquette High school auditorium by the Steel School Players of Chicago. Intended as a protest against restrictive housing covenants, the play is being presented throughout the Midwest by a "United Front" group of drama students at the Steel School.

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