

PATRONIZE
THESE
ADVERTISERS

State College Answers Timely Farm Questions

STATE COLLEGE ANSWERS TIMELY FARM QUESTIONS

Please give me average corn yields of North Carolina and Virginia for the period 1937-46 and also for the last two years.

How do the various garden seeds for sale compare? Seeds from 1937 through 1948.

Crop Year N. C. Va. Yield

1937 19.6 22.5

1938 17.8 26.0

1939 24.1 26.5

1940 19.6 27.0

1941 27.0 26.0

1942 21.3 27.0

1943 21.0 26.0

1944 20.0 26.0

1945 20.0 26.0

1946 20.0 26.0

Average 1937-46 21.0 27.0

1947 31.3 38.0

1948 31.0 35.0

Please tell me how to control insects in my garden.

You are being sent a copy of recommendations for the manufacturer.

Timely Farm Hints For The Homemakers

RUTH CURRENT

A well-planned garden can provide the family with most, if not all, the vitamins A and C needed in daily diets from July through until late fall, plus such important nutrients as iron. Garden vegetables also furnish the bulk of roughage helpful to normal digestion.

Tomatoes, most popular of all home garden vegetables, offer vitamin C, especially, especially if they ripen in the sun. Other good vegetables for this vitamin include beans, snap beans, and lima beans, which contribute vitamin A and C and some energy value into the diet. Green beans rank second to tomatoes in popularity in home gardens. Pole beans yield well over a long season, and thus often give larger returns from garden space and gardens time than bush beans. Green beans generally offer more in vitamin A than do beans. Green peas, delicious as they are when fresh and young, take up considerable garden space for food value returned at point to be considered in small gardens.

In the yellow vegetable group there are carrots, squash and yellow sweet corn for the gardens consideration. Carrots give returns in both yield and nutritive value for the space they use than squash and sweet corn, but gardens with plenty of room for planting may well have all three.

**TOTTON TO JOIN
FACULTY OF NCC**

DURHA M.—President Alfonso E. Toton of North Carolina College announced this week the appointment of Dr. Ezra L. Tolson as a professor in the department of chemistry at North Carolina College. Dr. Toton will join the NCC faculty in September.

The new professor is a graduate of Knoxville College, Knoxville, Tennessee, with a masters degree from the University of Iowa. He earned the Ph. D. degree at the University of Wisconsin. He has just completed several months of post-doctoral study at the University of Wisconsin.

JESSIE KARE PAGE BOY

This most useful hair piece blends in with your own hair and keeps the rough ends even. Fitting from ear to ear and shoulder length, the JESSIE KARE Page Boy makes your new hair length look so natural that no one can tell the difference.

GLAMOUR PAGE BOY CLUSTER \$8.50

This JESSIE KARE back of the head cluster can be worn in eight other styles as a cluster or plain. You do away with the use of hot irons, thereby giving your hair time to regain its strength.

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Diana's Fashions At a Price
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ADVERTISE IN THE
CAROLINIAN NEWS DEADLINE
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JESSIE KARE
Beauty Prod.
507 Fifth Ave., New York City

NEW BERN



BY N.I.P.S.

JOB CLINICS VITAL TO PREPAREDNESS

OF NEGRO YOUTH

Industrial circles expressed keen interest in the recent clinics conducted at the North Carolina College of Durham and Lincoln University at Missouri. Both institutions laid emphasis on job opportunities for graduates although the latter devoted considerable time to business and industrial opportunities.

The necessity for Negro youth to be aware of the trends in job possibilities in many new fields of endeavor cannot be over-emphasized, observers agree. The widening horizons in many phases of American industry make it imperative that college-trained youth be intelligently prepared to participate in those for which he or she may qualify.

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SALES EXPANSION EFFORT URGED

A word of caution which is felt to be of especial interest to the progressive Negro advertising executive is that of a noted advertising executive. In remarks to a Toledo, Ohio group, Leonard W. Trester, spokesman for advertising, declared that if present business conditions are to be met there must be renewed sales activity.

The business leader indicated that advertising and promotion will become more significant than ever. "Frills" will be less popular, and local promotion and point-of-sale will become increasingly important. "At a time when business and industry have unusually high break-even points," it is almost defyng fate to cut production, he declared.

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RAIL WORKERS HONORED

A Negro station hand from Columbia, South Carolina drew national attention recently for his unselfish work during the "March of Dimes" campaign.

James Jones, Southern railroad worker, collected over \$2500 during the drive, for which he was honored by the citizenry.

In commenting on the achievement, A. L. Wiggins, Board Chairman for the system, stated,

"The success of his efforts proves that any citizen who is genuinely interested in the public welfare

will point to be considered in small gardens.

In the yellow vegetable group there are carrots, squash and yellow sweet corn for the gardens consideration. Carrots give returns in both yield and nutritive value for the space they use than squash and sweet corn, but gardens with plenty of room for planting may well have all three.

**FSTC ALUMNI TO PAY
TRIBUTE TO FORMER
PRESIDENT AND WIFE**

FAYETTEVILLE — When the annual meeting of the Alumni Association of the Fayetteville State Teachers College is held here Saturday, May 21, 10:00 A. M., it will be asked to make a pilgrimage to the grave of Dr. E. E. Smita and that of his wife, Mrs. Nannie L. Smita, yearly, as one of the projects of the Association, in testimony to work done by the two persons while they were at the institution.

Dr. Smith, even though not the famed founder of the school, is considered to be the guiding spirit that brought the school from a lowly beginning to one of the best recognized teacher training institutions in the south.

He served as president of the institution from the late eighties to the early thirties. Under his supervision, the school grew by leaps and bounds and the Alumni Association feels that out of respect for the great work done by him, it should honor his memory by making the trek every year.

The Alumni activities are scheduled to get underway on Friday night when a bon fire is scheduled for the campus. Grads and former

students from throughout the country are expected to be on hand for the activities.

The annual meeting will be held in the Newell Training School Saturday morning. After a discussion of the program of the Association, the election of officers for the next two years will be held. An extensive program, including scholarship funds and Alumni projects will feature the meeting.

At the close of the meeting, it is hoped that a motoreade will be formed that will make its way to the cemetery in which the two people are buried and there wreaths will be placed on the graves of both. Mrs. Iola Black will be in charge of the ceremonies.

Members of the Pilgrim Committee are Mrs. Sophoria Edwards and James McCullough, Philadelphia; Mrs. Annie M. Richardson, Mrs. Roxie Davis Fowler, Attorney James C. Newton, Washington, D. C.; Madames Mozzella Lane and Mary Watson, Raleigh; Charles Perry and Gladys Holloway, Durham; Fred Fort Smith; Mrs. Ethel Teller, Wilmington; Miss Mary Elliott, Portsmouth, Virginia; Emmet Frank, LaGrange; Walter Hoover, High Point; Mabel McEachern, Hamlet; Nathaniel Copie, Morehead; James Saunders, Southern Pines; Miss Alpha Lee Thompson, Fallon.

Dr. Toton is a former instructor at the Norfolk Division of Virginia State College.

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LOAN & JEWELERS

215 Middle St.

We Buy Old Gold, Diamonds, Silver, etc.

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DIANA SHOP

Diana's Fashions At a Price

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Thursday

EACH WEEK

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THE HALF GLAMOUR. When it is length you want, the JESSIE KARE Half Glamour fits your taste. As you see, it fastens at the crown of the head and hangs naturally down the back. You can wear it as an up-swept or any style you like. (It is 15 to 20 inches long.)

\$10.00

Send sample of your hair or state color. ORDER TODAY!

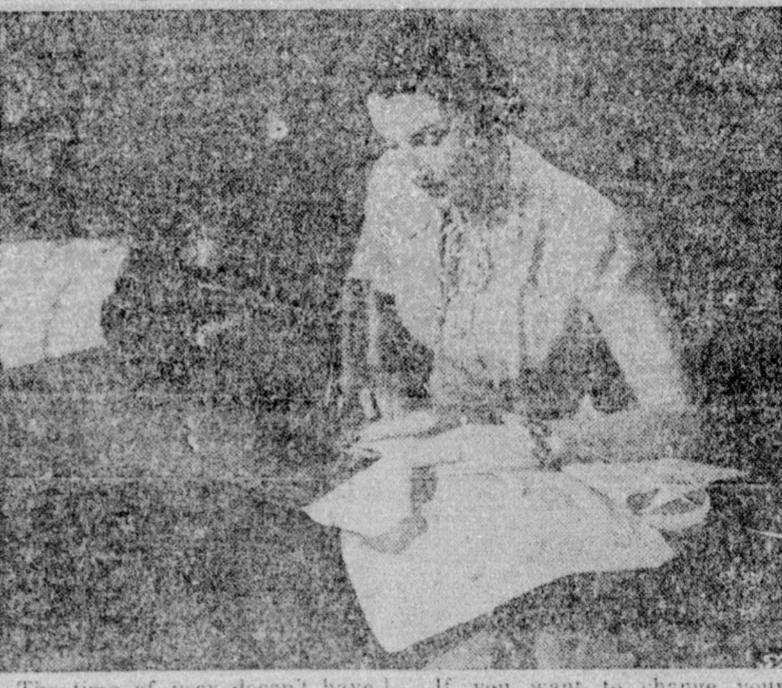
SEND NO MONEY, pay postman on delivery.

JESSIE KARE

Beauty Prod.

507 Fifth Ave., New York City

Brighten Your Corner With New Slip Covers For Your Furniture



The time of year doesn't have as much to do with your decision to acquire new slip covers, as the way your living room looks. If it looks shabby, you want gay, new slip covers. Turn home decorator, save money and have fun in the bargain by making them yourself, at your sewing machine.

If you want to change your covers with the seasons, you may select materials like the novelty rayons, cotton, semi-glazed or unglazed chintz, poplin or percale. If you want coverings of year-round nature, choose heavier type fabrics like denim, tapestry or upholstery satine. Be sure that your fabric and trimmings are pre-shrunk and sun-fast.

There are commercial slipcover patterns available for different types of chairs and sofas. Do a careful pin-fitting job with the pattern. You may want to make your own muslin pattern to help insure a glove-like fit and cut down the possibility of wasting fabric.

The better your pin-fitting job, the more successful the finished results. Cut your pattern so that the up and down lines of your material will follow the up and down lines of the piece you're covering. In placing the seams, follow the original lines of the chair or the original cover of the upholstery.

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WOULD YOU BELIEVE IT?

It is reported that a package of cigarettes, after tax, costs about 70 cents in Britain. Despite the high price, it is said to be common for 100 or more Britishers to line up before a tobacco shop. And ours are more healthful, too.

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AND WE QUOTE

"It ought to be completely unnecessary to think that the Negro's stake in American industry should be any different from that of any of his fellow American citizens." — Willard S. Townsend, labor leader.

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JAMES CITY NEWS

BY MRS. ANNIE WILLIAMS

Mrs. E. E. Smita, White Carolina, a member of the seventh grade class at a modern junior college, was elected to the office of president of the Association. The election of officers for the next two years will be held. An extensive program, including scholarship funds and Alumni projects will feature the meeting.

At the close of the meeting, it is hoped that a motoreade will be formed that will make its way to the cemetery in which the two people are buried and there wreaths will be placed on the graves of both. Mrs. Iola Black will be in charge of the ceremonies.

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FRED COBBET, Whiteville.

Mrs. Hattie Dobbins, Wallace; Robert Alston, Fairview; Miss Maeve Dowell, Clinton; Miss Lois Wood, Calvary; Daniels, Jerry Hollingsworth, Ambrose Evans, Miss Elizabeth Cox, Eugene Armstrong, Mrs. Frances Lovette's Wood, Dorothy Mapp, Esther Winston, Ethel Portland, Sara Russell, John Hunter, Mrs. Eddie Williams and W. J. Watson of this city.

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WORLD production of rice has climbed back to just about what it averaged before World War II.

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JOSEPH SPIVEY and Earl Lofton motored to New York last week.

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Read The Carolinian! !

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PARDON ME PLEASE BUT

AN IDEA JUST STRUCK ME

I'll Let My Boy Sell The Carolinian

For His Vacation Money

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