



GARDEN TIME

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During the dormant season we should examine our shrubs and fruit trees closely to see if they are infested with scale insects. If you do not know what scale insects look like, call in your County Agent or some horticultural friend who is familiar with them. If your trees are infested with scale it is important that you do something about it.

protection. That is why they are called scale insects. The scales are usually white or gray in color. In order to kill the insects it is necessary to use a spray material that will penetrate the scale covering. Such a spray would be too strong to use during the growing season because it would also damage the plants. Therefore, we must spray for scale insects during the dormant season when the plants are not growing and deciduous trees are free of leaves. The miscible oils such as volck and scalecide and lime-sulphur solutions are effective in controlling scale insects when used according to the manufacturers' directions. Oil sprays should not be used in freezing weather. Because of its fungicidal action especially on peach trees it is preferred to use Lime-Sulphur spray late in the dormant season.

Also at this time of the year we may find a number of spindle-shaped cocoons or "bags" hanging on the twigs of our evergreens. Many of these "bags" contain eggs of the bagworm which will hatch out into caterpillars in early summer. These caterpillars will eat the foliage of the evergreens and will protect themselves by spinning new bags in which they live while they feed. Later in the

summer they will change to adults and the females will lay eggs in their cocoons. For control of bagworms all cocoons on the trees or shrubs during the winter season should be picked off and destroyed. During the summer the caterpillars may be killed with a DDT spray or an arsenical spray.

DR. C. L. ALLEN TO ADDRESS PUBLISHERS

NEW YORK — Dr. Charles L. Allen, assistant dean and director of research on the Modill School of Journalism of Northwestern University, will be one of the principal speakers at the annual Mid-Winter Workshop of the National Newspaper Publishers Association, it was announced Tuesday by NNPA president Louis Martin.

The Workshop will be held at Ford University in New Orleans on January 30 and 31. The program will also feature four major panel discussions led by authorities in publishing and related fields.

Clarence Holte of Batten, Barton, Durstine and Osborn, Inc.; Joseph LaCour of Associated Publishers, Inc.; Joseph V. Baker of Joseph V. Baker Associates, Inc. and Charles Browning of the Designer Publications will lead discussion on "Merchandising the Negro Market".

C. A. Scott of the Atlanta Daily World, Louis Lattier of NNPA News Service, Charles Loeb of the Cleveland Call and Post and William Nunn of the Pittsburgh Courier will discuss the topic "Meeting the Challenge of News Competition".

John Kickpatrick of the East St. Louis Crusader; Russell Jackson of the Ohio Sentinel; T. C. Jervay of the Wilmington (NC) Journal and Elmore Jackson of the Birmingham World will speak on "Current Problems of Small Newspapers".

Harry Alexander of the Cleveland Call and Post; James Murphy of the Afro-American Newspapers; Henry DeLoie of the Louisiana Weekly and A. D. Gauthier of the Pittsburgh Courier will discuss "Circulation, Bundling and Promotion".

C. C. DeLoie of the Louisiana Weekly is the host publisher for the NNPA Workshop which is expected to attract over 100 Negro Newspaper executives from all sections of the country.



STUDENT COUNCIL LEADERS VISIT NCC — Pictured here in Durham last week are 25 of the 200 North Carolina High School student council representatives who held their state-wide meeting at Hillside High School. President A. Elder of North Carolina College is shown greeting the students who toured NCC and other sites of interest in Durham.

FISK, ST. AUG'S CHOIRS ON UNCF BROADCASTS

NEW YORK — The weekly series of programs by outstanding college choirs presented by the American Broadcasting Company in cooperation with the United Negro College Fund, will feature the choral groups of Fisk University and St. Augustine's College for the last two weeks in December, it was announced this week at the College Fund headquarters, 22 East Fifty-fourth Street.

The schedule of the ABC broadcasts, which originate each Sunday in New York over Station WJZ 10:30-11 a.m., and are heard over 170 stations in the United States and Canada, is as follows: For January, Wiley College, Marshall, Texas, January 4; Tennessee College, Salisbury, N.C., January 11; Bethune-Cookman College, Daytona Beach, Fla., January 18; and the choir of Hampton Institute, Hampton, Va., on January 25.

For the first two choral concerts in February, Morris Brown College of Atlanta, Ga., will be featured on February 1, and Xavier University of New Orleans on February 8.

These choral programs, which were initiated as a public service by the American Broadcasting Company in April, 1950, have served to acquaint a larger American public with the important work being done by the private colleges and universities aided by the United Negro College Fund.

TV Fund Started For St. Agnes Hospital Kids Ward

RALEIGH — A television fund drive will last throughout the year and not be seasonal in effect such as the usual Christmas drive. The first donation was presented by Chapter I of the Saint Michael's Episcopal Church through Mrs. Grover C. Godwin so that the fund can be secured before the end of the Christmas season.

BUY SEALS

Wishing you a very merry Christmas

Hearst Yuletide Greetings to all our friends

Greetings

A wealth of happiness be yours this Christmas

1952

M. M. SMITH FURNITURE CO. FAYETTEVILLE, N. C.

ESQUIRE BARBER SHOP FAYETTEVILLE

Christmas Cheer... 1952

May the great joy of the season find its way into your hearts in large measure

Hatcher's Office Supply Co. HAY STREET FAYETTEVILLE, N. C.

SEARS ROEBUCK AND CO.

Merry Christmas

The blessings of the season be with you always.

1952

All the Sears Roebuck and Company Employees in the Fayetteville Store extend Seasons Greetings to their many friends.

FASHION-OF-WEEK

THE TWINKLE of rhinestones from throat to hem herald the approach of the new princess-lined dress with its fitted bodice, narrow waist and whirling skirt. For neckline interest, there is a mandarin collar with polka dot tie. Available in homes from housewife representatives of Fashion Frocks of Cincinnati. (ANP)

GREAT OAK BLENDED WHISKEY

2.00 pint
3.20 fifth

86 proof, 70% Grain Neutral Spirits

Austin Nichols & Co., Inc. BUCKLE UP - 1952

Greetings at CHRISTMAS

The splendid spirit of the season shines in the hearts of men.

1952

KENNY'S SHOE STORE 202 HAY ST. FAYETTEVILLE, N. C.

A warm word of Cheer

CHRISTMAS '52

We offer our best holiday greetings and pledge you a bright and merry Yuletide season.

FOWLER RADIO CO. Lillington, N. C.

Greetings

On this happy day when hearts beat fast with all the joys that come only in this Yuletide season we want to extend our sincere wishes for all good things and express to one and all our sincere thanks for your patronage and kind co-operation in the past — our hope to serve you better than ever in the future.

Johnson Cotton Company 321 Franklin Street Phone 7054 Fayetteville