Baby Believes It's So Easy To Sew!



Lovely New York model, Adrienne Garrett, whom you've seen on TV shows and your favorite fashion magazines, makes her own clothes and lots of pretty things for her home. Keith, one year old, a very good boy, tries to be helpful while his mother is using the new Sewmaster and its "Miracle Stitch." It's hard to say which is recorded to the control of t prouder, Adrienne of her adorable little son, or Keith of his pretty

### Featherweight Photography



Photography is the newest field conquered by feminine taste, which demands cameras be lighter, more smartly styled, and cosier to use than ever before. Miss Margie Zupmar proves to herself that the newest camera on the market to need tables requirements—the Argus A-4—weighs no more than a few common handlag items—a compact, lighter, eigarettes, lighter, and comb. Both weigh just 12 ounces. To accomplish this end and insure smart, modern styling, Argus engaged famous Harley Earl Corporation to design the Argus A-4.





BEACH SCENES - The above "shots" were made at Ocean City Beack, fast-growing community on Top view shows Mr. and Mrs. Wade Chestout and their sons. Wade, Jr. and Renneth, so they relax in

their home with the Atlantic Ocean as a "front yard". Below. tantes of Ocean City Beach gather at residence of Mr. and Mrs. W. B. Williams for the evening



SLUGGING FOR ST. CHARLES - World's lightweight champion, Jimmy Carter (third from left), put up a stiff fight for Harlem's St. Charles School and Community Center Fund last week when he went on CBS-TV's "Strike-It-Rich" program, dinmy and his two youthfur friends (wearing St. Charles sweaters) answered every question and won a sizeable check, which was turned over by emcee, Warren Hull (right). (Newspress Photo.)

## Beating the Heat - Via the Waterways



No hot, dusty roads or crowded highways for this group! They're beating summertime heat with their 25 H.P. Mercury outboard cubic cruiser, and avoiding traffic problems by traveling one of America's many cool and scenic waterways. Lightweight outboard cruisers are easily transported and launched.

### Kids Thank Air Force



NEW YORK-General Hoyt S. Vandenberg, Chief of Staff, U.S. Air Force, adds to his medals as Marilyn McCarroll Jacksonville, Texas, presents the thanks of the nation's children for opening 183 U.S. Air Force bases to young visitors on National Kids' Day, Sept. 26 Over 500,000 boys and girls are expected to accept the invitation.



AT THE JUNIOR RED CROSS CONVENTION DINNER—Left to right: Miss Alice Daniels, Dunbar High School, Washington, D. C., mistress of ceremonics; Dr. Goetz Fehr, director, German Junior Red Cross, visiting speaker; and Mrs. Hanna Kiep, Women's Affairs Secretary, German Diplomatic Mission, (America Est Crow Photo)

# C'MON IN - THE WATER'S FINE!



YOUNG OR OLD — here's one cool remedy that's mighty appealing when temperatures soar. This smart mother and daughter team up in matching denim suits, shirred with Filatex elastic yarn for the persect fit and firm control that even little girls adore.

## PUBLISHERS HOLD SESSIONS IN BALTIMORE

HEAD OF THE LIST - A survey of members of Grange groups, labor unions, Junior Chambers of Commerce and college students in

Colorado recently adjudged Dr. Ralph Bunche the "best qualified" man in America to define democracy. Bunche headed President Eisenhower and Gen. Douglas MacArthur. The current issue of Public

Opinion Quarterly carries the results of the survey. Lucky Lucieno,

Henry Waltace and John L. Lewis were listed as "least Qualified" .

define democracy. (Newspress Photo.)



Baltimore: Publishers of Negro newspapers in the United States, last week held discussion clinics here at Morton College. Here they enjoy a brief social interlude as guests at the home of Howard Murphy of Afro American and Calvert Distillers Corporation.

## · Voted "Elk Of Distinction" For "Outstanding Service"



W W West (left), insurance agent of Hartford, Conn., and past Exaited Ruler of the Elks Grand Lodge, was elected "Fik of Distinction" at the recent tri-state convention of the New England BPOE recently in Hartford.

By coincidence, Mr West's multiple service and because he is a credit to his race and to American free enterprise"

shall, Tri-State president of The hood.

IBPOE recently in Hartford, tials are the same as W W Conn.

He is shown being congratulated by Mayor Cyrle Coleman of Hartford while Dr. Cartel L. Mar-ington Carver award for brother-

Our Goal: A Carolinian In Every Home

free enterprise". The presentation was made at the Mount Olive Baptist Church

Hartford. Mr West's election came on on ballet at the convention.





With its round of tennis, golf, beach jaunts and dancing in the evening, vacation time is often blister time. It is easy to forget that winter-softened hands and feet need a chance to harden up to the strenuous demands made upon

Try to give them their chance, but if you do acquire a blister don't puncture it or let it be rubbed raw.

puncture it or let it be rubbed raw. Protect sit from further rubbing and keep dirt out by covering it with one of the skin-like Band-Aid Plastic Strip bandages — either plain or mercurechrome pad.

The plastic strip won't be noticeable, for it is skillfully flesh toned and textured. It won't loosen or come off when you wash or bathe, but it will wash clean, without getting soggy, for the plastic can't ting soggy, for the plastic can't



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