

Do Your Share In The March Of Dimes!

THIS IS EVERYBODY'S JOB

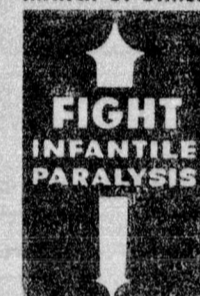


JANUARY 2-31

Meet The Challenge With Dimes

The dimes you donate during the annual March of Dimes allows the National Foundation for Infantile Paralysis to render treatment wherever needed throughout the nation to fight the dreaded disease. The Foundation finances hospitalization, purchases and supplies iron lungs for patients and makes possible intensive research in the quest for a cure or preventative for the disease. **YOUR DIMES GIVE MILLIONS OF PERSONS ANNUALLY A NEW LEASE ON LIFE.**

MARCH OF DIMES



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What Your Dimes Will Do

The fight against infantile paralysis is a great challenge to the American people. In war and disease Americans have been counted on to do their share to combat these evils of the world. And rightly so, for in any emergency or catastrophe Americans have more than accepted their share. Polio is a "killer" that we can lick with dimes. **GIVE YOUR DIMES NOW;** they will fight for you and for polio's victims.

This Message Made Possible By The Civic Minded Progressive Merchants Whose Business Signatures Appear Below

CITY MOTOR COMPANY
"Raleigh's Oldest Used Car Dealer"
420 South Blount Street Dial 3-1415

WILSON-UZZLE, Inc.
OLDSMOBILE — CADILLAC
421 Fayetteville Street Dial 2-4474

JOB P. WYATT & SONS COMPANY
"Everything In Hardware"
325 S. Wilmington St. Dial 2-2831

O. K. CLOTHING COMPANY
"It's Easy to Pay the O.K. Way"
113 East Martin Street Dial 5443

CAROLINA HARDWARE COMPANY
"Wholesale and Retail"
233 S. Wilmington Street Dial 2-0531

CORRELL COAL COMPANY
"Coal For Every Purpose"
307 N. West Street Dial 5567

SANDERS MOTOR COMPANY
"Your Friendly Ford Dealer"
329 S. Blount Street Dial 2-0551

CENTRAL CLEANERS, Inc.
"Prompt Courteous Service"
120 S. Blount Street Dial 2-4669

STATE DISTRIBUTING CORP.
Imperial and Domestic Wines and Beers
112 S. Blount Street Dial 3-9715

ROBERT VERNON, Inc.
"Your Kaiser-Frazer — Henry J. Dealer"
112 W. Davie Street Dial 3-6481

CONN-GOWER PONTIAC CO.
"Sales and Service"
310 S. Salisbury Street Dial 3-4888

SOUTHERN FURNITURE CO.
"For Finer Furniture"
113 S. Wilmington Street Dial 2-3252

MARTIN MILLWORKS
"Building Materials"
200 Harrison Avenue Dial 3-1681

W. E. COOPER FURNITURE CO.
121 East Martin Street Dial 2-3146

BROGDEN PRODUCE COMPANY
"Produce—Wholesale"
409 W. Martin Street Dial 2-0567

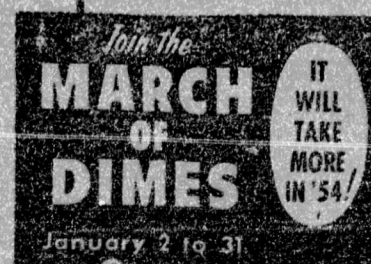
CAPITAL ICE & COAL COMPANY
Coal and Fuel Oil
600 West Hargett Street Dial 5589

BELL BAKERIES, Inc.
Super Soft Bread
102 Harrison Avenue Dial 5561

HEILIG-LEVINE OF RALEIGH, Inc.
"Complete Lines of Nationally Known Furniture"
137 S. Wilmington Street Dial 2-4628

OLDHAM & WORTH, Inc.
"Everything For the Builder"
400 S. West Street Dial 2-2824

CAROLINA BUILDERS CORP.
"Material For Builders"
219 N. Dawson Street Dial 7563



Give Today... It May Be For Your Child!

