

# Healthiest Baby In Raleigh, Durham To Be Named

## Carnation Milk's Bi-County Contest To Select 6 Babies

**BEAUTY TREATMENT**  
It's never too soon for a girl to learn that soap and water is the best of all beauty treatments. Aluminum is a new feature in washbasins for the home. Washbasins also have headboards, towel racks, bodysheives, and soap dishes. A cool silvery appearance to a room and requires only a simple rinsing to keep it looking sleek and lovely. Rely on aluminum alone, avoiding abrasives. When washing this metal, use a soft cloth, always working in just one direction for both the rinsing and drying.

Who has the healthiest baby among all Raleigh and Durham readers of this newspaper? This is what the Carnation Company of Los Angeles, California, together with the staff of the CAROLINIAN, are setting out to discover. Within the next few weeks announcements will be made in

the pages of this newspaper of a contest designed to locate a baby who will be selected by a panel of local experts as the healthiest in this area.

The purpose of this contest is part of the continuing program of research conducted by the Carnation Company. For many years, evaporated milk has been shown as nature's most nearly perfect food to its safest form for babies. The Carnation Company, which first introduced its evaporated milk to the public, has done much to bring this product to the attention of the world as a vital part of formula feeding for infants.

Much of the basic research conducted on Carnation Milk is centered in the remarkable Carnation Farms near Seattle, Washington. Here, one of the finest herds of Holsteins, numbering over 600 head, has brought into existence remarkable blood lines that have produced nearly half of the greatest butterfat and milk producing cows of all time.

Carnation's research extends to each of its 25 evaporated milk plants throughout the United States and Canada. Such broad research has resulted in a product that is recognized throughout the world for its excellence and recommended by doctors everywhere.



Because of the tremendous use of its product and the proven nutritive benefits in the field of infant care, Carnation has set out to honor some of the county's youngsters who attest by their fine health to these benefits. Raleigh and Durham has been selected as the cities in which a special contest will be conducted to achieve this end. Substantial cash prizes will be awarded the six winners.

**FAYETTEVILLE'S SIX HAPPY FRESHMEN** — Posing for pictures was one aspect of the "Freshman Week" activities at the Fayetteville State Teachers College and one of the more pleasant chores that served to punctuate a series of tests, health examinations, tours, and social occasions. Here are six items of proof. Happy about the whole thing on the front row, (left to right) are Jean Fatum of Wallace; Gwendolyn Draughon of Wallace; and Lucile Lee of Addor. Shown on the back row (left to right) are: Charles Rogers of Wallace; Arthur Thompkins of Fayetteville; and former captain in the U. S. Army Donald West of Newark, N. J. Well over 200 Freshmen from many sections of the county are in attendance.

A damp dust cloth, squeezed from soapy water, is invaluable in cleaning up.

Does that tell-tale look on your face say **change of life?**

A great many women suffer "change of life" after forty. They tire easily, have "nerves", sleep poorly, are hard to live with. Their eyes and face get that "change" look. Cardui has helped thousands of women to lose that "change" look. Cardui acts to: (1) improve appetite, (2) thus build up strength and resistance, (3) ease tension and nervousness—always better. Let this medication Cardui help you feel better, look better and be your normal, cheerful self again. Get Cardui today. (See "Advertisement" page 1).

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IN RALEIGH IT'S



**FASHIONS**

INSURANCE BUILDING



**FORMER ST. AGNES NURSE** — Captain Virginia J. Jefferson, now a student at the Medical Field Service School, Fort Sam Houston, Texas, and Brigadier General James P. Cooney, Commandant of the School, read a Certificate of Achievement awarded to the captain by Major General C. E. Ryan in recognition of her outstanding performance of duty while she was stationed at the U. S. Army Hospital, Fort Dix, New Jersey. Ceremonies were held at Brooke Army Medical Center. The honored officer is the daughter of Mr. and Mrs. Samuel Jefferson, Sr., 528 19th St., West Palm Beach, Fla. She studied at St. Agnes School of Nursing, Raleigh, N. C. — U. S. ARMY PHOTO.

### Mrs. Arnetta Wallace To Keynotes Women's Day At Local First Baptist Church

The guest speaker for Women's Day Service at the First Baptist Church, here, on Sunday, Sept. 26, will be Mrs. Arnetta G. Wallace. She will speak at the 11 A. M. service.



MRS. WALLACE

Mrs. Wallace, Supreme Basileus of Alpha Kappa Alpha Sorority, is a graduate of Knoxville College, Knoxville, Tenn. and is a teacher of music at the Vine Street Junior High School of that city. She is widely known in Tennessee, serving as Vice President of the East Tennessee Teachers' Association and Vice President of the League of Women Voters.

On the national scene, in addition to her prominence in the National Pan-Hellenic Council, she is also a regional director and board member of the National Council of Negro Women.

Her husband, the Rev. Robert C. Wallace is secretary of the Department of Christian Education of the National Baptist Convention, Inc.

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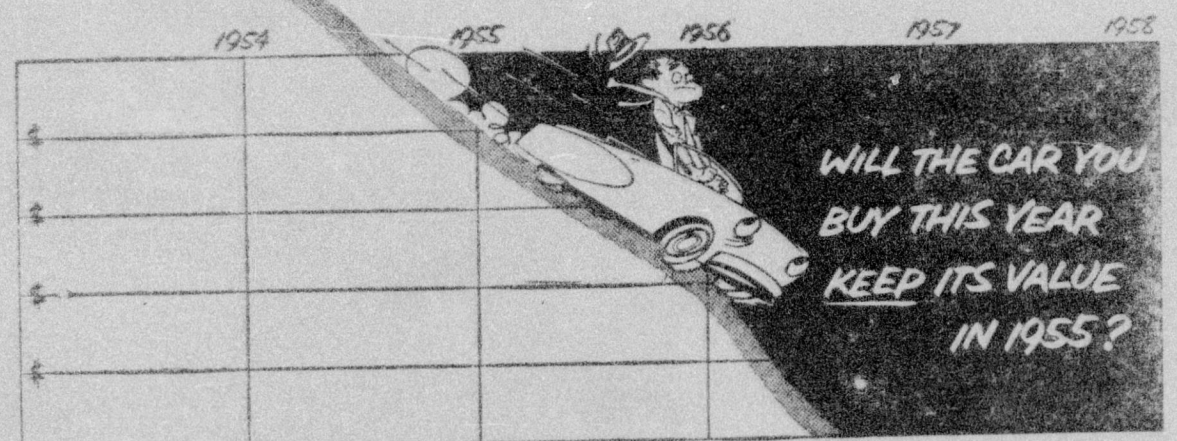
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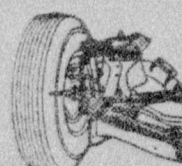
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