

a
 little
 buys
 a
 lot

You Are Our Lucky Star

And because of you . . . we're celebrating! We're celebrating 42 years as an integral part of Raleigh, the hub of Eastern Carolina! We're celebrating 42 years of serving your shopping needs . . . and when Hudson-Belk celebrates . . . all Eastern Carolina gets in on the celebration! We started searching the markets months ago so that every value might be the best obtainable! In every instance, we insisted on the quality that is traditional at Hudson-Belk, and priced at substantial savings! Take stock of your fall and winter needs and find them all sale-priced at Hudson-Belk now. Come in . . . let us count you among our list of satisfied customers that is now 42 years long!

Shop Friday 9 A. M. Till
 9 P. M. For Storewide
 Savings.

Hudson-Belk's

42nd

Anniversary Sale