



DR. W. R. STRASSNER, president, Shaw University, Raleigh, N. C., points out some of the highlights of the 66th meeting of Lott Carey Foreign Mission Convention of America in session at Union Baptist Church, Orange, N. J., August 27-31. Looking on is Harold Speight, businessman and churchman of Durham, and Winston Salem, N. C.

Family Court Judge Has Big Problem: What To Do With 9-Year-Old Arsonist

CHICAGO (AP)—A nine-year-old boy who caused quite a commotion when he lit a \$500,000 fire at St. Paul Episcopal church on the South Side, now is presenting a perplexing problem to Family court Judge Lawrence L. Phares of Rock Island county.

The problem: To find a school that will accept and attempt to rehabilitate the youngster—and the jurist has not had any luck so far.

The youngster, in addition to admitting the arson, also has confessed to muggings and burglaries. He said he was led to set fire to the church by a 12-year-old companion, who is now in a reformatory, but the dangers of doing that are so great I'll try anything first."

The nine-year-old is being held at the Arthur J. Audy Home for children on the west side, while awaiting the judge's discovery of a school that will take and rehabilitate him.

ORA-JEL is

A "Knock-Out" For Toothaches

Did you ever hear of anyone getting a toothache at a convenient time? It seems to choose the oddest hours and places to strike so that you'll be sure to suffer with it before you can get to the dentist. Or, at least, that's how it used to be.

Today there's a product that actually relieves toothache pain and makes it easy to "hold out" until you see your dentist. This product is called Ora-Jel. One application knocks out pain in twenty seconds and has a long lasting effect. Keep a tube of Ora-Jel in your medicine cabinet or first aid kit so that you'll have a remedy all ways on hand to stop toothaches. And, if there are any teething babies in your family, you'll find Ora-Jel is just as effective in relieving teething pains. It's perfectly safe to use.

Ora-Jel is sold in all drug stores



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Why Do Women Cry?

Why do women cry? That's a puzzler men have wondered for centuries, at such varying occasions as the offering of an engagement ring, the death of a loved one, the winning of a beauty crown or the climax of a soap opera.

For those—or a million other things—Tessie turns on the tears. But how does she pull the trigger on those tears that have bedeviled hapless males since the dawn of time?

According to researchers for the Murine Company of Chicago, Tessie's tears don't gush immediately. First, her heart speeds up, her skin becomes cold, digestive action is halted and blood pressure is raised. Then, when the tension breaks, the eye lotion of the tear gland, which is located just beneath the outer bony rim of the eye socket begins to flow.

Tears sweep across the eyeball and collect at the inner edge of the lids in a sort of pool. Some overflow.

Small tubes at the corner of both eyelids collect tears, draining them into a tear sac which lies beneath the skin and muscle tissue alongside the blades of the nose.

Another tube extends from the tear sacs to the interior of the nose. Thus, during a heavy cry a runny nose occurs. Is crying harmful?

On the contrary, say the Murine researchers, most psychologists and physiologists feel that crying may be helpful on occasion, since it occurs in a state of emotional transition and is almost always accompanied by a feeling of relief.

Thus, when women cry unless they're turning on phony tears to sway a hapless male to their point of view, they're simply bringing their nervous system back into balance and returning to mental and physical well-being.

Why, then, don't men cry? They could, and readily, but from childhood they're conditioned to believe that tears are taboo to all that's masculine.

Achilles shed tears over the death of Ajax Alexander wept on beholding the land he had con-

quered. Napoleon, watching his French army disintegrate in the Russian winter, sobbed in frustration and grief.

Joe Smith? He turns purple, pops a vein, gets an ulcer—and remains dry-eyed through the whole dismal mess.

Science Shrinks Piles New Way Without Surgery

Finds Healing Substance That Does Both—Relieves Pain—Shrinks Hemorrhoids

New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all—this improvement was maintained in cases where doctors' observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make astonishing statements as "Piles have ceased to be a problem!"

And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or strychnines of any kind. The secret is a new healing substance (Bio-Dyne)—the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in suppository or ointment form called Preparation H. Ask for individually sealed convenient Preparation H suppositories or Preparation H ointment with special applicator. Preparation H is sold at all drug stores. Satisfaction guaranteed or money refunded.

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Precious furs blended with fine wools make sumptuous sweaters. What's more in this sale you have a grand choice of Cardigans, Long Sleeve Slipons, Short Sleeve Slipons in Pink, Blue, Yellow, Brown, Black, White Cherry and Hunter Green. Sizes 34 to 40. And you save \$2.00 to \$5 on every sweater. All first quality.

Sportswear — Second Floor

Ladies Dresses

values to \$24.95

\$10.99

We're lucky... and so are you! Our very first shipment of these dresses went like hot cakes, and re-ordering dresses of this quality at this price wasn't easy. However, we have them for a happy Friday 13th Savings for you! Misses, Juniors and Half-sizes, dark solid colors, stripes, plaids, prints... every design 1957 new!

Style Shop — Second Floor

Boy's Surcoats

Reg. \$16.95

\$10.95

Dark stormy skies are no ill omen when you're a boy with a warm wool Surcoat like this! Buy it on your lucky day at Anniversary Savings! Splashy tweeds in boys favorite colors with deep pockets, warm, quilted lining. Pull out for roomy comfort. Sizes 6 to 18.

Youth Center — Second Floor

Ladies' Blouses

values to \$5.95

\$2.00

Friday September 13th has a deep meaning. It means you'll need a lot of blouses for fall and winter, to wear with suits, skirts and sportswear. And here's the happy news... you can buy three for what you'd ordinarily pay for one in Hudson-Belk's Friday the 13th Sale! Sizes 32 to 38.

Blouses — Street Floor

GENUINE ALLIGATOR - LIZZARD SHOES

values to \$12.88

Too late in shipment to be advertised in the opening days of our Anniversary Sale so you select from the complete selection of sizes and widths in this beautifully crafted, perfect fitting shoe of genuine Alligator Lizard pumps. High heel, beautifully detailed pump. See them!

Shoes — Street Floor

Seamed Blankets

\$17.95 if not seamed

\$8.88

Yes, the same fine quality blend of 80% Wool, 20% Nylon that goes into premium blankets that cost 17.95. These have only one seam, and are luxuriously bound. Big double bed sizes. Single bed sizes with one seam that would be 14.98, now only 8.88.

Bedding — Third Floor

GENUINE ALLIGATOR - LIZZARD HANDBAGS

values to \$8.88

Break a mirror, walk right under a ladder... spill the salt... you're still mighty lucky. For we had a famous manufacturer save every single bag that had slight imperfections to practically give away at this low price! Brown, Red, Green, Gray... every bag leather lined!

Handbags — Street Floor

6-Pc. Steak Knife Set

values to \$1.99

Imported from Sheffield, England, priced at an all time low for Lucky Bargains days! Fine Hull Sheffield Stainless blades with the famous "wonder edge" that stays sharp forever! Beautiful Elkhorn Ivory, Pearl, or Lampblack handles. Buy several sets for gift-giving.

Housewares — Third Floor

WRITES ARTICLE ON NEGRO MARKET — CLAUDE M. HALL, a sales representative in the New York Office of Interstate United Newspapers, Inc., has written another article on the expanding Negro Market. Mr. Hall's latest effort appears in the Advertiser's Guide to Marketing for 1958, (published by Printers' Ink), one of America's foremost marketing publications. The Advertiser's Guide is an annual publication. Mr. Hall's article in the 1957 Guide, "The Negro Market: How to Reach It," was a subject of wide spread discussion among advertising agencies, marketing specialists, and national advertisers. It discussed in some detail the aspects of the Negro Market including: the size and growth of the market; concentration of population in metropolitan areas; median income; education; and media. The 1958 Guide article, even more detailed than the earlier one, is expected to be equally well received in advertising circles. Products of keen study, analysis and interpretation, both of these articles give top-level recognition to an increasingly significant segment of America's consumer market.

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It's that luscious Pine State Ice Cream, blended with tender, juicy pieces of red and green pineapple. Your family will love this extra special treat that's as lovely to look at as it is good to eat. Have some today.

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