

# Zeta Phi Beta Sorority Inc., Raleigh

The "Asian Flu" or virus has hit the Zeta ranks quite hard, but at this writing most of those who were ill are back on the job and are trying to fortify themselves against a second epidemic wave of the illness that is reportedly on its way out. Orchids, especially to Sorors Shemard and Rivers, who won the battle against pneumonia. We are also glad that Soror Rivers' mother, Mrs. Cassie Spencer, is up again after experiencing a severe case of pneumonia.

Congratulations to Soror June Swindell for moving out from mother and dad and setting up housekeeping. She has everything in readiness to receive Mr. Swindell when he returns from Europe this month.

All Zetas in the Eastern Region are making and paying pledges to the National Headquarters Building Fund, hoping that by presenting the most cash at the report meeting during the Boule in Dallas, Texas December 28-30, the National body will be influenced to locate the building in Washington, D. C. Washington is in the Eastern Region.

The North Carolina State meeting will be held in Rocky Mount Saturday, December 7. Rocky Mount has always been known for its hospitality, so you don't want to miss it.

**STOP**  
RELIEVE  
**TOOTHACHE**  
IN 20 SECONDS  
with just a touch of  
**ORA-JEL**  
RELIEVES TEETHING PAIN, STOMACH

Marketing is an important step in the over-all process of producing a farm commodity.

### WASHINGTON TERRACE APARTMENTS

2 bedrooms, living room, kitchen and bath. Stove, refrigerator heater, water furnished. \$45. Apply in person Tel. 3-1102

## Science Shrinks Piles New Way Without Surgery

Finds Healing Substance That Does Both—  
Relieves Pain—Shrinks Hemorrhoids

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all—this improvement was maintained in cases where doctors' observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a

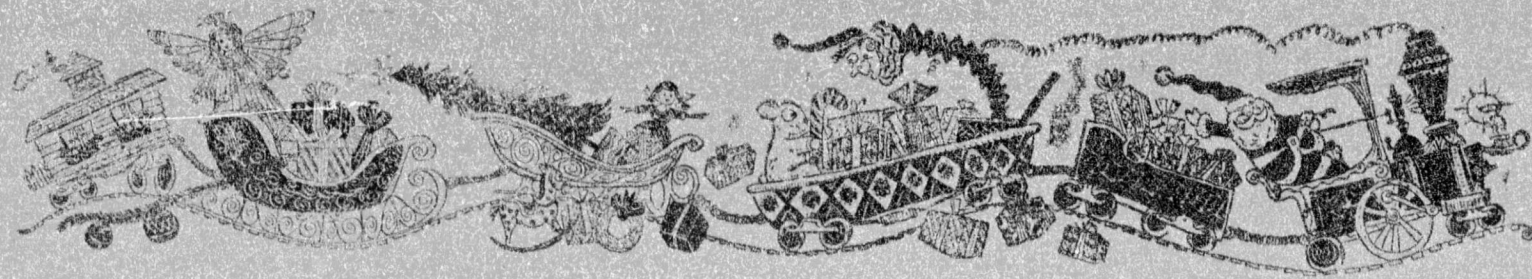
problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne)—the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in suppository or ointment form called Preparation H. Ask for individually sealed convenient Preparation H suppositories or Preparation H ointment with special applicator. Preparation H is sold at all drug stores. Satisfaction guaranteed or money refunded.

Reg. U. S. Pat. Off.

# The MOST Gifts MOST People Want MOST await your Shopping Pleasure at Hudson-Belk



Buy Now—Use Your Charge Account—Layaway or Christmas Budget Plan

## Holiday Sweets — Pretty Party Dresses

Sizes 3 to 6x    Sizes 7 to 14    Preteen 8 to 14

398 to 1498

We show just a few from our tremendous array of holiday delectables. You have a real thrill in store for you as you select that "very special" dress. Do it now, while our selection is at its peak! Crisp taffetas, nylons as light as angel hair, rich velveteen trims in colors with as much fashion importance as those you wear. Oh yes, we have the preteen's pet, too... glamorous separates to mix or match for many occasions.

Youth Center—Second Floor



## Lowest Prices... Highest Quality Services...

Yes, we are proud of the money we save our customers... and they are proud of the dignity, quietness and serenity surrounding the last services for their loved ones. Our record of 43 years has stood the test of time. Call us in your hour of sorrow.

### RALEIGH FUNERAL HOME

322 E. Cabarrus Street    Dial TE 2-2835

## For quality without question



The cut of a suit... the "line" of a lamp... the grain in the wood of your favorite chair: in these things, you want quality without question. You seek the same assurance in your favorite beverage. That's why you... and men like you... invariably ask for Coca-Cola: the quality leader in the beverage business!

BOTTLED UNDER AUTHORITY OF THE COCA-COLA BOTTLING COMPANY BY  
THE CAPITAL COCA-COLA BOTTLING CO., INC.

"Coke" is a registered trade-mark.

© 1956, THE COCA-COLA COMPANY

### Cowboy Hats

198 to 298

Yipee! Nothing delights a boy more than a hat that makes him look just like his TV hero! Sand, Black, Gold or Red.

Youth Center—  
Second Floor

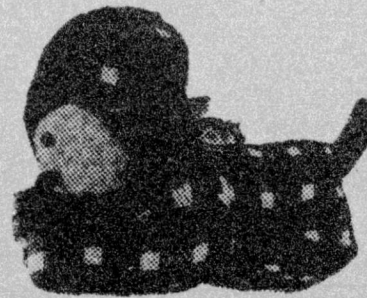


### Cuddly Toys

198 to 395

Cuddly soft toys for infants and toddlers. Dingle Dangle, Large Growler Bear, Pandas, Cats, and Lambs.

Infants—  
Second Floor



### Boys' Cotton Robes

395

Grand selection of gift robes in washable cotton flannels, stripes, plaids. Sanitized for lasting fit. Colorfast. Sizes 4 to 10. Sizes 12 to 20 .....495

### Boys' Pajamas

198 to 395

Welcome, practical gifts. And we have all types: Cotton Broadcloth, Cotton Flannels, Knit Balbriggans in solid colors, stripes, checks, prints coat and slip on styles. Sizes 4 to 20.

### Belts or Ties

100

Be smart... shop now! Leather and fabric belts in black or brown, narrow or regular width, sizes 23 to 30. Four in hand ties in Ivy Stripes, solid colors, neat designs. Cadet and Student lengths. Bow ties .....59c

### Gift Socks

59c

Cotton socks... stretch socks... all are wonderful gifts! Argyles, Ivy Stripes, fancy designs in favored colors. Sizes 9 to 13.

Youth Center—Second Floor



## You'll fall in Love with

DOLL ONLY  
2.00

### Ginny

Vogue Dolls, Inc.

Wise in the ways of fashion, Ginny is the perfect doll for girls that love clothes. 8" tall, in panties, shoes and socks, with dozens of outfits priced from 1.50 to 3.00.

Dolls — Second Floor

FASHION FOR LITTLE ONES

### White Fur

- FUR SCARFS .....1.98
- FUR HATS .....2.98
- EAR MUFFS .....98c
- MUFFS .....1.98
- MATCHING HATS & SCARFS
- HATS .....1.48
- SCARFS .....1.98



### Christmas Dresses

FOR THE LITTLEST ANGELS

395 to 795

The most delicate pastels, rich velvets in new dark colors, all for the fun of dressing up the wee ones for Christmas. Sizes 1 to 3 Nylons, dainty cottons and velvets.

Infants—Second Floor

FOR BOYS  
OR GIRLS

### Cowboy Boots 598



Sturdy boots with full roomy toes, low roping heel. Hand-some underlay and stitched design. Popular flexible sole construction. Sizes 3 1/4 to 3, B & D width. Sizes 3 1/4 to 6, D width. Black Only .....6.98

Youth Center  
Second Floor

# Hudson-Belk