

Things You Should Know

General Oliver Otis
HOWARD



1830-1909
BORN IN LEEDS, MAINE, A GRADUATE OF BEDFORD COLLEGE, 1850, AND WEST POINT, 1854 — HE FOUGHT BRAVELY IN THE UNION ARMY! AS HEAD OF THE FREEDMEN'S BUREAU FROM 1865 TO 1874 HE DID MUCH FOR THE WELFARE OF NEGROES / HE WAS THE FOUNDER OF HOWARD UNIVERSITY — IN 1867 — AND SERVED AS THEIR PRESIDENT!



LEAD FROSH — Seated around the table discussing plans for second semester activities are these recently-elected freshmen class officers at Bennett College. Left to right are: Misses Jean Gerst, assistant secretary, Williamsburg, Va.; Yvonne Redcross, secretary, Hampton, Va.; Gwendolyn Mackel, vice-president, Chicago; Margaret Bailey, president, Fruitland, Maryland; Jean Sparrow, chaplain, Covington, Va.; and Iris Jeffries, treasurer, Burlington, N. C.

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At Elizabeth City: 24 Debs Make Bows At 3rd Cinderella Ball

ELIZABETH CITY — The names of the 24 young women who will be presented at the third annual Cinderella Ball, sponsored by the Eastern North Carolina chapter of Zeta Phi Beta Sorority on February 14, in the College Gymnasium, State Teachers College, Elizabeth City, were announced this week by the event's co-chairmen, Mrs. Bessie S. Wilder, Scotland Neck, and Miss Gladys L. Ruffin, Windsor.

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Pre-Ball activities have included the Charm School consisting in lessons in personalized cosmetology; teen-age fashion; proper diet for beauty. A course in social graces taking up debutante behavior; hostessing at home and in public places and lessons in personal graces and grace and movement. The program is planned to lead youth toward a richer and fuller life.

The girls, all of whom are high school seniors of Eastern N. C. are the Misses Barbara Allen, B. T. Wash, H. S., Rocky Mount; Barbara Bell, Gumberry H. S., Gumberry; Quintel Bond, Etheridge H. S., Windsor; Viola Cherry, Etheridge H. S., Windsor; Joyce Bovoe, Creech H. S., Rich Square; Gloria Dozier, Currituck Union H. S., Manteo; Mollie Goodman, T. S. Cooper H. S., Sunbury; Juna Harris, Marian Anderson H. S., Beaufort; Jackie Hill, Rochelle Hill, Gloria Powell, Dorothy Smith, Rosa Watson, Brawley H. S., Scotland Neck; Carmella Harper, Barbara McWilliams, Shirley Wills, Eastman H. S., Elizabeth Johnson, T. S. Inboden H. S., Enfield; Mildred James, Mary White, Perquimans H. S., Hertford; Joyce Respass, F. W. Moore, H. S., Elizabeth City; Ella Roberts, Shirley Wimburne, Edenton H. S., Edenton; Shirley Rastoe, Etheridge H. S., Windsor; Barbara Todd, J. B. Bond, H. S., Lewiston.

Other sorority members serving on the ball committee are Mrs. Annie Stator and Nancy Bowen, Scotland Neck; Mrs. Leola Morgan, Elizabeth City; Mrs. Pennie P. Battle, Gatesville; and Mrs. Amelia Casenart, Greenville.

STRENGTH FOR THESE DAYS
From The Bible
In the day of my trouble I will call upon Thee; for Thou wilt answer me.—(Psalm 86, 7.)

How wonderfully blest are those who are so strong and steadfast in their faith—who, whenever it wavers for an instant, affirm it at once restored! They shall never be long desolate or sorrowed, for they live in God.

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Open To Negroes: CAREER OPPORTUNITIES

By Staff Writer
A CAREER IN ADVERTISING
There are some 75,000 experienced workers employed in the four great segments of the advertising business — advertising departments of advertisers, with advertising media, with advertising agencies, and in advertising agencies.
The 2,800 advertising agencies listed in the published advertising directories alone employ 25,000 experienced advertising men and women.
Probably an equal number of people do clerical or administrative work related to advertising, so that there are some 150,000 people in all employed in the advertising field.
In these four branches of advertising there is probably a need for a total of 18,000 newcomers each year. Of these, approximately 5,000 are needed in the advertising agency business, including 2,500 who have had experience in other segments of the advertising business and an equal number of younger people with relatively little experience.
It has been estimated conservatively that by 1965 advertising expenditures will top fifteen billion dollars and that the total employment in advertising business will reach a quarter of a million people. Of this total, advertising agencies should employ well over 75,000 men and women.
Persons desiring further information, should make inquiry by writing to the American Association of Advertising Agencies.

Regional Evangelistic Meets For AME Zion Church Revealed

WASHINGTON, D. C. — Board of Evangelism, AME Zion Church, Bishop C. E. Tucker, chairman. The chairman of the Board of Evangelism met with Dr. W. S. Dacons, director of the bureau to outline plans for Evangelistic meetings in the several conferences of the church. They agreed that the Conference could be best served by dividing them into Regional Districts.
Not only will these meetings be for converting sinners to Christ, but to revive and give spiritual awakening to the Church generally.

6 Bennett Students, Instructor Leave For Mt. Holyoke College

GREENSBORO — Six Bennett College students and an instructor left here Saturday for Mt. Holyoke College, South Hadley, Mass., where on Monday they begin a two-week exchange study program.
At the same time, six Mt. Holyoke students left for Bennett College, where they will spend the next two weeks. They were accompanied by Miss Marjorie Kaufman, assistant professor of English.

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lowing juniors: Misses Jamaica Chalmers, Fayetteville; Eleanor Fields, Richmond, Va.; and Mary Shoffner, Greensboro. Accompanying them was James C. McMillan, art instructor, who will serve as visiting lecturer in several art courses at Mt. Holyoke for the next two weeks.

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