

### Killer Nabbed After 24 Years

CHICAGO (AP) — Robert Washington, 44, learned last week that the arms of the law are long and far-reaching. Washington was arrested for the fatal shooting of a woman 24 years ago, after the victim's husband recognized him on this street. He later confessed to the murder. He said the shooting followed a quarrel in the woman's apartment, May 7, 1934. Victim of the shooting was Mrs. Suzy Lee Rogers, wife of John Rogers.

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the back-street  
ragtime... the  
throb and thrill  
of America's  
own music...

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"Beale Street Blues"  
"We'll Do Blues"  
"St. Louis Blues"  
"Careless Love"  
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and many more!

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So light a body, so airy a bouquet—you can  
spray again and again in its cool refreshment.  
And what a delightful gift Blue Grass makes at this  
extravagantly light price.

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around the  
clock  
with  
Mother in  
No-iron Cotton  
miricale

by  
Artemis

Start the day right in this  
breakfast coat that's a  
beauty treatment in it-  
self! Then have a second  
cup of coffee  
with the time  
you'll save in  
caring for it.  
It washes and  
dries without  
the touch of an iron,  
keeps its fresh beauty  
in tact. Demurely ruffled and em-  
brodered, nylon satin bow. Pink,  
or mint on white, sizes 32-38.

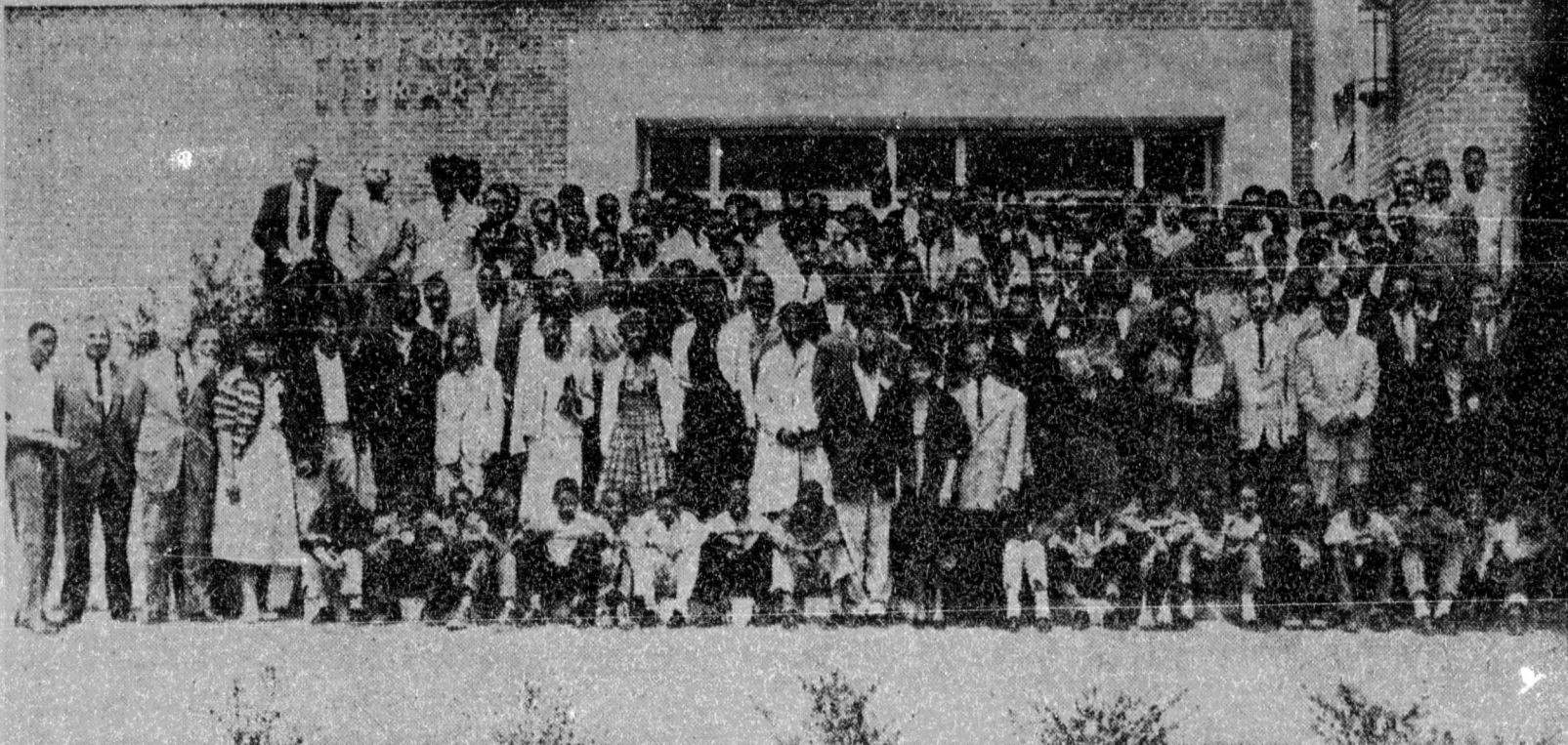
—pictured here:  
● breakfast coat \$7.98  
● matching waltz gown \$5.98

—not pictured:  
● long gown \$5.98  
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of Raleigh

Raleigh's Downtown shopping center



ADVISORS, SPEAKERS AND DELEGATES attending the Old-Boys Conference in Greensboro recently are pictured above. The 1958 session convened at the Hayes-Taylor Memorial YMCA and Street YMCA, Raleigh, is pictured third from left on the front row.

### "Nothing Mythical About Negro Market," Moss Kendrix Tells Alumni Association

SAVANNAH, Ga. — "There is nothing mythical about the Negro market," a leading public relations man told the National Alumni Association which met here last week in its 13th annual convention.

Addressing the first general meeting of the three-day session, Moss H. Kendrix, The Moss H. Kendrix Organization, Washington, D. C., told the 53-institution college alumni group that "the Negro market, in addition to being a real and tangible consumer segment, affords a profitable area of development for sellers of products and services."

Nothing that purchasing power of

Negro consumers is constantly on the increase, Mr. Kendrix pointed out that it is not only profitable to promote this specialized market but that its promotion is good for the general economy. He took the occasion to advise that students consider careers in selling, marketing and public relations which afford new employment opportunities for college trained people.

The Kendrix Organization serves as Negro market and public relations representatives for The Coca-Cola Company, Atlanta, and Carantion Milk

Company, Los Angeles. The speaker listed his firm's major clients as examples of products having positive interest in the development of the Negro market.

In recent years, according to the public relations man, large numbers of manufacturers and distributors have netted good results from promotions in the Negro market, through the use of Negro persons and Negro publications. The speaker took the occasion to praise Negro marketing people who of recent have worked to improve their status.

### Prof From India, Jewish Rabbi Set Forth Articles Of Faith And Tenets At St. Augustine's

Dr. James S. Peters, Director of the Bureau of Vocational Rehabilitation, Connecticut Department of Education, will speak to the Faculty and Student Body at St. Augustine's College, Thursday, May 6, at 9:00 a. m.

Dr. Peters has degrees from Southern University, Illinois Institute of Technology, Purdue University, and the University of Chicago. He has served on the faculties of Purdue University and Springfield Col-

lege. He is at present Co-chairman of the United Negro College Fund Committee of Greater Hartford. The public is invited to hear Dr. Peters.

### May Day Is Success At Fayetteville

CLAYTON —The Annual May day festivities were held at Cooper High School Thursday, May 1. The event was an overwhelming success in spite of a dreary day. The theme of the May day festivity was "Developing Youth Through Physical Fitness."

Three queens were crowned by Waylon Hodges, local civic leader and president of the Alumni Association. Little Miss Inez Tuck reigned as primary May Queen with Little Misses Joan Hood and Jacquelyn Rand. Miss Martha Taylor reigned as Grammar grade May Queen with Misses Pearl Howard and Marjorie Newsome attendants.

Miss Clementine Sanders was high school May Queen and Miss Lucille Watson, Mary White, and Patricia Bell attendants.

There were dances, games and contests, stunts and exercises enjoyed and participated in by the students and the majority of the parents and friends. There was a crowd of nearly 3,000 in the extravaganza.

The band music, the costumes and general May spirit brought happiness and excitement to the hearts of Clayton citizens.

### State College Hints

PROOF POSITIVE ABOUT BREAKFASTS — Skip this most important meal and you short-change yourself. Nutritionists have found through research that your daily food intake should be divided into three meals, starting with breakfast, and have concluded that a good breakfast can be the key to any successful reducing plan.

Why so important? Well, let's take an example if your diet allows 1,200 calories per day, you should eat a 400-calorie breakfast. If you skip breakfast, you're more apt to snack between meals which adds calories, or you'll overeat at the other two meals of the day. And these are two easy ways for the day's total calories to climb.

Another good reason for eating 1-3 of your calories at breakfast—your body needs food to carry on after the long overnight fast.

Thus, the food you eat at breakfast is used efficiently and it is very unlikely that it will be stored as fat. Skipping breakfast is a strain on your body—promotes unnecessary fatigue, slows down your venation, reduces your work output—all of which proves that breakfast is excellent insurance against missing out on some of the important food values your body needs.

At least twenty-five million people in the United States are overweight. This is a serious public health problem, since overweight persons on the average die younger and develop more easily than per-

# Champion Bourbon

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8 Years Old

\$2.85 Pint \$4.45 Fifth

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