

Starts Thursday 9 a. m.!

More Than 6 Tons New Fall Merchandise Arriving Daily!

Special Purchases!  
Newest Fashions!  
Shop Every Department

ALL Summer Merchandise MUST GO to Make Room!

**Whale of A Sale of Fabrics!**

**Final Clearance Blended Fabrics**

Values to 1.98 yd.  
**49c yd.**

Prints, solids, checks and stripes! A whale of a buy on light and dark colors! All at this fabulously low price! Some wash 'n wear! 36 to 48" wide.

**Wash Fabrics Sale**

Values to 1.29 yd.  
**29c yd.**

Denims! Quadrige Prints, Flisse, Dainty prints, Printed voiles, Printed Sailcloth, Broadcloth, Plaque, Crinoline, 90% are pure cottons, all washable!

**Special Purchase Woolens!**

Values to 4.98 yd.  
**1.99 yd.**

Advance sale of a magnificent collection of tweeds, plaids, flannels and stripes! Dress, suiting and skirt weights bulky knit jersey, all 100% wool. Even some blended wool and nylon or orlon . . . washable, 54 to 60" wide. Don't miss this chance to save!

**Abbey Flannel**

Reg. 1.98 yd.  
**1.19 yd.**

Special purchase of beautiful flannel, plaids and stripes! Hand washable, 45" wide.

**Printed Corduroy**

Reg. 1.69  
**1.19 yd.**

Special Purchase! Stripes, Plaids, Prints and tweeds! Adult and Kiddie patterns, 38 to 39" wide.

**Final Clearance Summer Cottons**

Values to 1.39 yd.  
**69c yd.**

100% cotton! Buy now at tremendous savings and sew for next summer. Drip-dry, Woven stripes, Dan River ginghams, Beau Knot stripes, Powder Puff mustins, Everglazed Stripes and Prints, Ruffioni Prints, Leno ginghams, La Chine muslin prints, Barktype solids, Sheer gingham checks! All at this one low price, 36 to 45" wide.

**Lenovel Velveteen**

Reg. 2.98 yd.  
**1.99 yd.**

Quality twill back, hand washable! Autumn's loveliest shades, glorious tones, 36" wide.

**It's A WHALE OF A SALE!**

Fabrics — Street Floor

**WHALE of A SALE of FASHIONS!**

**Clearance! Summer Dresses**

Reg. 10.95 to 12.95 **6<sup>00</sup>**  
Reg. 14.95 to 17.95 **8<sup>00</sup>**  
Reg. 19.95 to 24.95 **10<sup>00</sup>**

Entire stock of summer fashions priced to go! Tremendous selection of styles and colors in Junior, Misses', Women's and Half Sizes! Hundreds of choice dresses . . . many at less than half price!

Style Shop—Second Floor

**WHALE of A SALE of HATS**

**Summer Hats**

Values 1.98 to 12.95  
**1.00 & 2.00**  
WHITE PIQUE BERETS  
Reg. 2.98 and 3.95  
**1.50 & 2.00**  
COCONUT STRAW HATS  
Reg. 2.98  
**1.50**

Many styles, assorted color bands.

Milinery—Second Floor

**WHALE of A SALE of SPORTSWEAR!**

**All Summer Skirts Reduced**

Reg. 3.98 **2.00**  
Reg. 5.98 and 6.98 **4.00**  
Reg. 7.98 **5.00**  
Reg. 9.98 and 10.98 **6.00**

Entire stock . . . straight and full styles! A whale of a bargain on skirts you can wear NOW! Solids, plaids, stripes! Cotton, Rayon and Cotton and Cotton chino. Sizes 10 to 18.

**Ship 'n Shore**

Blouses  
Reg. 3.95  
**2.00**

Sleeveless and short sleeve styles. Tailored and scrap neck in pastel, dark colors. Washable cotton. Sizes 28 to 38.  
**PURE IRISH LINEN.**  
Reg. 4.95 . . . . . 2.95

Sportswear—Second Floor



**Handmacher Weathervane Suits**  
Reg. 25.95 and 29.95  
**12.00**

Beautiful unlined suits, perfect for any season! Solids, checks, pastel and dark colors. Some short and three-quarter sleeves. Junior and Misses sizes.

Style Shop—Second Floor

**Budget Dresses**  
Values to 6.95 . . . **3.00**  
Values to 8.95 . . . **5.00**  
Values to 10.95 . . . **6.00**

Grand selection of summer styles and colors! Checks! Solids! Plaids! Stripes! Prints! Junior and Misses sizes.

Budget Shop—Second Floor

**Raincoat and Dusters**  
Values to 17.95  
**5.00**

Group of broken sizes, final clearance! Wide selection of colors. Whale of a chance to save on all weather coats, for now, for later!

Budget Shop—Second Floor

**Special Purchase 2 Pc. Dresses**  
Reg. 6.98  
**4.98**

It's a whale of a buy on a smart new fashion! Straight skirt, sleeveless overblouse with white piping and pearl button trim. Hand washable, celanese, arnel, triacate and cotton blend fabric. Blue, Black, Green or Orange. Sizes 10 to 18.

**Short Shorts**  
Reg. 1.98  
**1.59**

D-ring cuffed or plain leg. In Black, White, Blue, Red, Navy, Beige, Pink or Orange. Sizes 10 to 18.

**Knit Shirts**  
Reg. 4.98  
**1.00**

Famous Old Colony brand in solids and stripes . . . most wanted colors. Save now on shirts you'll wear now and every season! Small, Medium and Large.

FAMOUS NAME BRAND SHORTS, reg. 3.98 . . . . 2.88

**Sale! Carved Scroll California Redwood Cornices.**



Fine furniture detail, complete with deluxe hardware. Solid wood dust cap. For minimum cornice size, measure extreme outside top width of window frame and add 2".

8" deep 32" wide  
**69c**

Cornices — Third Floor

	8" DEEP		10" DEEP	
WIDTH	Usually	SALE	Usually	SALE
32"	1.99	.69	2.99	.99
36"	2.99	1.69	3.99	2.29
42"	3.99	2.79	4.99	3.29
48"	4.99	3.29	5.99	3.79
50"	5.99	3.79	6.99	4.79
72"	6.99	4.79	7.99	5.79
84"	7.99	5.29	8.99	6.29
96"	8.99	5.99	9.99	6.99
108"	9.99	6.99	10.99	7.99
120"	10.99	7.99	11.99	8.99
132"	11.99	8.49	12.99	9.49
144"	12.99	8.99	14.99	9.99

**DOWN COMFORTER.** 1st quality, satin acetate covering. 72x84". Reg. 19.98 . . . . . 15.98  
**KOOLFOAM PILLOWS.** 1st quality, removable white covers. Non-allergic. Premium size.  
reg. 7.99 . . . . . 5.99  
Super plump, reg. 9.99 . . . . . 7.99  
Deluxe, reg. 11.99 . . . . . 9.99

**DRAPERY AND SLIPCOVER MATERIAL.** Modern, Floral, Scenic, Provincial and solid colors. Some full bolts, some short lengths, lots of savings!  
Reg. 1.93 yd. . . . . 96c yd.

Third Floor

**WHALE of A SALE of SHOES for MEN and WOMEN!**

**Ladies' Dress Shoes**  
Values to 15.98  
**3.99**

Final clearance! Confetti, Natural Bridge, Foot Flair, Fashion Lane! Many styles, popular colors.

**Men's Dress Shoes**  
Values to 16.98  
**6.99**

Summer styles including Natural Bridge and Weyenberg! Final reduction, large selection of styles and sizes!

**Men's Nunn Bush Shoes**  
Values to 19.95 . . . . . 17.90  
Values to 20.95 . . . . . 18.90  
Values to 22.95 . . . . . 20.90

**Ladies Casuals**  
Values to 8.98  
**3.99**

Final clearance of Fortunette and Sweetbriar. Many styles and colors.

Street Floor

**Mohawk Solution Dyed Broadloom Carpet**  
Reg. 7.95 sq. yd.  
**4.99 sq. yd.**

Durable, fade resistant carpet of thick twist pile. Easily washed, color specially processed to stay in 12-7s. widths.

**HALISAL SISAL RUGS**  
Reg. 39.95  
**26.95**

Easy to clean, durable fiber wears long.

Lightweight, folds compactly! Saran cover  
Wilmington Street Store

**Wool and Nylon Broadloom Carpet**  
Reg. 11.95 sq. yd.  
**7.95 sq. yd.**

Deep, heavy pile, lush surface made of long wear! Special purchase, made to sell for far more. Beige, Gray and Green.

**FOLDING ALUMINUM COTS**  
Reg. 12.95  
**8.88**

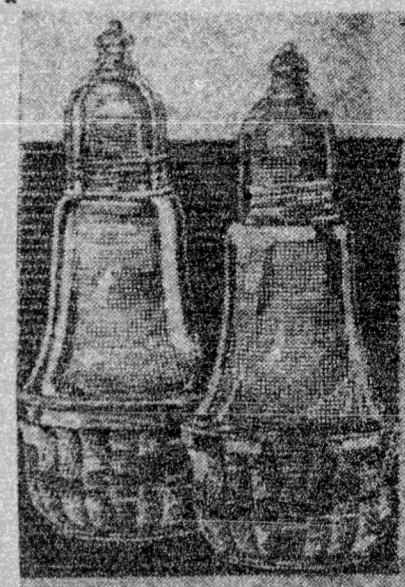
**PARK 118 E. DAVIE ST.**

**Hudson-Belk**  
Comfortably Air-Conditioned

Use Your Convenient Charge Account!

**Sterling Silver Salt and Pepper Shakers**

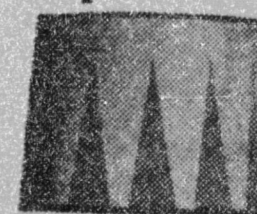
**SPECIAL! 2.99**



Not plated, but gleaming sterling at the price of plate! A whale of a lucky buy for those who love to own and give elegant, quality sterling silver! 4" in height, a magnificent pair at this special low price.

Silver — Third Floor

**Half Price Sale Reproduced Antique Lamps!**



**10.98**

Century old Antiques masterfully reproduced . . . graceful Empire period figurine base supporting Greek goddess, 34" tall; or urns with fabulous detailing in antique ivory or gold finish, 54" tall. Linen over parchment shades.

Lamps — Third Floor